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VICTROLAS Landay

Perfection
in Victrola Service

is the result of trained organization. Landay Service comes close to perfection.

A smaller business couldn't afford the kind of service we give. We carry in stock at all times throughout the year every Victrola in every finish at every price.

In our four stores are SEVEN complete stocks of Victor Records—the most complete catalogue of music in the world to-day

Special **\$5** will place this \$100 Victrola with \$5 in records (total \$105) in your home. Balance in small weekly or monthly payments. Other Victrolas \$15 to \$400 on easy terms.

New York's Leading Victrola Stores

Landay

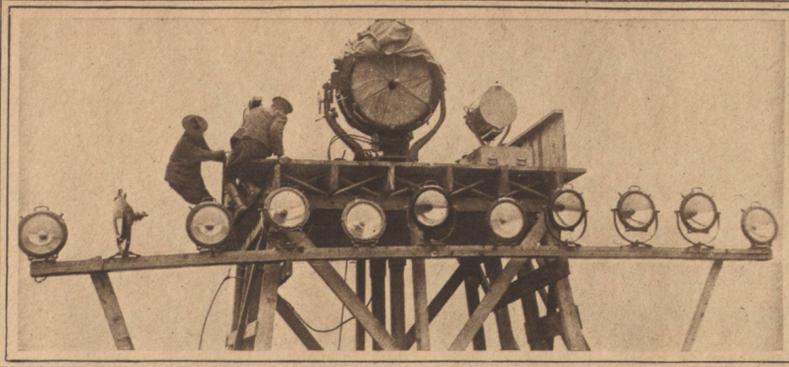
4 Stores Telephone Vanderbilt 5600
563 5th Ave. 427 5th Ave. 23 W 42nd St. 27 W 34th St.
COR. 46 ST. DET. 30 & 32 ST. DET. 5 & 6 AVES. DET. 2 & 6 AVES.

Landay Temple of Victrola Music at 23 W. 42d St. Open Evenings

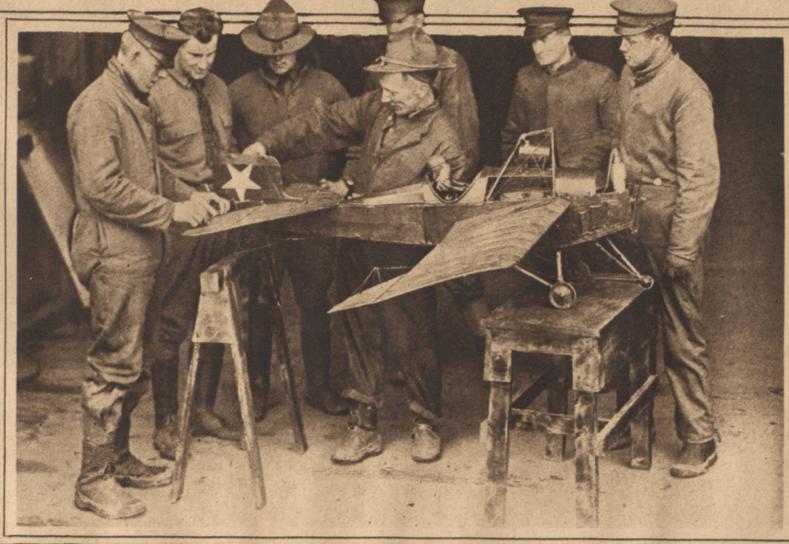


In the Spirit of Armed Neutrality.

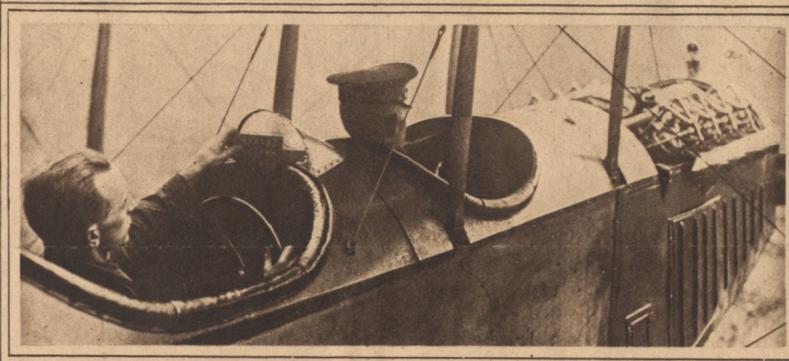
© American Press Association.



An important part of the equipment of the Government Aviation School at Mineola, L. I., is a 500,000,000-candle-power searchlight and eleven smaller flood lights. The flood lights are kept in operation all night, for the benefit of the night flyers.



This monoplane, constructed by Private O. Young for the benefit of the rookie aviators, probably has been dissected and put together again more times than any rookie would care to bother counting. The students are taught how to construct minor parts of the machines.



The instructor, in the rear of the airplane, gives his lesson, not by shouting directions into the ear of the student pilot, but by means of an instrument called an instructor-graph, manipulated by a switchboard. When taking photographs from an airplane, it is part of the pilot's duty to operate the camera, fastened to the bottom of the machine.

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The sunshine of her smile and a
WISSNER
a piano of the highest artistic class
that is used in public by the world's
most prominent musicians



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Warerooms in
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and other centers.

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Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York
PHONE 6900 GREELEY

Misses' Spring Dresses

Drezwellsley Dresses

Made exclusively for
Franklin Simon & Co.



No. 94—Misses' "Drezwellsley" Dress of superior quality serge, in navy, beige, white or black, pleated model from shoulder yoke front and back; novel belt crossed with small straps at front extends into large military flap pockets at sides, white silk collar, bone buttons. 14 to 20 years.

16.75

No. 94—Same model of natural color real Shantung silk, with collar and cuffs of rose or turquoise silk.

18.50



No. 96—Misses' "Drezwellsley" Sport Dress of navy crepe de chine combined with gold or beige faille silk, figured in Chinese design and colorings. Same model in beige or gray crepe de chine combined with beige or gray figured faille silk, also in rose with beige figured faille silk; new straight line model, with button trimmed pockets at sides, collar, tie, pointed cuffs and lower part of skirt of figured faille silk. 14 to 20 years.

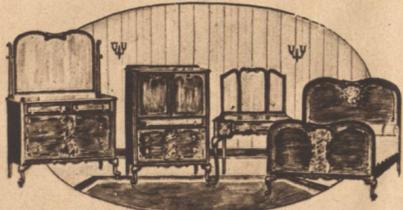
18.50

HATS and SHOES, illustrated, from our shops. Prices upon application.

Spring and Summer Style Book, "CORRECT DRESS" Illustrating Everything in Ready-to-Wear Apparel for Women, Misses, Girls, Boys, Children, and Infants. Mailed out-of-town upon application to Dept. "C."

AN EXAMPLE of Kellner opportunity is this unique Bedroom Suite inspired by that designer-genius—Chippendale.

- All pieces have rich Burl Walnut panels and three-leaf-clover feet.
- "Elegance" and "Distinction" are permissible words to describe this furniture.



In Antique Mahogany or American Walnut, 4 pieces, \$295

The 25 rooms completely furnished will prove interesting and instructive

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S. E. COR. 15TH ST. & 6TH AVE.
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60 CUBIC INCHES OF USEFULNESS
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No other clock like it. Instant computing bezel, precision alarm, rings loud, purrs softly, always on the exact minute, will do what no other clock can do; features never before incorporated in any clock. Fully guaranteed. Classy in construction, easy of operation. A wonderful reminder.

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The HARDMAN FIVE-FOOT GRAND



Exquisite in tone and occupying no more space than an upright. And Caruso says, "Its tone is wonderful!"
\$725
Easy terms if desired.

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Bklyn. Stores of Interest



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Violet
Paris
Beware of Substitution



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