

**Interim Designation of Agent to Receive Notification
of Claimed Infringement**

Full Legal Name of Service Provider: SXSW, LLC

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): Please see the attachment

Address of Service Provider: 400 Bowie Street, Austin, TX 78703

Name of Agent Designated to Receive Notification of Claimed Infringement: Heather Liberman

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
400 Bowie Street, Austin, TEX 78703

Telephone Number of Designated Agent: 512-467-7979

Facsimile Number of Designated Agent: 512-451-0754

Email Address of Designated Agent: copyright@sxsw.com

 **Representative of the Designating Service Provider:**
Date: 3/11/2015

Typed or Printed Name and Title: Steven Espenshade, counsel to SXSW, LLC

**Note: This Interim Designation Must be Accompanied by a Filing Fee*
Made Payable to the Register of Copyrights.**

***Note: Current and adjusted fees are available on the Copyright website at
www.copyright.gov/docs/fees.html**

Mail the form to:
**U.S. Copyright Office, Designated Agents
P.O. Box 71537
Washington, DC 20024-1537**

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Copyright Office**

**Addendum to Interim Designation of Agent to Receive Notification of Claimed
Infringement for SXSW, LLC**

Alternate Names of Services Provider SXSW, LLC:

1. SXSW
2. South by Southwest
3. sxsw.com
4. SXSW On
5. SXSW Holdings
6. SXSW Media
7. SXSW Tech
8. sxswon.com
9. SXSW Festival
10. SXSW Eco
11. SXSW V2V
12. SXSWedu
13. SXSWfm
14. LAUNCHedu
15. Startup Village
16. Style By
17. Style X
18. SXSports
19. SXWeek
20. SXWorld