

# Franklin Simon & Co.

A Store of Individual Shops  
Fifth Avenue, 37th and 38th Sts., New York

NEW SPRING FASHIONS

GIRLS' GINGHAM or CHAMBRAY DRESSES

At Special Prices

Prompt Delivery Free  
Anywhere in the United States  
Phone 6900 Greeley



No. 513—Girls' Hand-Embroidered Gümpe Dress, in pink or blue-and-white checked gingham, (with detachable white lawn gümpe); dress hand-embroidered in cross-stitch design, belt of material, crochet buttons; shirred skirt, chambray pockets with embroidered gingham bands. 6 to 12 years. **4.95**

No. 515—Girls' Hand Smocked Chambray Dress in pink, blue, green or yellow; yoke model with hand feather stitched smocking at waistline; white pique collar, hand-embroidered; skirt with wide tucks, patch pockets, hand smocked; crochet buttons. 6 to 12 years. **3.95**

No. 517—Girls' Chambray Bloomer Dress, in delft blue or brown (with detachable bloomers); one-piece slip-over model shirred from yoke; maize color poplin collar, ribbon tie, patch pockets, belt of material. 6 to 12 years. **4.75**

No. 519—Girls' Plaid Gingham Dress, in blue and brown colorings; collar, turn-back cuffs and envelope flaps on pockets of white pique; satin ribbon bow; shirred skirt with two box pleats at front; patent leather belt. 8 to 14 years. **3.95**

No. 521—Girls' Striped Gingham Dress, two-piece model in blue, pink or green combination stripes; hand smocked at waistline, tie sash of plain color chambray; white poplin collar with over-collar, cuffs and pockets of plain color chambray; skirt attached to waist lining; crochet buttons. 12 to 16 years. **6.75**

No. 523—Girls' Plaid Gingham Dress, in blue, green or yellow colorings; surplice model with sash ends at back; hand feather stitched chambray revers; collar and vestee of white poplin, hand embroidered dots; shirred skirt, pouch pockets with cuff top of white poplin. 12 to 16 years. **4.95**



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