

VOGUE'S NEW YORK PATTERN ROOM

19 West 44th Street

Vogue's new autumn patterns are now ready. Exclusive and original models of gowns, suits, morning frocks, dinner and dance frocks, wraps, blouses, children's clothes, negligee and lingerie patterns are on show in Vogue's Pattern Room.

A visit today to the Vogue Pattern Room may save you from making a costly mistake in the selection of your autumn wardrobe.



No. 3971. Fashion favors the outlining of a double waist-line, one at the normal waist-line, the other at the hips. Complete costume...\$1.



No. 3960. The redingote is an accepted fashion this fall, and this model is exceptionally smart. Complete costume...\$1.

In the Vogue Pattern Room you may try on the crinoline models of the newest and smartest of the autumn designs, secure expert fashion advice as to the favored combinations of the season's newest materials, receive suggestions for original color schemes and new ideas for trimmings; purchase the patterns of those designs which you may select.

Jones & Brindisi

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New York Chicago

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This graceful Dress Boot is an illustration of Miller values. Tan Russia vamp with Tan Buck Top or Black Kid Vamp with Light Gray Buck Top. Welt soles, \$7.50 Louis LXXV Heels.

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"The perfume that you so admire is in my powder—Pompeian BEAUTY Powder. Isn't it delightful? And it lasts through the evening just that way, an elusive, fascinating sort of fragrance on face and neck."

"Just try it. I couldn't do without my Pompeian BEAUTY Powder and I'm sure you will feel the same way after you have used it."

A powder that is not visible on the face as powder but that adheres to the skin, blending with and imparting a soft pearly lustre; lasting through the evening; doing away with that warm, unattractive look that comes with dancing; and helping to keep the skin smooth and soft when cold winds blow.

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Get it in the shade that blends with your complexion—white, flesh, or brunette—see for yourself how Pompeian BEAUTY Powder beautifies the skin. Priced 50 cents.

The Pompeian Mfg. Company, Cleveland, Ohio

Pompeian BLOOM

lends a tone, a color to the cheeks when needed, that cannot be distinguished from the fresh, beautiful coloring of the young girl. It comes in three shades—light, dark, and medium (the popular shade), so that it is possible to choose one that blends with your own coloring, giving a youthful, natural bloom. In vanity box, with French puff and mirror, 50c.

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