

The Shop Individual RUSSEK'S

34th STREET - FIFTH AVENUE - 35th STREET

Advance Exhibit of Original Spring Models

Fascinating·Distinctive·Individual Creations in

Frocks & Suits

Developed from the Authentic & Smart Materials



Style 1

Style 1

A Springtime Creation. Fascinating Frocks of plaid, stripe or plain Taffeta in effective shades . . . \$32.50



Style 11

Style 11

Authentic Spring Model. An exquisite Dress of beaded Georgette Crepe. Very smart . . . \$69.50



Style 12

Style 12

Youthful Eton Dress, developed in Velour or Treco in the new Spring Shades . . . \$39.50



Style 10

Style 10

For Smart Originality—this modish suit of Check Velour, Treco or Twill . . . \$47.50



Style 7

Style 7

A Russek Origination—Tricotine or satin dress of distinctive design. A very exclusive Spring model . . . \$35.00



Style 2

Style 2

An Exquisite Model. Serge Dress with pleated Organdie Vestee. Very effective and original . . . \$19.75



Style 5

Style 5

An Appropriate Spring Model—this charming Eton Suit of Velour or Treco in various colors. . . \$49.50



Style 4

Style 4

Very charming, this youthful Spring Suit of Velour, Treco or Checks. A distinctive model. . . \$49.50



Style 9

Style 9

For Spring—This effective Bolero Dress of Tricotine or Satin . . . \$35.00 In Taffeta, \$29.50



Style 3

Style 3

Smart Spring Suit of fine Velour or Treco. In the season's newest colors. . . \$42.50



Style 6

Style 6

A Girlish Creation is this Chic Russek Pony Suit of Treco . . . \$47.50



Style 8

Style 8

A Model of Originality. Satin or Tricotine dress designed on chic lines . . . \$32.50

Mail Orders will have our prompt attention. When writing state size and color of garment—Also inform us as to your height, waist and bust measurements