If it takes nine wives to get three million dollars, how many does it take to spend it? Carter De Haven doesn't even have to jump up and answer such a conundrum. He knows that "His Little Widows" can get away with it very nicely in frocks like these of silver cloth ruffled in silver lace.

White Studio

"ENTER THE HEROINE, GOWNED IN—"

Prunes and prisms, primness and piquancy—Winifred Allen, in white organdy which Hickson has mounted over pink taffeta, banded in silver tissue and scattered over with French roses. It's a Lanvin inspiration, you could guess that from the cape and the ruffled organdy bonnet.

Roe Studio

Diantha Patterson, who wears this Hickson frock in "Our Betters," tells us that she has received dozens of letters inquiring about it. No wonder; it's just the dress that every woman would believe she could copy, whether in pink broadcloth, as in the original, in silk, or a cotton stuff, always remembering the deep organdy collar.

Joel Feder

In the transition from childhood to womanhood Poppy—the versatile Norma Talmadge—learns many things, and one is that a lace frock, backed by soft satin and bobbing with tassels, is the last word in summer dressing, especially when topped with a pink crepe hat wreathed in daisies

Charlotte Fairchild Inc.

Movie stars don't know how to dress for the screen, it is claimed, and we almost agreed, when along came Mary Pickford and proved to us that she knew a sleeveless golf jacket of jersey cloth was a Siamese twin to a white serge skirt and linen blouse.

Hartsook

Marion Davies can do other things than look pretty and dance and sing her bit in "Oh, Boy!" She has written a scenario, a veritable thriller, in which she will play the lead, and here demonstrates her knowledge that a painted chiffon frock, with swathed corsage of satin and chiffon, makes a fetching summer dress.

Sarony.