



1917		MAY						1917	
SUN.	MON.	TUE.	WED.	THU.	FRI.	SAT.			
6	7	1	2	3	4	5			
13	14	8	9	10	11	12			
20	21	15	16	17	18	19			
27	28	22	23	24	25	26			
		29	30	31					

*National
Air-Float Week*

Air-Float
TRADE MARK

This is National *Air-Float* Week **May 21st to 28th**

Buy your first can of *Air-Float* this Week

Buy your first can this week and learn why it is foolish to pay more than 10c for a can of Talcum Powder. A better talc than Air-Float cannot be made at any price.—learn for yourself a few of the hundred uses of Air-Float Talc—

- For face, arms and neck—
- As a finishing touch—
- As a body bath—
- For warm weather foot comfort—
- For the baby—
- After shaving—
- And many more—

—learn its downy softness, airy lightness, and dainty fragrance. Your first can will be the first of many. You will make Air-Float your personal powder.

The stores which sell Air-Float will display it in their windows all this week. It will be easy for you to find it. **Buy your first can today at your dealer's 10c.** Also handsome pound can 25c.

Air-Float
TRADE MARK

TALC

"The Talc of a hundred uses"

Assorted Odors:
Rose, Wistaria, Corylopsis, Lilac, Violet.
Also Borated, Baby Talc and Flesh Tint.

At Your Dealer's

10¢

Talcum Puff Co.
Brooklyn, N.Y.

THE FINISHING TOUCH
FOR ARMS AND NECK
AFTER SHAVING
FOOT COMFORT
FOR OUT OF BEDS
IN THE NURSERY
FOR BABY
AS A BODY BATH