

### The Nestlé Permanent Hair Wave



The approbation of public opinion has been given in full measure to the Nestlé Permanent Hair Wave. At first skeptical on account of the many unsatisfactory and harmful permanent hair waves on the market, the public is now confident of the results we claim for the Nestlé Treatment. This is evidenced by the tremendous and ever-increasing growth of our business.



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An Illustrated Booklet Is Gratis.

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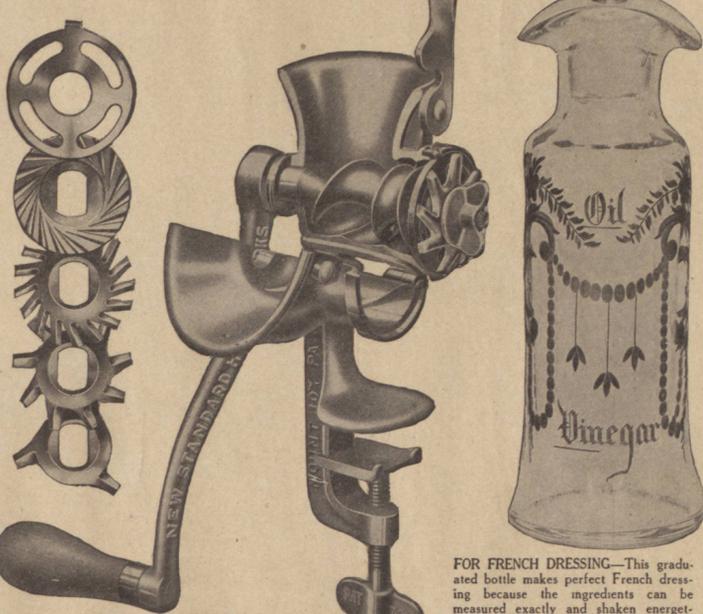
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ALL HOUSEHOLD APPLIANCES ILLUSTRATED ON THIS PAGE HAVE BEEN TESTED AND APPROVED BY THE TRIBUNE INSTITUTE  
DETAILED DESCRIPTIONS OF ALL THESE UTENSILS ON PAGE 4, PART IV.

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