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Instructor in All  
the Dance Arts  
in Private and Class  
Lessons. Teachers  
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Terms moderate.  
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Wholesome, Nutritious, Strengthening.  
Packages, 8 Cakes, 75c.  
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Modern, Antiques and Unique Jewelry, Reasonable Prices.  
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73 Flatbush Ave., E. 13th St. Station.  
One block from Atlantic Ave. Sub. Station.  
A curious shop for curious people.

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Can you beat it? No! Then it is not fresh. TRY OURS! A telephone call to Plaza 5940-5941 will bring them to you. Large and small orders.  
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Most moderate are the Tariff Rates.

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Seabreeze, Railroad Station, Daytona.  
Astonishing view of the ocean, 2-hole golf course, tennis, bathing, fishing, tennis, motor-boats, horseback riding, dancing, boating. 1180 B'way, New York.

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Special reduction for extended stays.  
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Astonishing view of the ocean, 2-hole golf course, tennis, bathing, fishing, tennis, motor-boats, horseback riding, dancing, boating. 1180 B'way, New York.

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New Popular Priced Restaurant.  
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In addition, the food served is so good and so well prepared that everybody gets a full measure of satisfaction.  
Just keep the Belleclaire in mind when you dine out. One experience will make you a regular customer.  
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New York City

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Why don't you? Every store that regards its policy seriously would wish you to do so. The Ad-Visor Column offers you its space to use—and pays you for using it.  
Should it be news of an unpleasant nature, the store manager wishes to learn of it—perhaps you felt shy about telling him personally. If it's good news, an occurrence of unusual satisfaction, the public should hear; which works both ways!  
Frequently there are shopping experiences of women—and of men—which, for the guidance of the public, should be related. So may one learn the shops to look for courteous service and satisfactory merchandise; and the shops in which to expect neither. The purpose of the Ad-Visor Column is to present the opportunity for such expression, and to pay for it.  
Did you have a surprisingly agreeable experience yesterday at an unfamiliar shop? Tell us about it. Or was the transaction distinctly unpleasant, though in a popular store? Tell us about that, too.  
**Your Opinion Is Valuable.**  
We pay \$2.00 (in orders on Tribune advertisements) for letters which are published, without your name if desired. The store justly benefits by the relating, or quite as justly suffers. The publicity encourages the improvement of store policy, with resulting pleasure to the shopper; and it increases the value of the Tribune to its subscribers and its advertisers.  
Then, once each month, the Ad-Visor draws an order check of \$50.00 to the author of the most helpful letter received during those thirty days. The December result was published recently.  
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In addition, the food served is so good and so well prepared that everybody gets a full measure of satisfaction.  
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