

ADVERTISEMENT

ADVERTISEMENT

Landay Supremacy Makes Victrola Buying Easy

DON'T think The Victrola a dream you can't make come true. Don't think the price can keep such happiness from you. Don't go on forever wishing. **BUY!** Think of the *kiddies*, the *home*, the enjoyment *you'll* know! Look in the Landay windows tomorrow. Pick out the Victrola you'd like best at home. Walk in. Tell the salesman about it. That's what the salesman's there for. You'll be conferring a great pleasure.

Ask him to play the new records—to show you about. You'll begin to understand what is meant by "Landay Service"—and why a million tongues have sung its praises for seventeen years.

YOU'LL FIND the biggest assortment of Victrolas and records to choose from anywhere in the world, outside of the Victor factory.

YOU'LL FIND our instruments thoroughly tested, inspected, tried out by Victor experts, before allowed to leave for your home.

Purchasing from Landay's adds not a penny more to the cost. "The price is fixed at the factory." Ours is the

Easiest Payment Plan

OPEN EVERY EVENING
Our 42d Street Store is open every evening for the benefit of those who are unable to purchase during the day.

OLD MODELS FOR NEW
A liberal allowance will be made on any make of phonograph or Victor machine taken in exchange for new Victrola instruments.

Victrolas \$15 to \$350

Records 60c up

\$5 DOWN
WILL PLACE THIS \$100 VICTROLA
(Style XI Shown in This Picture)
IN YOUR HOME AT ONCE

Landay

4 Stores **BROS.**

563 5th Ave 427 5th Ave 23 W 42nd St 27 W 34th St
COR 46 ST. (AT 38 ST.) BET. 5 & 6 AVES. BET. 5 & 6 AVES.
Victrola Factory Distributors
Telephone Vanderbilt 5600
Send for Catalogue



Centmeri Gloves

perfect fitting

Everywoman's matinee idol

400 FIFTH AVENUE
Near 37th Street

WALTHAM KHAKI Military Wrist Watch

Latest Model **WALTHAM KHAKI MILITARY WRIST WATCH** \$11.90

We Are Headquarters for Military Wrist Watches. All Makes.

Newest **SWISS MODEL** Leather Band **MILITARY WRIST WATCH** \$5.50

Seven jewel movement in Silveroid case, unbreakable, non-explosive crystal, luminous dial, cravenette strap, all timed and regulated. Fully Guaranteed.

MAIL ORDERS FILLED (ENT. 1891)

Swiss, seven jewel, lever movement, Silveroid case, leather strap, luminous dial, well constructed, regulated and timed. Fully Guaranteed.

WALTER & CO. Jewelers 182 BROADWAY, N. Y.

Singer Soft-Lite Glasses

Perfect eye comfort at moderate prices. Eyes examined scientifically by Registered Specialists. Try them.

M. Singer
Optometrists & Opticians
Madison Av., Cor. 100th St. 114 Fulton St., N. Y.
981 Prospect Av., Bronx. 804 W. 181st St.

BERTHE MAY'S MATERNITY CORSET

Comfort, abdominal support, protection for mother and child. Dress as usual—normal appearance. Call at my Parlors, or write for booklet No. 25, free in plain sealed envelope. Can be worn by Stout Women and Invalids.

Berthe May, 10 E. 46 St., N. Y.

Off the Spring-board

In these days of preparedness for women, increased attention is being paid to athletics. Here are reproduced four different dives, as executed by a prominent modern mermaid, for those who have mastered their primitive fear of the sea. Number 1 is the seal dive, showing the diver just leaving the board. Number 2 illustrates the very picturesque swallow dive, where the arms are extended like wings. Number 3 is the front jack-knife, with the diver just about to strike the water. Number 4 shows the side dive, where the position in the air is practically that of the side-swimmer in the water.

Photos Bain News Service.

Summer Maternity Apparel

for TOWN and COUNTRY

Emphasizing the newest styles of fashion—Lines so cleverly adapted to conceal condition and expand as required without alteration.

Dresses 7.95 to 132.50 Blouses 2.95 to 34.50
Coats 18.95 to 135.00 Skirts 3.95 to 25.00
Suits 25.00 to 97.50 Corsets 3.95 to 10.00

Conducting our own workrooms, we can render not only LOW PRICES, but such advantages as duplicating to measure and changing details to meet individual taste.

Write to Dept. K 15 for "Maternity Modes."

Lane Bryant
21-23 West 38th Street, New York.

The Moonlight Sonata Is Most Beautiful When Played On A Wissner Grand Piano

The peace and tranquillity of the opening strains may be fully understood only when a piano of unusual merit is used.

This remarkable composition, when rendered on a Wissner Grand Piano, exerts a fascinating influence upon those who hear it. The tone of a Wissner Piano is surpassing in its depth and clarity.

The touch literally inspires communion between the musician and the instrument, which seems to become converted into a living thing with a soul, entrancing those who hear its plaintive, sad tones in the rendition of this mysterious but beautiful masterpiece.

Those who hear the Moonlight Sonata on a Wissner Grand Piano hear it as Beethoven dreamed it, but it is unlikely that he ever expected human ingenuity to produce a medium which would so perfectly express it.

WISSNER WAREROOMS
53 E. 34TH ST., NEW YORK
55 FLATBUSH AVE., BROOKLYN
WAREROOMS IN JERSEY CITY, NEWARK, AND OTHER CITIES.

Seth Thomas Chime Clock \$75

Mahogany Finish Case 8 1/2" high, 2 1/2" wide, 17" deep. Has an accurate Seth Thomas movement rendering the famous Westminster Chimes on hours and quarters. Dial with etched numerals. This is a very handsome hall clock, well worth \$75.

We have many other hall clocks from \$45 to \$100. Come and see them. Catalogue H & Free.

Wm. H. Enhaus & Son
Agents for
Seth Thomas Clock Co.
31 John St., N. Y.

ADVERTISEMENT

ADVERTISEMENT

Franklin Simon & Co.

Fifth Avenue, New York
PHONE 6900 GREELEY

Men's Furnishing Shop.—16 West 38th St.
A Separate Shop on the Street Level

MEN'S Two-Piece BATHING SUITS

Guaranteed Fast Colors



- No. 130—Men's Two-Piece Bathing Suits with white shirt of pure worsted, pants of indigo blue flannel. Sizes 34 to 44. **6.00**
- No. 130—Shirts or Pants can be purchased separately. **Each 3.00**
- No. 130—Men's White Canvas Belts with non-rustable nickel buckle. **.50**
- No. 132—Men's Two-Piece Bathing Suits of pure worsted in navy-and-white, navy-and-red, black-and-red or black-and-white. Sizes 34 to 44. **3.50**

SICO

Reg. applied for

ATHLETIC UNDERWEAR FOR MEN

"Sico" Athletic Union Suits of high-grade white madras, also Athletic Shirts and knee-length drawers.

Union Suits **1.00** Shirt or Drawers **.50**

Chauffeurs' Outfits

Special AT **\$47.50**

Overcoat, Suit and Cap to Match

Smart, neat, perfect fitting, and durable; the best value in Motor Clothes for Chauffeurs that can be bought. A Double-Breasted Overcoat, a smart Norfolk Jacket, with Trousers or Breeches and a Cap.

All made of the same fine quality gray worsted whipcord—complete at \$47.50, or

Overcoat...\$27.00
Suit...\$18.50
Cap...\$2.00

Other outfits \$64.50 and \$78.00.

Catalogue and Chauffeurs' Apparel Chart Mailed on Request.

Brill Brothers

BROADWAY AT 49th ST.

FIGHT DISEASE AS THEY DO IN HOSPITALS

The disinfectant and antiseptic which leading hospitals use is just as necessary in your home.

Sylpho-Nathol

Four sizes: 10c, 25c, 50c & \$1

DAY BEDS
\$16 to \$60

Box Springs with Cotton Felt Mattresses \$23.50 up
Box Springs with Hair Mattresses... \$20 up
Bedsteads & Bedding of the Better Sort.
GEO. M. MILLER, 7 West 45th St., Near 5th Ave. Bryant 914.