# Gives perfect fit and a trim smart figure line

# Out-o-Syte Press Stud TAPE

## Saves Time and Labor For Those Who Sew

Something which every woman will welcome—a perfect fastening device which does away with unsightly bulging and gaping; which keeps every fastening line flat and smooth as a seam.

And because of the time and labor it saves, *doubly* welcome to those thousands of patriotic women now making their own garments, that clothing workers may be freed for the needs of war.

**Out-o-Syte Press Stud TAPE**

—all studded with its special invisible fasteners—can be attached to any garment in a fraction of the time necessary to sew on separate fasteners; and either by hand or *sewing machine.*

On waists, skirts, dresses, lingerie, etc., it ensures a trim, smooth, perfect fit. Re-enforces sheer materials. Holds heavy fabrics firmly. Fasteners cannot come off or pull through. Perfect for children's clothing. Sold by the yard in black or white. Washable. Rustproof.

***Avoid Substitutes. Demand Out-o-Syte Press Stud Tape***

At your Dealer's or send his name and 10 cents for liberal sample.

**C. HOFFBAUER & CO.**
**258 Fifth Ave. New York**

ALCO-GRAVURE, INC., N. Y.