THE WINTER CLOTHES DRIVE

When James Montgomery Flagg wanted a bride for one of his new moving picture satire-humor series, "Girls You Know," he picked Peggy Hopkins and who wouldn't be the lucky bridegroom when he sees her in the creamy Moon-Glo satin wedding gown, frothy with lace in the front and embroidered in a grape design?

Gown designed by Mensch & Deisch Costume Co.

As seer of the future in "Maytime" Grace Daniels predicts that for outdooring this winter the correct toggery will be a plaid wool skirt topped by a velveteen jacket of Norfolk perspasion and a chenille hat.

Suit and hat from Brill Bros. Photo Fashion Camera

Of course it is a Drezwellsey dress that Ann Andrews, the recently acquired Frohman star, is wearing—one of those easy-to-slip-into blue serge classroom dresses with the pleats that youth demands and a bit of the color that cheers in the red embroidery.

Dress from Franklin Simon & Co. Photo Underwood & Underwood.

Why shouldn't the dress be a serious rival to the suit when we are tempted by frocks like this which are simple enough for the committee meeting in the morning and sufficiently "dress-up" for tea at the Ritz in the afternoon? This version is a tan Moon-Glo crepe braided in brown soutache.

Photo Fashion Camera.

And when the days grow chilly Alice Mann will hide her dress under one of these great-coats. Perhaps it will be a brown velour with a hug-me-tight collar of skunk and buttons, many buttons marking long lines at the sides.

Coat and hat from Hearn. Photo Underwood & Underwood

The Drezwell Co. knows how to sartorially cheat the scales, add the cubic inches that nature may have denied and make the stout woman happy. What better "reducer" could you find than this cleverly designed black satin frock with discreet touches of gold embroidery and lace?

Dress from Lane Bryant. Photo Underwood & Underwood.

It isn't only at "Fatty" Arbuckle that his leading lady, Alice Mann, can smile. A coat-dress of burgundy velveteen which can be worn any day with or without furs on the street will call forth a broad smile of approval.

Dress and hat from James A. Hearn Photo Underwood & Underwood.

You don't have to be a bride to rejoice in one of these Egyptian sets of negligee and pajamas though the pink Indestructible Voile is banded in Trousseau ribbon in a June rosebud design. It's far too alluring, especially capped with one of those frilly lace and voile aureoles, to be hidden behind closed doors.