



Theda Bara, starring in the Fox Film production, "Cleopatra," is marked for success as the sinuous Superwoman, though she sometimes confesses that she pines for parts that are just pretty.



What's the use of being a perfect 36 when Leo Carillo, in the rôle of Tito Lombardi, in "Lombardi, Ltd.," has his heart in his art and no designs on the mannequins other than those he drapes so cleverly on the stage? Such is the sentiment of Eloise (Ruth Terry)

**BOUÉ SOEURS**  
9 Rue de la Paix, Paris

The Only Rue de la Paix House in America.

**FALL OPENING**  
Displaying an unrivalled, magnificent collection of  
**GOWNS, SUITS, MANTLES and LINGERIE**

portraying the genius of the foremost fashion creators, the famous Boué Sœurs, of 9 Rue de la Paix, Paris.

New being displayed daily from 11 A. M. to 1 P. M. and 3 to 5 P. M. at the

**BOUÉ SOEURS'**  
NEW YORK ESTABLISHMENT  
13 West Fifty-Sixth Street

**FIGHT DISEASE AS THEY DO IN HOSPITALS**  
The disinfectant and antiseptic which leading hospitals use is just as necessary in your home.

**Sulpho-Naphol**  
CABOTT'S

Four sizes: 10c, 25c, 50c & \$1

**TESTED AND ENDORSED BY THE TRIBUNE INSTITUTE**

**Household Appliances**  
advertised under this heading have been  
**Tested and Endorsed by The Tribune Institute**

**The "WIZARD"**  
A New and Wonderful Alarm Clock Reminder

48 CUBIC INCHES OF USEFULNESS.

No other clock like the WIZARD—it does what no other clock can do. Its computing bezel precision feature alone opens up a field of usefulness for the WIZARD beyond the sphere of any other alarm clock. It will notify at any predetermined time, minutes or hours away, always at the exact minute. It will set from the face instantly for any fractional interval and alarm, stop and rest automatically when computing bezel is turned to another minute's interval. It alarms with loud ring or signals with soft buzz as desired. All with ease of operation. All with absence of complication. The WIZARD is the best made and most useful alarm clock reminder on the market. Not how many we can produce—but how well we can produce them.

The WIZARD saves daylight, time and money, and is fully guaranteed. Delivered promptly to any U. S. P. O. address, postage prepaid, on receipt of price, \$3.50. Send for booklet.

**YANKEE WIZARD CLOCK CO.**  
18 BROADWAY, New York, N. Y.  
PHONE BROAD 2515.

**I AM "SILENT MAID"**  
The **Sauce Pan Rack**

(Patented)

**I AM TRUE ECONOMY** in these high cost times. My lifetime wage is \$1.00.

**I Am Noiseless**

**I BRING** into your kitchen all you have ever WISHED, HOPED or DREAMED OF COMFORT, CONVENIENCE and CLEANLINESS in the care of your entire COOKING EQUIPMENT. Capacity, 30 pans with their covers, all your pans and covers together.

**I KEEP EVERYTHING AT YOUR FINGER TIPS** when wanted and out of the way and sight when not wanted. Place me anywhere you wish to keep your pans.

**I SAVE** as many steps as a kitchen cabinet.

**I AM WORTH** many times my total cost of \$1 in comfort and step-saving.

**YOU NEED ME GET ME TODAY**

**PIN \$1** to your letter and I WILL COME into your kitchen with this GUARANTEE

Your Money Back If You Are Not Satisfied

**GARDEN KITCHEN UTILITIES CO.**  
54 North 19th St., East Orange, N. J.

With your dollar send your dealer's name and ask for folder: "Kitchen Comforts."

**For Men in the Service**  
Keep their "things"—and yours too—clean and unwrinkled in **WHITE TAR Garment Bags**—Airtight and mothproof, with hooks and hangers inside.

Size	Tar	Odorless Cedar
24x36x24	\$1.50	\$1.75
30x36x30	60	70
36x36x36	75	90
42x36x42	1.00	1.15
48x36x48	1.25	1.40
54x36x54	1.50	1.65

Lavender bags, too. White Tar paper in rolls: pine 90c, cedar \$1.00. At your regular store or direct from us.

**The White Tar Co.**  
Dept. 32, 103 John St., N. Y.

**BABY'S NEVER-KICK-OUT**

Keeps Baby Covered Fits Any Cradle

Why lose sleep to keep baby covered? The Never-Kick-Out pocket sheet saves the squirming little rascal from many a cold and lets mother rest. Baby always covered. Allows perfect freedom for body and feet. Quickly adjusted. Easily detached for washing.

Send \$2.50—stamps, cash or money-order money back if not satisfied. Agents wanted. Write for leaflet.

**THE MARY BLAKEY CO.**  
(Tel. Worth 3521)  
78 Reade St., New York City.

**Simple Automatic Clothes Washer**. Dose away with destructive rubbing. Cleanses and sterilizes with the steam—then, just rinse and dry.

Endorsed by Tribune Inst., Good Housekeeping Inst., Dept. of Health, Lederle Lab., Teachers College, Columbia.

**Price, \$1.50**

**GRABE AUTOMATIC WASHER CO.**  
Staten Island, N. Y.

**BOHN SYPHON Refrigerator**

Adopted for the Refrigerator and Dining Cars of practically every railroad in the country. 15 Household sizes. Wood or White Porcelain exteriors; also heat and Sanitar Refrigerators. Price \$19.50 up.

**White Enamel Refrigerator Co.**, of New York, 53 W. 42d St., Tel. Vanderbilt 1927.

**Lillian Russell's OWN SMOOTHOUT CREAM**  
—it velvetizes the skin

"The great secret of attaining and preserving beauty is eternal vigilance. Never neglect your complexion for a single day. You would not expect the body to be strong without the tonic effect of nourishing food; don't forget that the pores of the skin need toning up as well.

"Watch for each suggestion of a line and eradicate it before it becomes a disfiguring wrinkle. My Smoothout Cream will keep your skin clean so that blackheads and pimples will not form. It will tone up your skin pores so that the muscles of your face will never lose their elasticity.

"All the little worry wrinkles disappear, the blood pulses through your veins, every pore is rejuvenated. No matter how tired I am an application of my own Smoothout Cream will restore to my cheeks the soft smoothness of youth and perfect health.

"Try a complexion bath of Smoothout—you'll discover a new thrill. It is unique—the only cream that liquefies as soon as it touches the skin. Smoothout is slightly astringent, softening, soothing, cleansing, readily absorbed by the pores—a wonderful base for face powder. It velvetizes the skin.

Send for My Book

"If you cannot buy Lillian Russell's Smoothout at your dealer's, write me at 2161 Broadway, New York; send his name. I will gladly forward to you, gratis, my book on the care and culture of beauty."

2161 Broadway, New York

Medium size Smoothout, \$1.50; large size \$2.50. Sold locally at the following shops:

B. Altman & Co. Lodi & Taylor  
Barnett Brothers James McCreery & Co.  
Bolton, Apothecary R. H. Macy & Co.  
Franklin Simon & Co. Nelson Maurice  
Gimbel Brothers Park & Tilford  
Larimore & Co. Stern Brothers  
Liggett's Stores John Wanamaker  
Brooklyn  
Abraham & Straus Newark  
Frederick Loewer & Co. J. S. Hamberger & Co.

Buy Smoothout Today It Will Work Wonders

**The REED SHOP INC.**  
581 FIFTH AVENUE  
NEW YORK

Specialties in Reed Furniture  
Imported Cretennes and Linens

A most attractive suite of 4 pieces made of the best quality of imported reed, enameled in any color or combination of colors desired, and specially adapted for porch or sun parlor use

Settee \$25 Table \$15 Chairs \$13.50 each  
Complete for \$67.00

**PLUS**

The New York Tribune sells you more than advertising space, more than circulation.

It's advertising space plus circulation,

+

The attention of our readers to your published advertisement.

The confidence of our readers in the truth of your advertising statements.

Both built on The Tribune's guarantee of all merchandise advertised in its columns.

A guarantee that pays. Confidence to the reader—profit to the advertiser and to ourselves.

**The New York Tribune**  
Fastest Last the Truth News-Editorials-Advertisements

**The New York Tribune**  
First to Last—the Truth—News—Editorials—Advertisements  
Chicago Representative:  
ROBERT J. VIRTUE, People's Gas Building.