

FRIVOLOUS FASHION FRIPPERIES

Their omission proves a lack of clothes lore.

Their commission indicates forethought by the knowing ones



Hat, veil and necklace from Bonwit, Teller & Co. Beauty veiled is beauty most alluring. But the beauty that lies—and lies—in a woman's eyes is not to be masked this spring. So says Juliette Martine, and she is the authority for the Parisienne.



Belt from Bonwit, Teller & Co. With beads costing almost their weight in gold, why should Fashion make belts of them so desirable?



Hat, veil and neckpiece from Bonwit, Teller & Co. There comes a time when we tire of our winter furs and it is yet too early for the summer edition. Then the taffeta collarette has its innings, and it is very comfy nestling close to the throat when the March winds blow.



Hat, waistcoat and handkerchief from Bonwit, Teller & Co. Would you follow in the sartorial footsteps of Monjaret, most chic of Parisiennes? Then wear a cloth waistcoat instead of a sweater, a tucked satin sports skirt, and the sauciest of sports hats—and don't omit the colored handkerchief.



Hat, gown and parasol from B. Altman & Co. Coming fashions cast their silhouette. Here is the 1917 summer girl in her organdie and silver lace frock, lace picture hat and matching parasol.



Hat, veil, guimpe and sweater from Bonwit, Teller & Co. All the girls are doing it. Doing what? Why, wearing their veils bowed at one side of the throat, and guimpes, instead of blouses, with their sweaters.

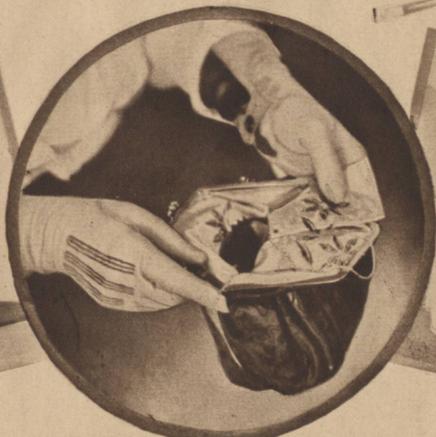


Slippers from Hanan & Sons, stockings from Peck & Peck. Which shall it be? The silver brocade slippers with hand-wrought stockings or the black and silver brocade slippers over which hover flocks of black birds?

Parasol from B. Altman & Co., gloves from P. Centeneri & Co. We caught her just as she was opening the black and white lace parasol and showing her new Van Dyke black and white gloves.



Footgear from Hanan & Sons, stockings from Peck & Peck. An everyday occurrence on the Avenue—black patent leather pumps, gray spatted, with mixed gray silk stockings and gray kid boots with gray and white striped hose.



Bag from B. Altman & Co., gloves from P. Centeneri & Co. It doesn't matter if there is little of the coin of the realm in the bag, there is much elaboration of beads. The mousquetaire gloves have a contrasting kid inset.



Stockings from Peck & Peck, footwear from Hanan & Sons. Your little oxfords and my little white buckskin pumps both have low heels for sport and style. The ribbed white stocking is shaped to the ankle and the gray has a clock with five chimes.