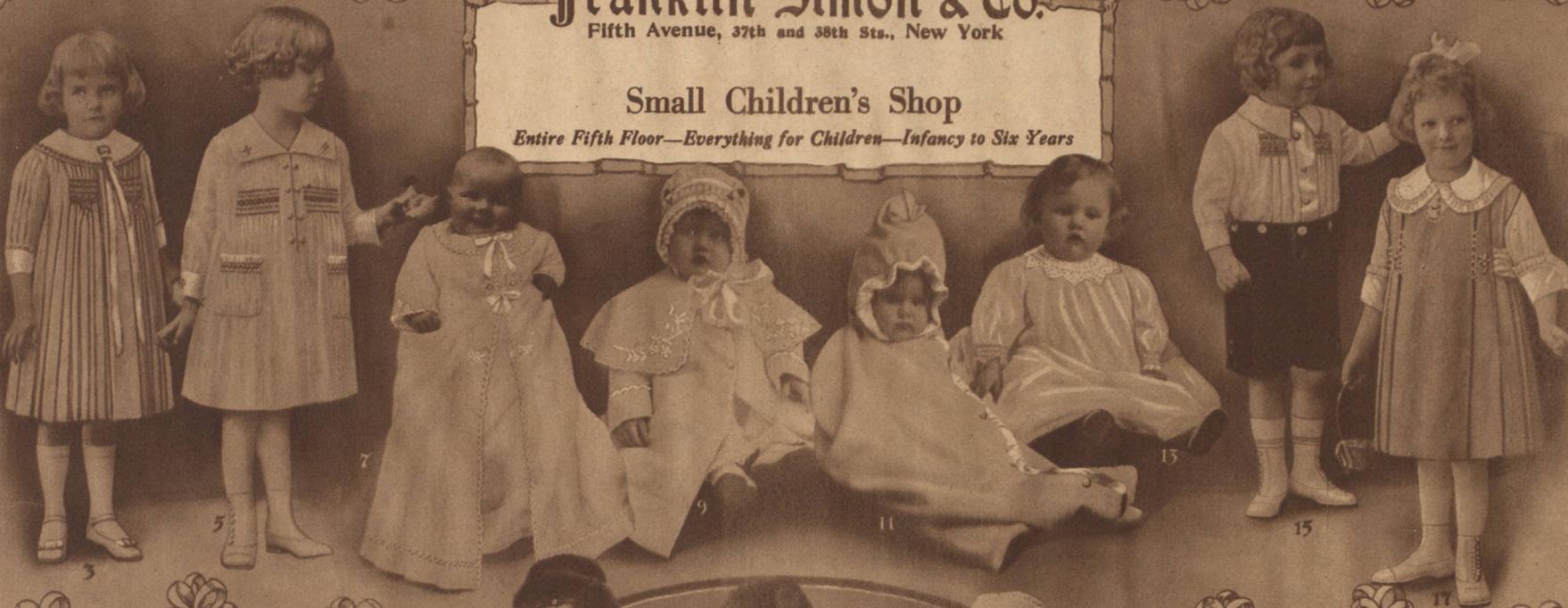


Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York

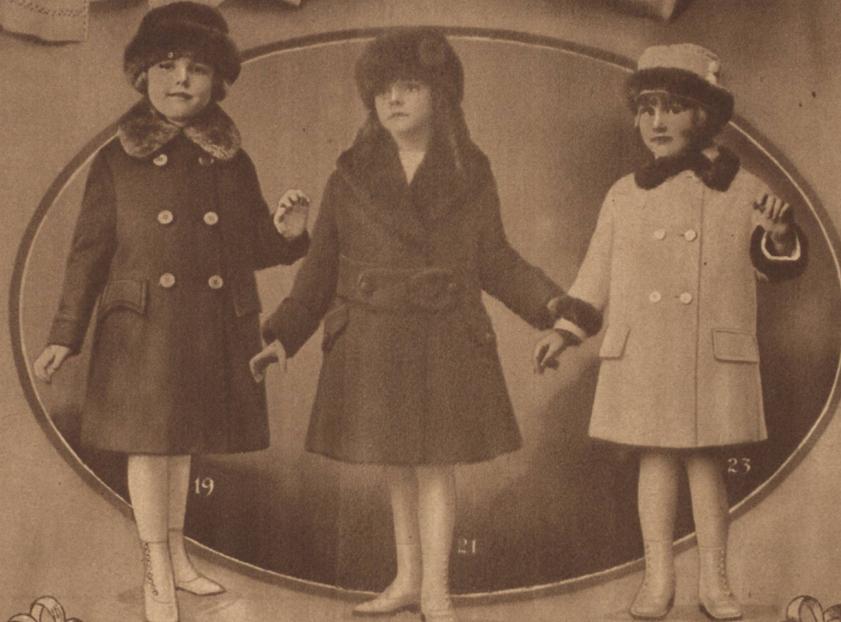
Small Children's Shop

Entire Fifth Floor—Everything for Children—Infancy to Six Years



- 3—Hand Smocked Chambray Dress, in pink, blue, yellow or green. 2 to 6 years. **4.75**
- 5—White Pique Dress, hand smocked in pink, blue or yellow; crochet buttons. 2 to 6 years. **3.85**
- 7—Infant's White Cashmere Wrapper, hand emb'd in pink, blue or white. **3.50**
- 9—All Wool White Batiste Coat, hand embroidered, silk lined, warmly interlined. 6 months to 2 years. **5.95**
- 9—White Faille Silk Bonnet, shirred back; lace and flower trimmed. 6 months to 2 years. **1.85**

Prompt Delivery Free
Anywhere in the
United States

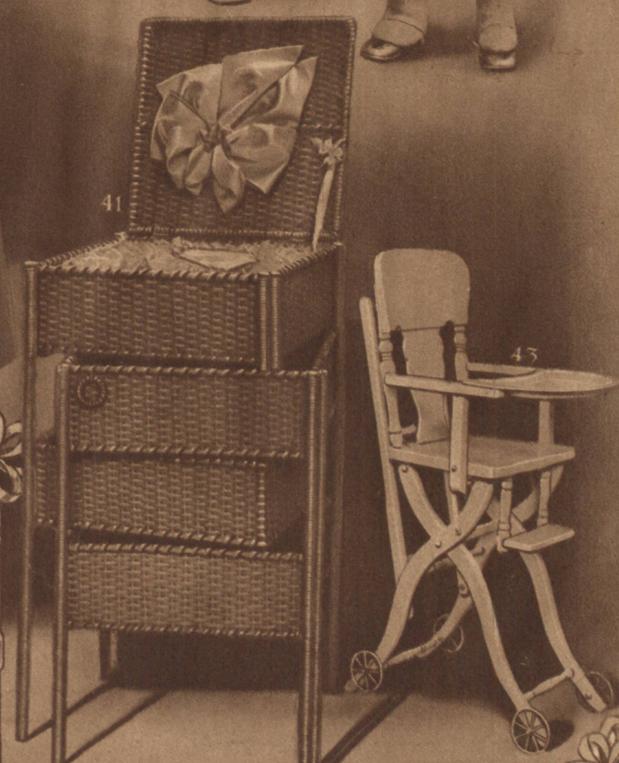


- 11—Sleeping Bag with hood, of double faced white eiderdown; trimmed with pink, blue or white ribbon. **3.95**
- 13—Hand-Made White Batiste Dress, hand smocked in pink, blue or white. 6 months to 3 years. **2.95**
- 15—Boys' Oliver Twist Suit, hand smocked waist of white washable satin; trousers of velveteen in black, green or navy. 2 to 4 years. **7.50**
- 17—Hand-Embroidered Guimpe Dress of chambray in pink, blue or tan; detachable guimpe of white batiste. 3 to 6 years. **3.95**

Mail and Phone Orders
Promptly Filled
Phone 6900 Greeley



- 19—Broadcloth Coat in green, brown, navy or tan; real Beaver fur collar; twill lined, warmly interlined. 2 to 6 years. **9.75**
- 19—Hat to match coat, with Beaver fur. **5.95**
- 21—"Pom Pom" Bolivia Coat, in garnet, reindeer, dark brown, green or Pekin blue, shawl collar of Nutria fur. 2 to 6 years. **19.75**
- 21—Hat to match coat, with Nutria fur. **9.75**
- 23—Broadcloth Coat in white, light blue, pink, tan or champagne, with real Beaver fur, silk lined, interlined. 1 to 4 years. **13.75**
- 23—Hat to match coat, with Beaver fur. **5.95**
- 25—Angora Wool Sweater, in rose, Copen or corn color, contrasting color border. 6 to 12 years. **9.75**
- 25—Scarf and Cap to match Sweater. **2.50**
- 27—Brushed Wool Sweater Suit (sweater, leggings, toque and mittens), in rose, Copen, tan or green. 2 to 10 years. **6.95**
- 29—Brushed Wool Sweater Coat, in rose, Copen, green or tan. 4 to 10 years. **5.95**
- 29—Toque to match Sweater. **1.25**
- 31—Superior Quality Brushed Wool Sweater Suit (sweater, leggings, toque and mittens); in rose, Copen, green, tan or gray. 2 to 10 years. **8.95**



Franklin Simon & Co.

- 33—Enameled Wicker Clothes Hamper, Dresden flowers, in white or ivory. **6.75**
- 35—Enameled Wicker Crib, Dresden flowers, drop side, silk pad. 21x42 in. **39.50**
- 35—Same Crib, untrimmed. **32.50**
- 37—Japanese Crib Cover, flowered silk; plain pink or blue satin border. 27x36 in. **2.75**
- 37—Same Crib Cover, untrimmed. **3.95**
- 40—Nurse's Coat of Serge, navy or black. 32 to 44. **27.50**
- 40—Nurse's Hat of navy or black silk. **7.50**
- 39—All Wool White Batiste Long Cloak, hand emb'd, silk lined, interlined. **5.95**
- 39—Cap of white faille silk, hand scalloped. **1.50**
- 41—Enameled Wicker Wardrobe, trimmed pink or blue silk, top drawer fitted as nursery basket. **17.50**
- 41—Same Wardrobe untrimmed. **9.50**
- 43—White Enameled Wood High Chair, porcelain tray, convertible into a low wheel chair. **7.95**