

# Franklin Simon & Co.

A Store of Individual Shops  
Fifth Avenue, 37th and 38th Sts., New York



In Guaranteed  
Fast Colors

## Boys' Washable Suits—New Spring Models

- 563—Boys' Regulation Middy Suit of fine white drill; long sailor trousers, also extra pair of knee trousers; collar and cuffs of navy serge; same model with sailor pants, collar and cuffs of blue Palmer cloth, also extra pair of white knee pants Sizes 4 to 10 years. **5.95**
- 565—Boys' Fine White Poplin Suit, belted model fastened with white pearl buttons. Sizes 2 to 8 years. **1.95**
- 567—Boys' Military Suit of olive khaki, trimmed with tan khaki, bronze military buttons; also of white repp trimmed with blue. Sizes 4 to 10 years. **2.95**
- 569—Boys' Dutch Suit of fine white repp; collar and cuffs trimmed with blue or red tape, also in all white. Sizes 2 to 8 years. **2.65**
- 571—Juniors' Suit of Chambray, in brown, green, Oxford, cadet or navy blue; white poplin collar and piping. Sizes 8 to 9 years. **2.65**
- 573—Boys' Hand-Embroidered Suit of fine white pique; belted model with hand-embroidered collar. Sizes 2 to 8 years. **5.75**

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# MALLINSON'S Silks de Luxe



Gaze into the Globe of Fashion  
with Marjorie Rambeau

**KHAKI-KOOL**, the exclusive silk for outdoor, Roshanara Crepe, splendidly luxurious, and Will-o-the-Wisp in all its sheer loveliness, fashion themselves before Miss Rambeau's eyes into gowns of surpassing beauty.

Wonderful fabrics carry style inspiration in every variant of weave and color; the true genius of fashion finds in them a spirit akin to his own—ever changing in form, always beautiful in concept.

At fine stores and in fine garments  
Look for the name on the selage, or in the package  
**H. R. MALLINSON & COMPANY**  
"The New Silks First"  
Madison Avenue, 31st Street, New York

THIS announcement is of unusual interest because it heralds a rarely interesting event.

- Our entire stock of living room furniture, comprising every desired style and design, is being offered at exceptional price savings.
- The reductions are so substantial for quality furniture that it will pay handsome dividends to buyers.



Louis XVI. Bedroom Suite  
Antique Mahogany, 4 pieces **\$275**

You are cordially invited to see the 25 rooms completely furnished on display here. They are interesting and instructive.

**KELLNER BROS.**  
S. E. COR. 15<sup>TH</sup> ST. & 6<sup>TH</sup> AVE  
SINCE 1891

## Chauffeurs' Outfits

Special

AT  
**\$50.00**

Overcoat, Suit  
and Cap to Match

Smart, neat, perfect fitting, and durable; the best value in Motor Clothes for Chauffeurs that can be bought. A Double-Breasted Overcoat. A smart Norfolk Jacket, with Trousers or Breeches and a Cap. All made of the same fine quality gray worsted whipcord—complete at \$50.00, or

Overcoat... **\$28.00**  
Suit... **\$20.00**  
Cap... **\$2.00**



Other outfits \$64.50 and \$78.00  
Catalogue and Chauffeurs' Apparel Chart Mailed on Request.

**Brill Brothers**  
BROADWAY AT 49th ST.

## DAY BEDS \$16 TO \$60

Box Springs and Felt Mattresses to fit any bed, \$26.50 up.  
Box Springs and Hair Mattresses, \$34 and up.  
**GEO. M. MILLER** 7 West 45th Street  
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You will love its  
silken exquisiteness.

**Djer-Kiss**  
TALC 30¢

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NO DELAY here. Select your suite from our large stock and get immediate delivery. Our prices are the lowest in New York for quality.

53-55 Elizabeth Street  
(Take 3d Ave. "L" or Subway to Canal St.)

## PLATINUM TOP GUARD RING \$29

Set with Seven Genuine, Brilliant, White Diamonds.  
Mail Orders Filled.  
**John Patten & Co.**  
608 TILDEN BLDG.  
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Diamonds Remounted in Gold and Platinum at Low Rates.

## Pompeian Beauty Powder

Adds a pearly clearness.  
Stays on unusually long.

## A UNIQUE PRACTICAL GIFT WIZARD Smoke Consumer

No More Stale Tobacco Odors.  
Tested and Approved by Good Housekeeping Institute  
Polished Brass Finish... \$5.00  
Brushed Brass Finish... 5.00  
Bronze Copper Finish... 5.00  
Silver Plate Finish... 7.50  
Fully Guaranteed.  
**HENRY LEIDL**  
14 E. 28th St., Room 407, New York

## THE HARDMAN FIVE-FOOT GRAND



**\$750**  
Convenient Terms

Sit down at a Hardman Five Foot Grand. Play the piece you love best. Hear how song-melody flows from that wonder instrument.

See the graceful lines, the richly finished cases, of these lovely pianos.

The price is very moderate. Easy, convenient terms will be arranged.

**HARDMAN, PECK & CO.**  
433 Fifth Ave., New York City  
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## February FURNITURE Sale

Complete Suites for the Dining Room, Bed Room and Living Room—all Selected Pieces representing the different Periods at Considerable Reductions.

The following is an illustration of the values we are offering.



This William and Mary DINING ROOM SUITE, \$585.  
Of Antique Brown Mahogany, Marquetry Inlaid, containing 10 Pieces. Buffet, Silver Chest, Server, Round or Square Table, 4 Side and 2 Arm Chairs covered in Blue Damask.

Low operating expense and wholesale connections make prices lower here than elsewhere. A comparison will convince you.  
**SHEPPARD KNAPP SON CO.**  
CARPETS INC. RUGS  
RETAIL WHOLESALE  
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**Vanabe**

Warerooms  
Fifth Avenue at Thirty-ninth St.

A great tribute from a great artist. Mary Garden, Prima Donna of the Chicago Opera Company. Photo copyright by The Bradens, N. Y.



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