

Via Paris to New York

Photographs by Lejaren à Hiller.



Posed by Gertrude Cameron of the Universal Film Co. Gown imported by B. Altman & Co. There are before and after trains of this Drecoll satin frock. Like an after-thought, the after-train is the better, and leaves a glistening trail as it coils serpent-like. You must take our word for the fore-train, but it is there, a triangular piece that hides the right slipper and points the direction the frock should take.

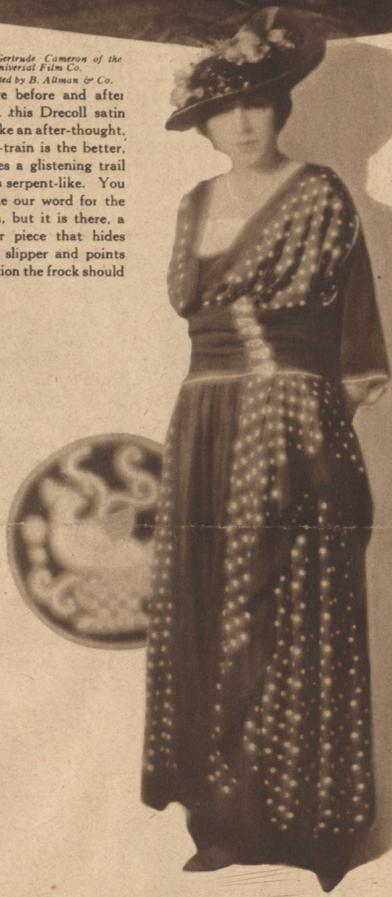


Gown and hat imported by Kurzman. Why did fashion keep lace so long under the ban? Why, indeed, when a flounce of filet lace can make a frock like this. Our thanks to Margaine LaCroix and the others who are now recognizing its decorative value. We even hesitate to veil it with the transparent black chiffon coat.



Hat and wrap imported by Kurzman. It is a wrap like this that makes women forget and men remember the high cost of dressing. Maupas recognized the irresistible pull on the pocket-book that black chiffon and dull gold could exert, especially when topped by a black lace and osprey hat.

Hat and gown imported by Kurzman. Certainly you must have one. All our well regulated wardrobes are doing it. What? Why, displaying a striped lion garden party frock. Agnes favors blue and white, softens the neck with an embroidered cape-collar and girdles the waist in cerise.



Posed by Gertrude Cameron of the Universal Film Co. Gown and hat imported by B. Altman & Co. You will be prepared for any sudden call to social duty during the daylight hours in this frock of navy blue voile peppered in white, which departs from the straight path that a Lanvin skirt generally takes at the hips. June roses, rushing the season a bit, are blossoming on the brown lacquered straw hat.



Premet frock worn by Gertrude Cameron of the Universal Film Co. Costumes imported by Bergdorf & Goodman, hats from the Uffand Millinery Co. Do you catch it—the come hither look in these costumes? It's in the Jenny blue serge costume, even though the coat does hide the dotted foulard Moyen-Age bodice, and it fairly bristles in the blue and white checked Premet dress. The straw and satin turbans are the correct complements.



Costume and hat imported by Kurzman. No need of doctors and tonics. Offer any woman this Jenny three-piece costume of beige satin and navy blue faille embroidered in soutache, and she will be tempted to spend her days out of doors. And she needn't give a thought to her complexion, for the hat will take care of it.



Gown imported by Bergdorf & Goodman, hat from the Uffand Millinery Co.

No occasion to compose the swan song for the chemise frock so long as the Paris authorities are sending us gems like this one. Again Lanvin has demonstrated that she knows how to appeal to the child in all of us with her youth-giving straight lines marked in gold thread on a background of coral chiffon. Of course a black hat with osprey completes such an outburst of color.



Posed by Gertrude Cameron of the Universal Film Co. Gown imported by B. Altman & Co. You may prattle of your aura of color, of this and that new shade, but when a gown like this black and white one comes along, you stop your chattering and just buy it. Martial et Armand has told again the simplest of stories in terms of satin, has collared it in lace and girdled it in beads.