

# Silverbloom

Reg. U.S. Pat. Off.

Economy in dress should mean the elimination of extravagant waste---the careful selection of goods that will give you full value for every dollar spent.



"Our Colors Are Fast"

## Silverbloom Spells Value.

Value in its construction, value in its dyes and value in its smartly patterned weave.

In your garden, in your motor, at the seaside or in the mountains, for suit,

dress, coat or skirt, SILVERBLOOM cannot be excelled.

Ask your retailer to show you SILVERBLOOM by the yard or made up into garments. If he cannot supply you write to us and we will send you samples.

**LESHER, WHITMAN & CO., Inc.**  
Broadway and 19th Street,  
New York.

