



Designation of Agent to Receive Notification of Claimed Infringement

Full Legal Name of Service Provider: White House Black Market, Inc.

Alternative Name(s) of Service Provider (including all names under which the service provider is doing business): www.whbm.com

Address of Service Provider: 11215 Metro Parkway, Fort Myers, FL 33966

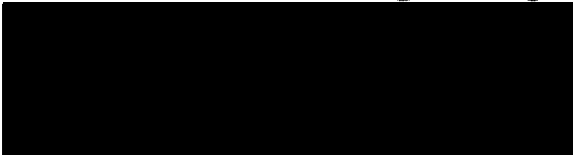
Name of Agent Designated to Receive Notification of Claimed Infringement: Jennifer L. Morris, IP Counsel

Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location):
11215 Metro Parkway, Fort Myers, FL 33966

Telephone Number of Designated Agent: 239-346-2167

Facsimile Number of Designated Agent: 239-274-4448

Email Address of Designated Agent: jennifer.morris@chicos.com



Name of the Designating Service Provider: _____
Date: _____

Typed or Printed Name and Title: A. Alexander Rhodes, Exec. Vice Pres. - General Counsel

Note: This Interim Designation Must be Accompanied by a Filing Fee* Made Payable to the Register of Copyrights.

***Note: Current and adjusted fees are available on the Copyright website at www.copyright.gov/docs/fees.html**

**Scanned
SEP 30 2013**

Mail the form to:
**Copyright I&R/Recordation
P.O. Box 71537
Washington, DC 20024**

**Received
SEP 24 2013
Copyright Office**