



White satin pantalones are popular for wear under dance frocks or negligees.

Save \$5.00 to \$10.00  
ON YOUR SPRING  
COAT, SUIT or DRESS



**CHEVY CHASE**  
A SPORTS SKIRT in Silverbloom  
Correct for Tennis, Golf, Motoring and general knockabout wear. This wonderfully appropriate skirt for outdoor wear has been featured in the wardrobes of society women at Alton, Pinehurst, and Greenbrier, during the Southern season. Silverbloom, the fabric, is nationally advertised and fully guaranteed. The Chevy Chase skirt swings out from the waist in graceful, flaring folds, presenting the desired bouffant effect. It is washable, and comes in the following stripes as well as plain colors: Rose, Green, Brown, Lavender, and Black. Specially priced for this week...  
Mail Orders Filled Promptly on this Skirt.



**BRYN MAWR**—Specially contrived to meet the demands of the College Woman who wants a dress easy to put on, comfortable to wear, and yet smart in appearance. Come in and try it for yourself.  
\$14.75

**Treneau Sweeney**  
379 Fifth Ave. Elevator 3rd Floor Opp. Bst's.

**L. M. HIRSCH**  
Sample Shoe Co.



Genuine White Buckskin covered heel, white welting \$7.00 Same in Button.

An inspection of our large variety of new Spring Models will show wonderful values at remarkably low prices.  
404 Sixth Ave., N. Y., Bet. 24th & 25th Sts.

**SHOE CRAFT**

**Fitting The Narrow Foot**

The "ShoeCraft" Shop specializes in fitting the narrow foot. Widths AAA and AA up to size 8 are always carried in stock. Custom fittings from stock shoes.



**Portia \$6 up**

An Unusually smart pump with slim pleasing lines. In patent colt and mat kid \$6. All the smarter colors of kid \$6.50. Evening slippers in satin or silver cloth.

**SHOECRAFT SHOP**  
27 W. 38th St.

**Beck's Feet**  
For Golf, Tennis, Tramping.  
English and Scotch Soft Wool hose for men and women. Striking importations. \$1.00 to \$5.00.  
448 Fifth Avenue at 39th Street  
586 Fifth Avenue at 47th Street  
NEW YORK CITY

**VACUUM CLEANERS**  
At Big Reductions

Largest assortment in the world to select from. The sensational reductions apply to 75 different kinds of Brand New Hand Power and Electric Vacuum Cleaners, Latest Models. Every known make of Cleaners is on our price lists.

**NOTHING RESERVED**  
Our enormous purchases enable us to buy "right," and our plan of selling

**DIRECT TO YOU**  
saves you the big commissions usually paid to agents, canvassers and small dealers. In addition to saving you money we give you service, part of which consists of advising you impartially.

ELECTRIC VACUUM CLEANERS		HAND POWER CLEANERS	
FORMER SALE PRICE	PRICE	FORMER SALE PRICE	PRICE
Imperial 1916 Model C	\$35.00	Duntley Combination Vacuum Cleaner and Carpet Sweeper	\$8.00
Frantz Premier	30.00	Bissell Combination Vacuum Cleaner and Carpet Sweeper	9.00
Western Electric No. 11	32.50	Vacuum Cleaner and Carpet Sweeper	6.90
Eureka Electric	40.00		
Magic	38.00		
Baby Hoover	40.00		

**WE SELL SOME MAKES OF CLEANERS ON INSTALLMENTS.**  
**SEND NO MONEY NOW** Just send coupon for free copy of "How to Select a Vacuum Cleaner." It contains much valuable advice, and may save you from making a bad mistake. When we send it we will send you COMPLETE Price List and will tell you about our Free Trial Offer. Special attention to out-of-town mail orders and inquiries for information. We pay all express charges. Send coupon now—TODAY.

In connection with above sale of new Cleaners we are having a sale on agents' samples, shop-worn, and used Cleaners. These Cleaners will be sold only to customers calling at our 42d St. office. Prices as follows:  
Arnold Electric was \$35, now \$7.  
Richmond Electric was \$35, now \$10.  
Eureka Electric was \$35, now \$13.  
Frantz Premier Electric was \$25, now \$12. Many others, fully guaranteed.  
We Rent, Repair, and Exchange All Makes of Cleaners.

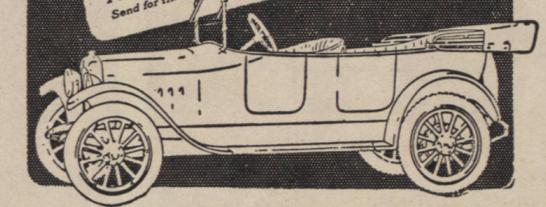
**Muenzen Specialty Co.**  
131 W. 42d St., Flight Up. One Downtown Branch Booth 53 Hudson Term'l Concourse 39 Church St.  
Between Broadway & Sixth Ave. Phone 6310-6311 Bry't.

**Allen \$795**  
F.O.B. FOSTORIA

Practically Sells Itself  
Its value is so evident that it virtually does its own talking. Its beauty always captivates. Its refinement in exterior finish and trimmings develops a confidence in its hidden parts. A test of the motor brings an instant nod of approval. Heaped up measure for the money is apparent in every detail. We are proud to sell the Allen, and you will be to own one.

Note These Specifications:  
37 H.P. Motor (4 cyl.)  
Unit Power Plant.  
Westinghouse Electric System.  
Gas tank at rear; vacuum feed.  
Full floating rear axle.  
112 inch wheelbase.  
55 inch rear springs.  
Weight 2300 pounds.

**THE STEWART AUTOMOBILE CO.**  
225 West 57th Street At Broadway  
New York Distributors.  
Factory Address: THE ALLEN MOTOR CO., FOSTORIA, O.  
Send for the new Allen booklet "Shaking Hands With the Maker"



**COLONIAL GATE LEG TABLE**  
Suitable for Living Room, Breakfast Room, Hall or Card Table. Top two sizes. Open, 42x42 and 36x48 inches. In solid Mahogany.  
\$24.75  
Come and see our new shop. Note the New Address. New Telephone Nos. Vanderbilt 718 and 719.  
Nathan Greenberg, 118 EAST 39th ST. 2 DOORS OFF 5th AVE.

**Do Big Things**  
You do your best work in an office correctly furnished. Phone for our representative.  
6-16 South William St. Telephone 6-17 Maiden Lane (Broad 3045 33 Union Square. Tel. Stuyvesant 5467.)

**BARSKY DESKS**  
PHONE MAIN 6900  
43 Flatbush Ave., Brooklyn, New York  
Largest Fireproof Storage Warehouses  
Will do your work anywhere.

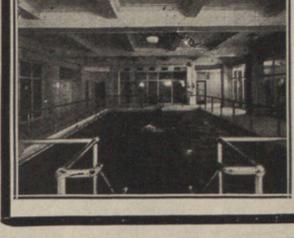
**PIONEER FIREPROOF STORAGE WAREHOUSES**  
PHONE MAIN 6900  
43 Flatbush Ave., Brooklyn, New York  
Largest Fireproof Storage Warehouses  
Will do your work anywhere.

**So Pure You Could EAT it—**  
The Toilet SOAP OF THE SOCIÉTÉ HYGIÉNIQUE  
PARIS, FRANCE EST 1890  
It creates a soft and creamy lather that thoroughly cleanses and leaves the most delicate skin in a soft, refreshed, and healthful condition.  
Look for the name Societe Hygienique and the signature Cottin & Cie on the stamp which is placed on all Societe Hygienique's toilet products.  
Toilet Soap—Unscented small 25c large 40c  
Baby Powder—small 35c large 50c  
Baby Soap—small 25c large 35c  
Bath Soap—small 25c large 35c  
At All Drug and Dept. Stores  
If not at your dealer's write to MAURICE LEVY, Sole U. S. Agent, 15 W. 28th St., New York

**THE MADISON SQUARE**  
37 Madison Avenue  
Opposite Beautiful Madison Square Park  
An Exclusive Hotel of 450 Rooms.  
ROOMS and SUITES, Furnished or Unfurnished, at Attractive Rates.  
No Tipping Allowed.

**Singer Glasses**  
\$1.50 to \$6.50  
WHY WEAR INFERIOR GLASSES?  
We offer you the best at the same price and include the examination of your eyes by our Registered Specialist. Broken lenses quickly and accurately replaced from 35c and up.  
**m. Singer Optometrists and Opticians**  
Mad. Av., Cor. 100th St. 114 Fulton St. 981 Prospect Av., Bronx. 604 W. 181st St.

**Hotel Ansonia**  
Broadway, 73d to 74th Street.  
**TURKISH BATH**  
AND  
Hydro-Therapy Establishment  
**NOW OPEN**  
The swimming pool is unusually large and the water used therein is electrically purified.  
Hours for ladies from 10 A. M. to 3 P. M. every day excepting Mondays, Sundays and Holidays; on Mondays from 10 A. M. to 10 P. M.  
Hours for Gentlemen from 4 P. M. to 9 A. M. every day; excepting Mondays; on Mondays, from 11 P. M. to 9 A. M.  
The Hotel Ansonia is very accessible, the Subway Express Station, all Surface Car Lines and Bus Lines being at our door.



Every Night at 7:30 and Midnight.  
**"FULL OF PEP"**  
A Snappy, Sparkling, Musical Revue.  
Delicious Special Dollar Dinner. Dancing. Afternoon The Dansants. Special 50c. Luncheon.  
A LA CARTE SERVICE AT ALL TIMES.  
**DEOCH AN' DORIS RESTAURANT**  
Broadway at 48th St. and 7th Ave.



**Hotel Berkley**  
170 West 74th St.  
**Apartments**  
Unfurnished By The Year  
Most perfectly arranged Apartments in N.Y.  
From \$60.00 up Per Annum  
At 72nd St. Subway

164-166 West 74th St. Near 72nd St. Subway  
**Marbury Hall**  
Hotel  
An Exclusive Apartment Hotel ON AMERICAN PLAN.  
For transient and permanent guests. Home atmosphere, exceptional service, unimpaired restaurant. Attractive Rates.  
Suites of one or more rooms, with bath. Three room Apartment, with two baths.  
C. E. SEPTON, Proprietor. C. G. MYERS, Mgr.

**Prince George Hotel**  
FIFTH AVENUE & 78TH STREET.  
One of the Best Appointed Hotels and Restaurants in Town. Grand Foyer for Ladies and Gentlemen newly added on Ground Floor.  
800 Bedrooms, all with Bath. Rates \$2.00 per day and up. Special Rates for Permanent Guests.  
**GEORGE H. NEWTON, Manager.** Formerly of Fifth Avenue Hotel.

**HOTEL MARTHA WASHINGTON**  
29 East 29th Street, New York City, Just off Fifth Avenue. The Famous Hotel for Women.  
Rates \$1.50 per day and up. For parties of 5 or more a large room at \$1 per day per person. Table d'hôte luncheon 40 cents, dinner 50 cents. Special rates for long periods. Comfort, convenience and PROTECTION, all important to the woman traveler in the Metropolis, are found at the Martha Washington in their highest degree.

**THE MADISON SQUARE**  
37 Madison Avenue  
Opposite Beautiful Madison Square Park  
An Exclusive Hotel of 450 Rooms.  
ROOMS and SUITES, Furnished or Unfurnished, at Attractive Rates.  
No Tipping Allowed.

**Singer Glasses**  
\$1.50 to \$6.50  
WHY WEAR INFERIOR GLASSES?  
We offer you the best at the same price and include the examination of your eyes by our Registered Specialist. Broken lenses quickly and accurately replaced from 35c and up.  
**m. Singer Optometrists and Opticians**  
Mad. Av., Cor. 100th St. 114 Fulton St. 981 Prospect Av., Bronx. 604 W. 181st St.

**The ANDERSON and ANNEX.**  
102 W. 80th St.  
One Square to Central Park Three Squares to Riverside Drive and Hudson River  
Convenient to "L", Subway and Surface.  
**ADVANTAGES**  
Cool and luminous—excellent character of guests. Cooking for women, which insures wholesomeness and cleanliness.  
**AMERICAN PLAN**  
Special prices from May 1st to September 1st. Room with private bath, breakfast and dinner \$3.00 a day, one person; \$4.50 a day, two persons. ANNEX (European Plan)—Quiet, inexpensive rooms with running water and use of bath. \$1.00 to \$1.25 per day for two persons.  
THE MISSES ANDERSON, Pr.

**HOTEL MARLTON**  
3-5 W. 8th St., NEAR Washington Sq.  
An ideal residence for people of refinement.  
Parlor bedroom and bath, with meals for two persons, \$30 to \$40 per week.  
Also single rooms, with or without meals, by the day or week, at moderate rates.  
Convenient to the "L", surface cars and the 5th Ave. Bus.

**Hotel Walton**  
Seventieth St. at Columbus Ave. is introducing several new and interesting features in the RESTAURANT  
Attractive rates and an unexcelled cuisine are an added inducement.  
Come in and try it to-night.

**The Buckingham**  
Fifth Avenue & 50th St.  
Large Rooms, Single and en Suite. Very reasonable Rates given to transients or permanent guests.  
D. C. Jones Manager

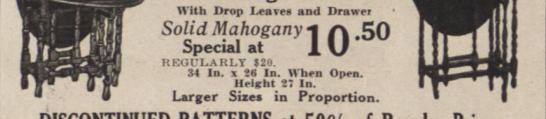
**THE FELIX-PORTLAND**  
132-134 W. 47th St.  
Tel. 2864 Bryant.  
Two Rooms and Bath at usual cost of one; convenient location; American Plan, also a la carte. No charge for room service.  
Special monthly rates.  
CHAS. P. FLEMING, Propr.

**WHY BE A MERE DANCER WHEN YOU CAN BE AN EXPERT?**  
A Few Hours with a "Specialist" will put that "professional snap" to your dancing.  
Mr. Wilson "Specializes" entirely upon private, personal instruction.  
A special diagnosis and a special treatment for each pupil. Engage the services of a specialist in place of employing an ordinary teacher.  
Terms Most Reasonable. Send for "The Dance," our beautifully illustrated booklet in course.  
1914  
Write for Information Teach! Normal Course.  
**G. HEBURN WILSON, M. B.**  
American Authority on Modern Dancing  
FIFTH AVENUE, NEW YORK  
Thorley Building, N. W. Cor. 46th St. Telephone BRYANT 6321.

**Can You Wear a 16, 36 or 38 Size?**  
Right here in our wholesale show-rooms you can purchase the season's smartest modes at prices that are extraordinarily low. Only because of our unique selling conditions can we afford to offer such values. Every garment is a wholesale sample, our rental is charged to our wholesale business, and our showrooms must be emptied for advanced Fall stocks. Stunning styles, smart new fabrics, including velour checks and taffetas in large variety. See them tomorrow.  
Suits, \$10.75 to \$24.75  
Dresses, \$5 to \$19.50  
Coats Equally Moderate in Price.  
**Sample Cloak & Suit Co.**  
1204 Broadway (Near 29th Street)



**Period Furniture**  
GRAND RAPIDS FURNITURE COLONIAL Direct from Factory.  
**Gate Leg TABLE**  
With Drop Leaves and Drawer Solid Mahogany Special at 10.50  
REGULARLY \$20. 34 In. x 26 In. When Open. Height 27 In. Larger Sizes in Proportion.  
**DISCONTINUED PATTERNS at 50% of Regular Prices.**  
Sheraton, Tudor, Adam, Heppelwhite, Colonial, etc. Dining Room Suites, 10 pieces, \$100 up; regularly \$250 up. Queen Anne, Louis XV, Louis XVI, Sheraton, etc. Bedroom Suites, Mahogany and Walnut, \$75 up; reg. \$150 up.  
**ODD PERIOD PIECES \$4 up.** Set of Photographic Chairs, Desks, Tables, etc., in wide variety. Reproductions FREE.  
COTTAGE FURNITURE A SPECIALTY.  
Manufacturers, **MANGES BROS.** Established 1852.  
Main Entrance, 115 & 117 WEST 23D ST. and 108 & 110 WEST 24TH ST., N. Y.



**Kew Gardens**  
Surrounding Kew Gardens Station, 15 Minutes from Herald Sq.  
Via Penn., L. I. Electric Express Service.  
**MANY NEW HOUSES JUST COMPLETED.**  
Prices \$9,900 to \$22,500.  
On Convenient Terms.  
Villa Plots of Exceptional Beauty.  
Information on request from JOHN J. BRITTON, Marble Building, Broadway and 34th St., New York. Telephone Greeley 5249 and 5251. Representative at Kew Gardens office at Kew Gardens Station every day. Convenient trains for inspecting Kew Gardens leave Penn. Station, 33d St. and 7th Ave. via L. I. R. R., WEEK DAYS—8:17, 9:00, 10:00, 11:05, 11:50 A. M.; 12:30 (12:52 Saturday only), (1:15 Saturday only), 1:25, 2:06, 3:00, 3:45, 4:07, 4:29, 5:00, (5:11 except Saturday, (5:15 Saturday only), 5:33 P. M., etc. SUNDAY—8:25, 9:05, 10:00, 11:17, 11:35 A. M.; 1:08, 1:56, 2:12, 3:03, 4:11, 4:45, 5:25 P. M., etc. Returning at frequent intervals.



**Knabe**  
The World's Best Piano  
WAREHOUSES, 5th Ave. at 39th St.

**BENJAMIN BENGUAT, ANTIQUE RUGS**  
Windsor Arcade, 509 5th Ave. N.Y.

**COFFEE** FROM IMPORTER TO CONSUMER  
Five pounds of the best coffee you ever drank sent on absolute and unconditional FREE TRIAL by parcel, post prepaid. WHOLESALER PRICE if you like it—nothing to pay if you don't. Write for particulars.  
**COLOMBIAN COFFEE IMPORTING CO.**  
DEPT. T-37-99 WATER STREET, NEW YORK.

**ALL birds need Vega-Cera Peptoast** to keep in good plumage and song; all good bird stores, department stores, grocers and drug stores carry Vega-Cera Peptoast; if not, send 10c to **PEPTOAST CO.**, 65 Grand St., New York.

**Shroy**  
INC. PORTRAITS  
364 FIFTH AVE. (OLIVE THOMAS)



**ARTISTIC DENTISTRY**  
THE REPLETION OF PERFECTION  
IN ALL ITS PERFECTED DETAILS  
Porcelain work a specialty. Restoration of shade, shape and general appearance of natural teeth accomplished. Only high-class work. Pyorrhoas treated: new scientific method.  
**DRS. M. & H. SCHLESINGER.**  
1208 Times Bldg., 42d St. & B'way. Phone Bryant 572.

