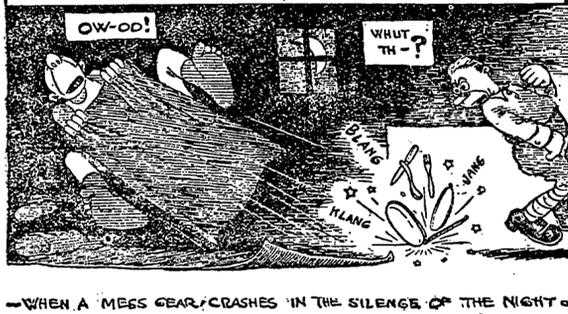
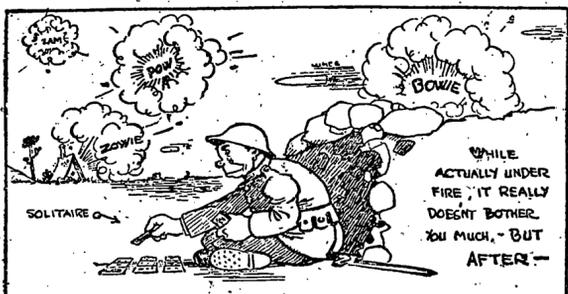
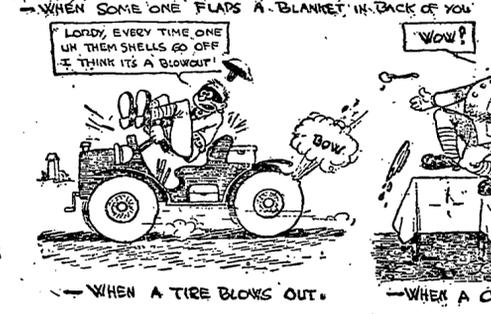
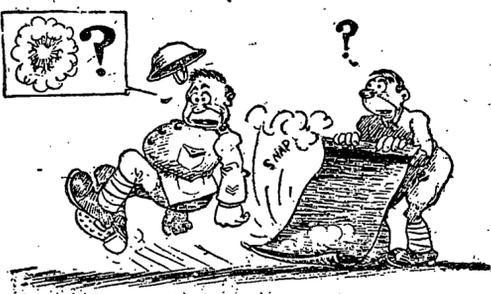


SHELLING IS SHOCKING

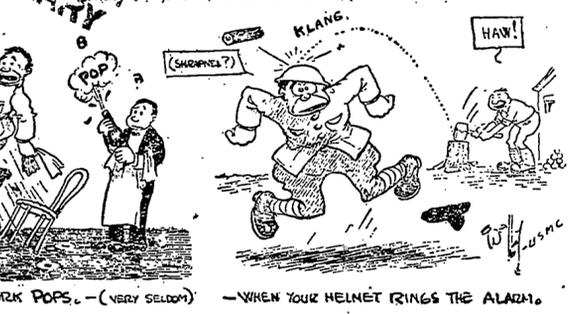
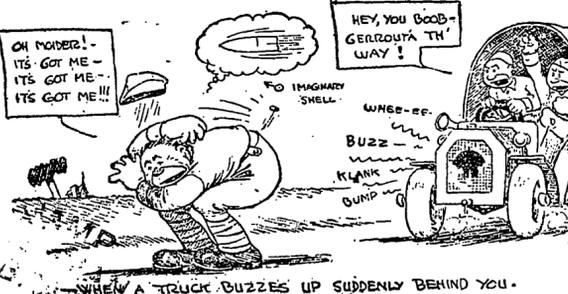
--By WALLGREN



—WHEN A MESS GEAR CRASHES IN THE SILENCE OF THE NIGHT

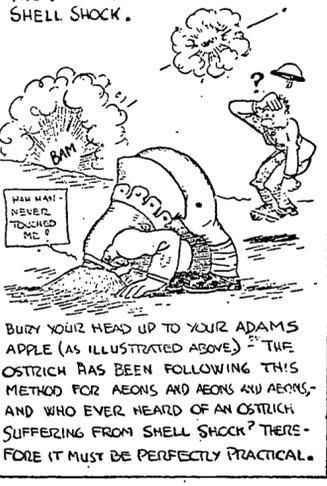


—WHEN A TIRE BLOWS OUT



—WHEN A CORK POPS - (VERY SELDOM) —WHEN YOUR HELMET RINGS THE ALARM

HELPFUL HINTS



BURY YOUR HEAD UP TO YOUR ADAMS APPLE (AS ILLUSTRATED ABOVE) - THE OSTRICH HAS BEEN FOLLOWING THIS METHOD FOR AEONS AND AEONS AND AEONS - AND WHO EVER HEARD OF AN OSTRICH SUFFERING FROM SHELL SHOCK? THEREFORE IT MUST BE PERFECTLY PRACTICAL.

CRACKER PLANTS, COFFEE ROASTERS, ALL SAVE TONNAGE

Hardbread and Java Now Made Ready for Mess Tables in France

G. I. PAILS SHIPPED FLAT Square Cans for Round, Bales Replace Boxes, All to Make More Room

Your Uncle Samuel, through his duly appointed and qualified agent, the Q.M.C., is now operating in France three cracker factories devoted exclusively to the production of hardbread for the emergency ration. Your Uncle Samuel, through his duly appointed and qualified agent, is now operating in France three coffee roasting establishments which will eventually produce enough of the bean to draw one for the dark for 3,000,000 men three times a day. Result: You get fresh, tasty hardbread, and you get coffee whose appetizing aroma has not been wasted on the sea breezes coming over. That, however, is purely incidental. The fact, more important than the aroma, is that your Uncle Samuel is saving tonnage, saving it in big things and in little, leaving no single item unconsidered that will make an inch more room in the holds of the vessels that are now bringing men and supplies to France on a scale on which nothing was ever brought anywhere before in the history of this earth.

The Army's Crackers But since the cracker factory and coffee roaster have been mentioned, here's the rest of them. The three cracker factories are French establishments which have been taken over by the Q.M. just to make hardbread. The Q.M. is supplying material, fuel, everything but the labor, and he is paying the labor. One of the factories used to turn out 15,000 pounds of assorted crackers daily, but as the Q.M. specializes on one kind of cracker only, the output will probably be considerably increased. A buck private who used to be a cracker expert in the days that were the main works at one of the plants. You never can tell what the Army will use you for until you're in it. The Q.M. Handy Hardbread for Emergency Factors is not manufactured according to any special formula. It is, however, tastier and fresher than the American made variety because it hasn't been in the tin box so long when you eat it. In complexion, it is rather brighter than hardbread. The three coffee roasting plants are now all in fighting trim. All the machinery is installed, and it is the most modern of its kind. They now produce 500,000 rations of roasted coffee a day, and 30 days from the start they will be ready to produce 1,000,000 a day if they are needed. Eventually this output can be raised to 3,500,000.

The coffee will be brought to France green, unlike the people who drink it. When coffee is roasted in the States, it loses on the way over a lot of the fine aroma which is 50 per cent of any coffee, a statement which will make a whole lot of abused Army cooks feel good.

Where Tonnage Comes In But what in the world has all this got to do with tonnage? Just this: Tonnage is not so much a question of weight as it is of room. Flour and the other ingredients of the emergency ration take up far less room than does the product, especially since that product has to be boxed. When coffee is roasted it swells. Also, it has to be shipped with some regard for future use. Green coffee, far less bulky in itself, can be dumped into a vessel as unceremoniously as coal.

The Q.M. is also having the raw material for Army hardware sent over rather than the finished product. Sheet metal takes up considerably less room on sheet metal than it does as G.I. pails or field ranges. Clothing is being made and bought in England and France as far as is practicable. When it has to be shipped, it is baled by hydraulic pressure, so that summer undershirts now come over in 600-pound packages as big as an office desk. Nothing is boxed that can be banded; boxes are thick, and thickness means lost space. Speaking of desks, the field desk now comes over already filled with all the necessary equipment. The inside isn't allowed to come empty. Shoes are coming unboxed, making a saving of 20 per cent in room. Syrup cans are no longer rounded; they are square. Round cans leave a lot of space between when they are piled together. Vegetables are not imported; they are

AROUND THE FLYING FIELD

Disguising airplanes with markings of the Allies is an old, but still practiced game with the Germans. The latest instance of this sort of trickery is reported on an American sector. On several occasions a German airplane with French markings and, in addition, two small American flags painted on the under side of its lower wings near the fuselage, appeared over the American lines. Owing to its disguise, it was unmolested. It descended to a low altitude and then opened fire with its machine guns. It was able to make a sally down the line and get back into German held territory before satisfactory measures could be taken against it. The Allied aviators were advised and it doesn't come any more.

ETIQUETTE HINTS FOR DOUGHBOYS

TREATMENT OF NON-COMS Non-commissioned officers were invented back in the good old days when officers had so much lace around their necks that they couldn't see their men, and such high-heeled, gold satin shoes that they couldn't hike with them. In consequence, the non-com became it. He still is, and is not about to get tagging with bucks simply to get rid of being it.

Non-coms should be treated—often—and with respect. If they show any inclination to buy in return, their wishes should be scrupulously respected. Even if they are so forward as to want to buy first, they should be allowed to do so. They have their little peculiarities, just like other people, and one must give in to their quaint whims and fancies.

For example, a non-com hates to see lights going after taps when he is not in the game. This may be easily obviated by asking him to sit in a position of dexterous manipulation of the cardboards or ivories he may be given that contented feeling which will send him off to bed forgetful of the fact that the candles are still burning. But dexterity is essential to the accomplishment of the happy end, and the non-com must be enough in the pot to make it worth the non-com's while. The best thing about non-coms is that they do not need orderlies—as, if they too plainly show the need of them, they are non-coms no longer. Their main needs are matches, matches, and men to live in charge of quarters when they go out to play ball. And since they have had half of their chevrons taken off, they aren't half as terrifying as they were before. Still, one must never speak of a Top as "a rough diamond." Supply sergeants and mess sergeants are the aristocracy, and the millionaires among non-coms, and should be kowtowed to just as much as one kowtows to the aristocracy and millionaires in civil life.

AS THEY DEFINE THEM

There's a stalwart lieutenant-colonel of Artillery who, before he and his regiment defied the tin snarks and come over to an A.P.O. so close to the big show that the officers foregather nightly after taps and watch Fritz put on star-shell displays while they hearken to the dispatch of the big 'uns, was assigned to the diverting task of examining aspiring young color guards who coveted the caparisons and privileges of provisional lieutenants in the regular army. And the colonel totes about in his wallet, and vouchers for, these two examples of the fitness of some of the Genus Grad to disport in a Sam Browne. It should be added (whisper!) that he had the examinations in Boston—and "Tch."

A.E.F. LIMERICKS

There was a young fellow from Tours, Of rapid promotion—quite sure, Till he got in a row With the adjutant—now For the Army he's not much amount!

CHECKS AWAIT OFFICERS

Over 150 checks for officers are being held up by the Chief Disbursing Officer at A.P.O. 702 for lack of sufficient address. The Q.M. asks that officers who have been looking for overdue checks communicate with the above office.

FINALS ON LIBERTY LOAN

[BY CABLE TO THE STARS AND STRIPES] AMERICA, July 25.—Final figures on the Third Liberty Loan are \$4,176,516,550. The New York district leads with \$1,150,000,000, Chicago is next with \$669,000,000 in round numbers. Cleveland third with \$405,000,000, Philadelphia fourth with \$302,000,000, Boston fifth with \$355,000,000, and San Francisco sixth with \$288,000,000.

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