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Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York
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Late Paris Models

Women's Fur Trimmed Coats

Copy of "Bernard" and "Jenny" Paris Models

- No. 51—Women's Suede Velour Cloth Coat, copy of "Jenny" model, in Java brown, bottle green, Burgundy, taupe, navy or black; smart slip-on model with convertible collar and cuffs of the fashionable mole or Kit coney fur, stitched top novelty pockets, bone buttons tinted to match coat, peau de cygne silk lined. **Special 29.50**
- No. 51A—Same model of genuine Bolivia cloth, in Burgundy, taupe, Java brown, bottle green, castor or black. **Special 39.50**
- No. 53—Women's Kitten's Ear Broadcloth Coat, copy of "Bernard" model, in balsam green, Burgundy, Java brown, taupe, navy or black; deep convertible cape collar and wide cuffs of natural, taupe or skunk opossum fur; new semi-fitted belted back, straight button-to-neck front, lined with plain silk to match, warmly interlined. **Special 49.50**

Fall and Winter Style Book, "CORRECT DRESS"
Illustrating Everything in Ready-to-Wear Apparel for Women, Misses, Girls, Men, Boys, Children and Infants.
Mailed out-of-town upon application to Dept. "C."



FITTING THE NARROW FOOT

WIDTHS AAA, AA & A IN THE REGULAR SIZES AND IN SIZES 7 1/2, 8, 8 1/2 & 9. Miss E. M. G., of Chattanooga, like many other women all over the country, took advantage of the "ShoeCraft" service as soon as she saw our announcement. She wrote as follows: "I would like also some help with a rather difficult problem—not my own, but my mother's. She has a AAA foot, wears a length about 5 or 5 1-2. She has a very high arch, and long shoes cause her extreme discomfort. Having them made does not seem to make as much difference as one might expect. I am hoping you carry in stock shoes to fit such a foot." She had to hunt no further, because "ShoeCraft" narrow width shoes fitted her mother perfectly.



Do not think that the "ShoeCraft" Shop does not keep a complete stock of other widths and sizes. Perfect fit is guaranteed in all sizes, and the distinctive smartness of "ShoeCraft" footwear gives our fitting guarantee an added interest.

CORINTIN \$8.50

The Corintin is an exceedingly smart conception of the new vogue for solid black footwear. Made in Patent Leather or Gunmetal with Nubian Black Cloth Toppings. Shaped Heels of Solid Leather. Welting Soles.

MAIL ORDERS

Perfect Fit Guaranteed. Send for Booklet T1. of Autumn and Winter styles with measurement instruction and our interesting booklet "Fitting the Narrow Foot."

TREVVY \$15.00

Silken stitched eyelets and the cleverest Fall colorings. Mustard Buckskin, Artillery Grey Buckskin and Mist Grey Buckskin. All are out-of-the-ordinary shades to be had at the "ShoeCraft" Shop only. Light welting soles.

MONDAY AND TUESDAY ONLY.

The New Eyeglass Frame
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Most Durable Frame Made. No Screws—No Lens Breakage.
Sale Price \$2.50 Our Regular Price \$4.00.
DON'T MISS THIS EXCEPTIONAL OFFER

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A Few Hours with a "Specialist" will put that professional "snap" to your dancing.
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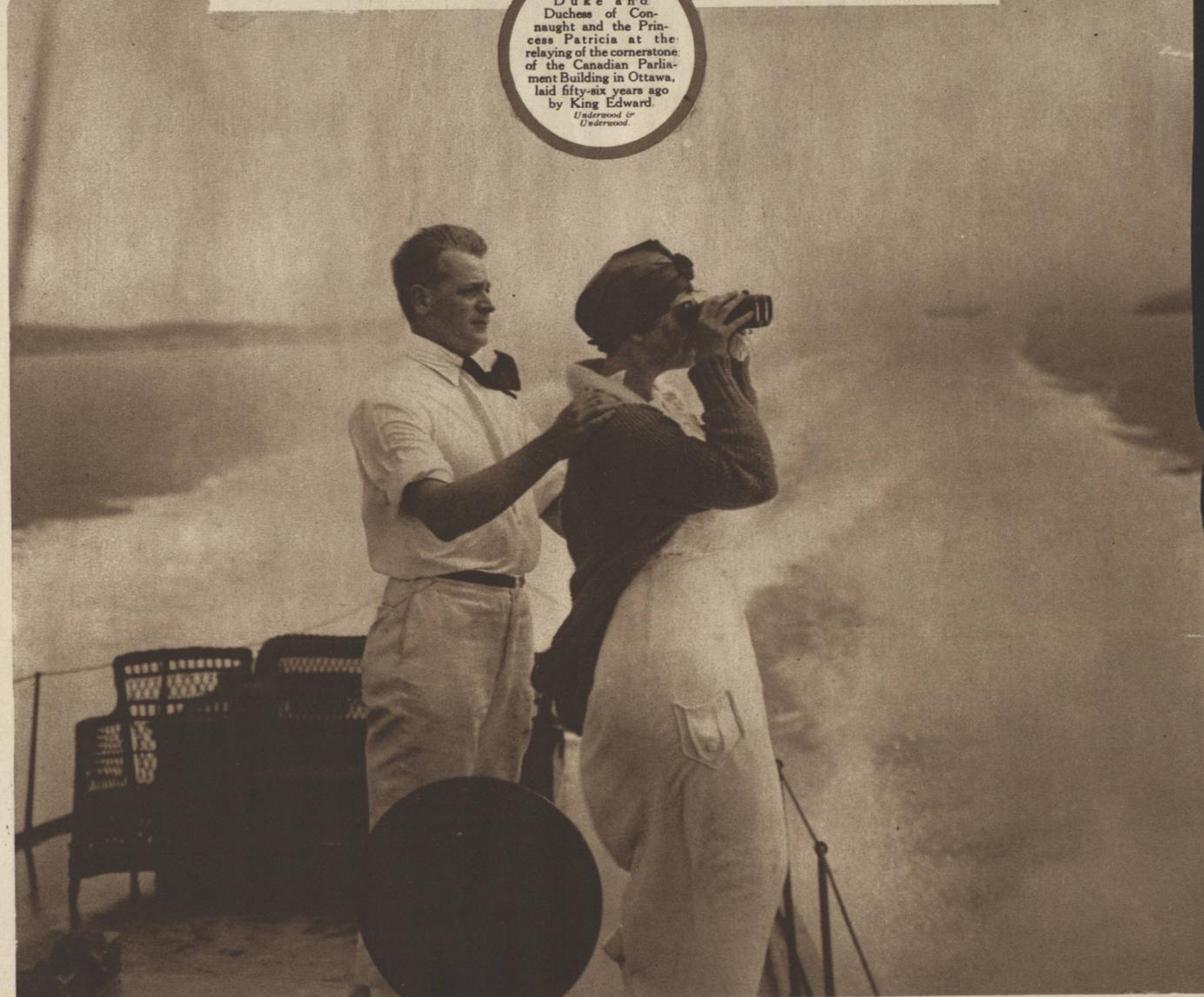
Lady Maud Cavendish, eldest daughter of the Duke of Devonshire, who succeeds the Duke of Connaught as Governor-General of Canada. Press Illustrating Service.



The Duke and Duchess of Connaught and the Princess Patricia at the relaying of the cornerstone of the Canadian Parliament Building in Ottawa, laid fifty-six years ago by King Edward. Underwood or Underwood.



The Marquis of Hartington, eldest son of the Duke of Devonshire, who succeeds the Duke of Connaught as Governor-General of Canada. Press Illustrating Service.



The first lesson in seamanship. Mr. and Mrs. Coghlan, of Montclair, on their speed boat in the Narrows. Photo by Edwin Levick.



Mr. and Mrs. Jay Gould in the surf at Honolulu. They are standing together at the center of the ti-leaf line. Mrs. Gould was born in Hawaii.