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—Kerkoff, Paris.

Translation—There is no excuse for Madame buying French talc unless she exacts with discrimination the best.

De la neige en Juillet

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You know already talcum powders, but none, I am sure, Madame, with quite the impalpable fineness, quite *l'air exquis* of my Djer-Kiss Talc. *If you will only try it*—at the very first touch of its *distinction française* you will certainly be charmed to prefer it.

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In all your good shops, big and little, my *importateurs* have placed it.

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—Kerkoff, Paris.

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NEW YORK CITY



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Antique Ivory
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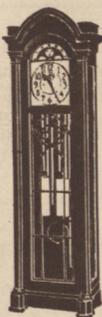
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