Interim Designation of Agent to Receive Notification of Claimed Infringement

Full Legal Name of Service Provider: SWEETIM TECHNOLOGIES LTD.
Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): SWEETIM; SWEETIM.COM; SWEETPACKS SWEETPACKS.COM
Address of Service Provider: 4 HANECHOSHET ST., TEL-AVIV, ISRAEL
Name of Agent Designated to Receive Notification of Claimed Infringement: LIMOR GERSHONI-LEVY, General Counsel
Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic
location): 4 HANECHOSHET ST., TEL-AVIV, ISRAEL
Telephone Number of Designated Agent: +972-3-7696100
Facsimile Number of Designated Agent: +972-3-6445502
Email Address of Designated Agent: LEGAL@PERION.COM
Date: JULY 28, 2013
itle: LIMOR GERSHONI-LEVY, GENERAL COUNSEL

Note: This Interim Designation Must be Accompanied by a Filing Fee* Made Payable to the Register of Copyrights.

*Note: Current and adjusted fees are available on the Copyright website at www.copyright.gov/docs/fees.html

Mail the form to: Copyright I&R/Recordation P.O. Box 71537 Washington, DC 20024 Scanned

OCT 3 1 2013

162733176

Received 0CT 2 2 2013 Copyright Office