

Harry Collins 

Announces

the readiness of his new establishment on March 4th as a glowing tribute to the perpetuation of those ideals which an exclusive coterie of American women has always cherished; an establishment dedicated to the Origination of Fashion, to the setting and not the following of precedent.



MR. COLLINS has prepared a particularly noteworthy assemblage of

*Suits
Gowns
Wraps
Millinery*

anticipating forthcoming fashions in advance of the season. He is now prepared to execute complete wardrobes for the ensuing months. A skilled staff of fitters working in direct collaboration with Mr. Collins in his atelier is in constant readiness to serve you.

It is here, in this richly appointed six story edifice, that the Art of Harry Collins will hereafter find its true fulfillment.

No. 9 East 57th Street
NEW YORK CITY

THE week, beginning March 4th, will be devoted to the reception of guests and patrons.

Two days of courtesy will prevail—Monday and Tuesday—and as a further assurance to those who seek the restful quietude and seclusion of restricted attendance, cards of admission will be issued upon application by mail or by telephone.

Harry Collins
Creator of "Art in Dress"

PALM BEACH SALON—No. 6 The Fashion Beaux Arts Building