



LILY OF FRANCE CORSET

The Lily of France is a beautiful corset, worn by beautiful women to make them more beautiful.

\$4.00 to \$35.00 at Quality Stores
Send for free Brochure of special and exclusive features in Spring styles.

Lily of France Corset Co.,
303 Sixth Avenue,
bet. 18th and 19th Sts.,
New York.



**"I Now Hear Clearly"
YOU, TOO, CAN HEAR**

Inasmuch as 300,000 users of the "ACOUSTICON" have had the same remarkable results from it as Mr. Garrett Brown, whose photo appears above, we feel perfectly safe in urging every deaf person, solely and entirely at our risk, to accept the 1918 ACOUSTICON FOR 10 DAYS' FREE TRIAL NO DEPOSIT—NO EXPENSE

Since the perfection of our new 1918 "ACOUSTICON" it is smaller, better, and just as strong as ever. Just write saying that you are hard of hearing, and will try the "Acousticon." The trial will not cost you one cent, for we even pay delivery charges.

WARNING! There is no good reason why everyone should not make as liberal a trial offer as we do, so do not send money for any instrument for the deaf until you have tried it. The "ACOUSTICON" has improvements and patented features which cannot be duplicated. Send for your free trial of the "ACOUSTICON" to-day.

THE GENERAL ACOUSTIC CO.,
1310 Candler Building, 220 West 42nd St., New York

LUCKY STRIKE

LUCKY STRIKE

**15,000,000
LUCKY STRIKE
CIGARETTES A DAY**

—AND GROWING!



THE LUCKY STRIKE Cigarette has made the biggest success in the history of the cigarette business.

Every day we are producing 15,000,000 LUCKY STRIKE Cigarettes, in order to satisfy the smokers of the real Burley cigarette.

In January, 1917, the LUCKY STRIKE Cigarette was started; and in December, 1917, we made 375 million!

This extraordinary growth is the record in the cigarette business. No other cigarette has ever reached such a sale in an equal length of time.

375,000,000 LUCKY STRIKE Cigarettes a month! If you want to picture that, it means 15,000 miles of LUCKY STRIKE cigarettes—from New York to China, the long way around.

Such a remarkable success in one year proves that smokers wanted the real Burley cigarette; that they wanted LUCKY STRIKE. And they like it because "it's toasted."

If you've never tried the LUCKY STRIKE Cigarette you will have a real pleasure—the toasted flavor. Think of a slice of hot buttered toast—delicious! Toasting has made LUCKY STRIKE famous.

There has never been a success like LUCKY STRIKE in the history of cigarette making.



10c

If your dealer does not carry them, send \$1.50 for a carton of 15 packages to the American Tobacco Co., N. Y. City.

Guaranteed by
The American Tobacco Co.
INCORPORATED

LUCKY STRIKE

LUCKY STRIKE

Household Appliances advertised below have been
Tested and Approved by
The Tribune Institute

The new scientific
WIZARD
Is The Only Absolutely Accurate Alarm Clock

The patented revolving disc sets the "alarm" (loud or soft) for any minute of any hour.

The most perfectly adjusted, highest grade clock ever offered. Sold with money back guarantee. Sent prepaid to any U. S. P. O. address on receipt of price, \$4.00; with illuminated hands and dial (clearly discernible in the dark), \$5.00. Phone Broad 2515.

YANKEE WIZARD CLOCK CO.,
18 Broadway, New York City.
Our 26-page illustrated booklet, "The Story of the Clock," sent FREE upon request.

WASH
WITH LIVE STEAM—WITHOUT WORK

Buy a Simplex Automatic Washer. Does away with tiresome destructive rubbing. Cleanses and sterilizes by strong percolating action of Live Steam and Boiling Soda. Endorsed by the Domestic Science Institute of both The Tribune and Good Housekeeping. Sold always on money-back guarantee.

\$1.85 AT ALL THE BETTER SHOPS \$1.85
Q.S. POST PAID FOR \$2.50
GRABER AUTOMATIC WASHER, CO. 15 "44" ST. N.Y.C.

The
Tribune Institute
Three pages every Sunday: "In the World of Women," "Housekeeping as a Profession," "At Your Service."

Leave a standing order with your newsdealer.

BOHN SYPHON REFRIGERATOR

Adopted by practically every railroad in the country. 12 Household sizes. Also Ideal and Sanitar Refrigerators. Prices, \$16.50 up.

Bohn Refrigerator Co. of New York, 53 W. 42d St. Tel. Vanderbilt 1927.

FURNITURE AND RUGS
in the smartest of styles. Advance showings in good moderate priced furniture and rugs suitable for the suburban home or city apartment.

Broad Arm Willow Chair in Baronial Brown or Silver Gray, with cushion complete, \$8.70

Victoria Chair or Rocker, \$5.90
Mayflower Chair or Rocker, \$6.90
Windsor Chair, Birch Mahogany \$4.25

Lennon & Company
153-157 West 23d Street
Write for Furniture Booklet.

A UNIQUE PRACTICAL GIFT
WIZARD Smoke Consumer

No More Stale Tobacco Odors. Tested and Approved by Good Housekeeping Institute.

Polished Brass Finish, \$5.00
Brushed Brass Finish, 5.00
Bronze Copper Finish, 5.00
Silver Plate Finish, 7.50

Fully Guaranteed.
HENRY LEIDEL
114a E. 28th St., Room 407, New York.

A Garden Full of Vegetables for \$1.00

In preparing the following Home Garden Collection of Vegetable Seeds, which if purchased separately from our catalogue would cost \$1.55, we have given critical attention to the varieties offered, selecting only those which have been tried and proven of excellent merit under widely different conditions of soil and climate.

One Packet Each of the Following for \$1.00

Beans—Bountiful	Onions—White Portugal
Beans—New Hardy Wax	Parley—Double Curled
Beans—Fordhook Bush Lima	Peas—McLean's Little Gem
Beet—Detroit Dark Red	Radish—Scarlet Globe
Carrot—Selected Chantenay	Radish—Long White Icicle
Corn—Golden Bantam	Splach—New Zealand
Cucumber—White Spine	Swiss Chard—Giant Lucullus
Lettuce—Black Seeded Simpson	Tomato—Selected Stone
Lettuce—May King	Turkey—White Globe

NOTE—With each collection we will send complete cultural directions. Also a copy of our interesting and instructive booklet, 16 pages and cover, devoted exclusively to vegetables.

ORDER YOUR COLLECTION NOW

Mail this advertisement with Check, Money Order, Dollar Bill or Stamp, or present at our store, and secure this excellent collection of Vegetable Seeds for only \$1.00 sent prepaid anywhere in the U. S.

Our 1918 Spring Catalogue sent on request

Stump & Water Co.
80-82 Barclay Street New York City

Chauffeurs' Outfits
Special
AT
\$50.00
Overcoat, Suit and Cap to Match

Smart, neat, perfect fitting, and durable; the best value in Motor Clothes for Chauffeurs that can be bought. A Double-Breasted Overcoat, A smart Norfolk Jacket, with Trousers or Breeches and a Cap. All made of the same fine quality gray worsted whipcord—complete at \$50.00, or

Overcoat...\$28.00
Suit...\$20.00
Cap...\$2.00

Other outfits \$64.50 and \$78.00
Catalogue and Chauffeurs' Apparel Chart Mailed on Request.

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