



# WHERE SHALL WE GO?

## You Will Find Reliability and Supreme Comfort Here



**"B"**—the trade mark adopted for the BELLECLAIRE—is the initial letter of the name. It is also the initial letter of the name of the manager—Blackman, Robert D.

These two B's are busy B's. Ever since last September the BELLECLAIRE has entertained regularly 300 guests—all it can accommodate.

But guests come and go. Only those who make the BELLECLAIRE their permanent home remain by the year. There are some others who remain with us from November until April—the period during which their country homes are closed. The majority remain a few days at a time. They are out of town visitors to New York.

In order to keep all of the rooms occupied all of the time it is necessary to have a following of at least 20,000 people during the year. How do we get this following?

There are only two ways in which to build a hotel trade as we see it:

1. To serve guests so well that they are completely satisfied—making them feel like coming back again and also telling their friends about the Hotel.
2. To keep the Hotel before the

public by advertising it regularly and making good all claims made in the advertisements.

We are equipped to serve meals to a greater number of people than is represented by our guests. We operate a Main Dining Room—a Palm Room—a fine Grill—and a private dining room. We are serving more and more people all of the time because good meals are supplied at reasonable prices, and this knowledge is spreading.

People living in the West Side section—from 59th Street north—from Central Park West to Riverside Drive—should try the BELLECLAIRE'S food when they dine out. If they once try it they will come back again. We get many patrons from this section now, but we can accommodate more.

The fame of the food served by the BELLECLAIRE is not confined to a small area.

A lady wrote in from Maryland recently asking for our recipe for APPLE PIE. We sent her the recipe, also an Apple Pie, which was shipped by express. She wrote back that it was the finest Apple Pie she ever ate.

A guest of the Hotel, returning from a business trip to Albany, became engaged in conversation with a number of gentlemen in the smoking compartment of the train and mentioned that he was living at the HOTEL BELLECLAIRE, whereupon they said:

"Oh, that's the Hotel that advertises its food—Apple Pie, Rice Pudding, Ham and Eggs, Roast Beef, etc. Good idea that. New Yorkers are so surfeited with rich dishes that it must be a relief to them to know that one Hotel specializes in plain, home food."

So you see how a Hotel becomes known.

ROBERT D. BLACKMAN.

### Hotel Richmond

SEVENTY WEST FORTY-SIXTH ST.

This excellent hotel, with its quiet, comfortable, attractive service and restful atmosphere, is within a block of Fifth Ave., and a block from busy Broadway. Women and children unattended may find courtesy, consideration and respectful attention.

Within a short walk to all the principal theatres, shops, and clubs, and close to the subway and "L." The restaurant maintained in connection is extremely moderate, being in most instances at least 50% lower than Broadway prices.

**RATES FOR LARGE, AIRY, COMFORTABLE ROOMS**  
 Room, hot & cold water, use of bath... \$1.50 per day  
 Room, private bath & shower... \$2.00 per day  
 Parlor, bedroom, private bath and shower... \$3.00 per day and up.  
 Parlor, two bedrooms, private bath & shower... \$4.00 per day and up.  
 Table d'Hote Luncheon 40c. Table d'Hote Dinner 75c.  
 ALSO SERVICE A LA CARTE.  
 No extra charge for meals served in rooms.  
**E. B. Seaman, President**



### Hotel Breslin

Broadway at 29th St.

EXCEPTIONALLY ACCESSIBLE TO ALL ATTRACTIONS. MOST MODERATE RATES OF ANY FIRST CLASS HOUSE IN NEW YORK. CATERS ESPECIALLY TO LADY GUESTS VISITING NEW YORK UNACCOMPANIED.

The famous "Dixie Room" appeals to "Down South" folks. The cuisine here is in the true Southern style.

**TARIFF RATES:**  
 Single Rooms with Running Water, \$1.50 to \$2.00 per day  
 Single Rooms with Tub or Shower, \$2.00 to \$4.00 per day  
 Double Rooms with Running Water, \$2.00 to \$3.00 per day  
 Double Rooms with Tub or Shower, \$3.50 to \$5.00 per day  
 Parlor, Bedroom and Bath, \$6.00 to \$8.00 per day  
 All rooms without bath have running hot and cold water.

Guests notifying the hotel of their intended time and place of arrival will be met by our representative, who will render them every assistance in transportation, handling of baggage, etc.  
**EDWARD C. FOGG, Managing Director. ROY L. BROWN, Resident Manager.**

### HOTEL ST. ANDREW

Broadway at 72nd Street  
 (Subway Express Station)

**ENTIRE NEW ORGANIZATION AND MANAGEMENT.** A delightful home between Central Park and Hudson River, on the best corner. Bus, Subway and Streetcar Centre. Attendance and Cuisine Unsurpassed. ROOMS AND APARTMENTS, \$2.00 UPWARD. Grill Room with Popular Prices and Music.  
**J. HULL DAVIDSON, - Manager**



### SOMERSET COLONIAL

DOWNTOWN HOTEL 150 W. 47th St. UPTOWN HOTEL Columbus Ave. 61st St.

Two hotels which possess every requirement of the person with inclinations toward modern conveniences and comfortable life. Each hotel aims at supremacy in service. Each hotel presents accommodations and furniture the equal of which is found only in the homes of finest and most exclusive character.

Each hotel has a restaurant in connection which offers the finest the market affords, prepared by masters in the art of cooking. The rates are exceedingly reasonable and monthly and yearly concessions are made.

One is convenient to the downtown district—one is located in the residential district. Each is in a class by itself. Investigate or write for particulars.

**CLAUDE R. NOTT, MANAGER**

### HOTEL BRISTOL

122-124 W. 49th St. N.Y.

**Rates:**  
**WITHOUT MEALS**  
 Per Day Per Week  
 Single room, \$1.50 for two, \$2; room and bath, \$2 and \$2.50; suites, with bath, \$3 and \$5.  
**WITH MEALS**  
 Single room, \$3; for two, \$5; room and bath, \$3.50; for two, \$6; suites, with bath, \$8; suites, with bath, \$21 and \$25.  
 Single room, \$18; for two, \$30; room and bath, \$21; for two, \$15 and \$17.50; suites, with bath, \$21 and \$25.

All rooms have running hot and cold water. Centrally located between Times Square and Central Park, Fifth Avenue and Broadway. Convenient to all theatres, the shopping centre, Subway and "L" stations, churches, clubs, museums and railroad terminals. Special Terms to tourists or parties of four or more occupying one suite.  
**T. E. TOLSON, President and Manager.**

### LOWEST HOTEL RATES IN NEW YORK ACCOMMODATIONS BETTER THAN RATES INDICATE

### BROADWAY CENTRAL HOTEL

Broadway at Third Street, New York

Comfort without extravagance. The rates are lower than elsewhere, yet the furnishings are homelike and the service and cuisine excellent.

Marked Courtesy Is Extended to Women Guests Alone or in Parties.

CAPACITY 1,000 GUESTS. NOW THOROUGHLY RENOVATED. MODERN IMPROVEMENTS THROUGHOUT. Sample & Show Rooms Unequaled in N. Y. Latest bird's-eye view and map of New York City sent on application.  
 100 Cheerful Rooms, Free Use of Tub or Shower Bath... \$ .75  
 150 Cheerful Rooms, Free Use of Tub or Shower Bath... 1.00  
 100 Cheerful Rooms, Free Use of Tub or Shower Bath... 1.50  
 150 Cheerful Rooms, Private Baths... 1.50 up  
 Two and Three Room Suites in Proportion. Special American Rates.  
**JAY G. WILBRAHAM, Pres't. & Mgr. Dir. J. J. JORDAN, Manager.**

### Hotel Continental

BROADWAY AT 41ST STREET, NEW YORK

"Centre of New York's Activities"

The most ideally located Hotel right in the heart of New York City—complete, modern, palatial. Within easy access to business sections, in centre of exclusive social life, within a few minutes of the Pennsylvania and New York Central Terminals, and surrounded by forty theatres.

**300 ROOMS ALL OUTSIDE 300 BATHS**  
 Single or en suite. Absolutely fireproof. European plan. French cuisine. Experienced service. SUITES AND COMBINATIONS  
 Parlor, Bedroom and Bath, 2 persons - - - \$4.00 to \$7.00 (All Suites have Private Hallway)  
 Single Room with Bath, for 1 person - - - \$1.50 to \$3.00  
 Double Room with Bath, for 2 persons - - - \$2.50 to \$4.00  
 Special rates when more than two in room.  
**Address H. S. DUNCAN, Prop.**

### HOTEL ST. JAMES

109-113 West 45th St.

One of the best appointed hotels in New York. In the heart of metropolitan life and still retaining refined atmosphere which makes this hotel as fine a residence as is possible to secure. Dining Room Service and Club Breakfasts for Guests only. Every room with outside exposure.  
**HOWARD BAYLEY, Manager.**

### THE TOURAINE

9-11 East 39th Street

Located in the exclusive Murray Hill District, and adjoining the Union League Club. A hotel of the highest quality and most aristocratic clientele. Conveniently located to shopping and amusement districts and offering every advantage of the best hotel accommodations.  
**HOWARD BAYLEY, Manager.**

### Fourteen East Sixtieth St.

The Ideal Place of Abode

Affords the maximum of luxurious comfort and accessibility to sojourners in this city; for either a long or short period. Ideal in location, furnishings, cuisine and service. Near the Plaza entrance to Central Park, opposite Metropolitan Club, within easy access of theatres, clubs and shopping centres. Luxurious apartments, single or en suite, furnished or unfurnished. Plans of the rooms and prices submitted on request. May we suggest that you allow us to book in advance the accommodations you require to avoid disappointment. Write or call.  
**EAGER and BABCOCK**

### HOTEL THERESA

Entire Block, 7th Avenue, 124th to 125th Street, NEW YORK

Very Accessible Prices Moderate. Within a few minutes' walk of N. Y. Central Railroad Station. One block from "L" and Subway. Surface cars and Bus line to all points at door. **FAMILY AND TRANSIENT ABSOLUTELY FIREPROOF ALL OUTSIDE ROOMS**  
 Single room with running water and some with shower... \$1.50  
 Single room with bath... 2.00  
 Room with bath (for two persons)... 2.50  
 SPECIAL RATES BY MONTH or SEASON  
 Dining room on twelfth floor. Delightfully Cool, Superb Scenery. Board \$10.50 per week. Breakfast, 50c; Lunch, 50c; Dinner, \$1.00.  
 Excellent Cuisine and Perfect Service. Tel. 8270. Morningside.  
**R. P. LEUBE, Manager.**

### HOTEL YORK

36TH STREET CORNER 7TH AVENUE  
 STRICTLY FIREPROOF

Twelve Stories of Solid Comfort in the Heart of New York City. Within 2 Minutes' Walk of Pennsylvania R. R. Terminal.  
 Convenient to all attractions. Within ten minutes' walk of thirty leading theatres, shops, etc. One short block to Broadway. **ACCOMMODATIONS BETTER THAN RATES INDICATE.**  
 Attractive Rooms, \$1.50 and \$2.00 with Bath Privilege.  
 Attractive Rooms, \$2.00 to \$4.00 with Private Bath.  
 Where two persons occupy same room only \$1 extra added to above rates.  
**RESTAURANT AT POPULAR PRICES.**  
**H. G. WILLIAMS, Mgr.**

### HOTEL CONTINENTAL

BROADWAY AT 41ST STREET, NEW YORK

"Centre of New York's Activities"

The most ideally located Hotel right in the heart of New York City—complete, modern, palatial. Within easy access to business sections, in centre of exclusive social life, within a few minutes of the Pennsylvania and New York Central Terminals, and surrounded by forty theatres.