



Elite

FAMOUS for its resonant, expressive tone of rarest beauty—distinguished by its unique and perfected constructional features—designed particularly for men and women of cultivated tastes who demand the best of everything—you will choose

The Highest Class Talking Machine in the World

THE INSTRUMENT OF QUALITY
Sonora
 CLEAR AS A BELL



At the Panama-Pacific Exposition the only jury which heard and tested all of the phonographs recommended that the Sonora be given a marking for tone quality higher than that given to any other phonograph or talking machine.

The makers of the Sonora were the first to produce a phonograph which plays all types of disc records *perfectly* without extra attachments. You are cordially invited to examine the Sonora and judge its excellence for yourself.

Hear the Sonora first! \$50 \$55 \$60 \$80 \$105 \$110 \$140 \$155 \$175 \$200 \$250 \$375 \$500 \$1000. Art models to suit any taste made to special order. Write or call for the new 1918 catalog.

Sonora Phonograph Sales Company, Inc.

GEORGE E. BRIGHTSON, *President*

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