

# De Only White Gen'lman dat Ever Kep' His Promise



He seemed just a small, ragged boy, with a mischievous eye—but to Jim—Jim, the loyal—the adoring—that little white boy was a god—to be loved—to be adored.

But if he was that to Jim—what has he been to us? For that small boy was Huckleberry Finn—our own beloved Huck—whom we see through a glory of smiles and tears.

This is the genius of Mark Twain—that in all his seventy-four years of wisdom—of sorrow and of struggle—he remained always a fresh-hearted little boy.

## MARK TWAIN

25 Volumes

Novels—Boys' Stories—Humor—Travel—Essays

While he lived, we loved him. He made us laugh, so that we had not time to see that his style was sublime, that he was biblical in simplicity, that he was to America another Lincoln in spirit.

We watched for his great white head in the crowds—we hung on his every word—we smiled, ready to laugh at his least word. But now he is gone—we love him—yes—he's still the familiar friend—but he has joined the immortals. More than Whitman—than Longfellow—than Poe or Hawthorne or Irving—he stands for America—with the great of the earth—the Homer of this new land—a prince of men—a king among dreamers—a child among children.

### The Great American

He is the greatest American who ever put pen to paper. He had the idealism of America—the humor, the kindness, the reaching toward a bigger thing, the simplicity. In his work we find all things, from the ridiculous in "Huckleberry Finn" to the sublime in "Joan of Arc"—the most spiritual book that was ever written in the English language, of serene and lovely beauty, as lofty as Joan herself. A man who could write two such books as "Huckleberry Finn" and "Joan of Arc" was sublime in power. His youth and his laughter are eternal; his genius will never die.

### Low Price Sale Must Stop

Mark Twain wanted everyone in America to own a set of his books. So one of the last things he asked, was that we make a set at so low a price that everyone might own one. He said, "Don't make fine editions. Don't make editions to sell for \$200 and \$300 and \$1,000. Make good books, books good to look at and easy to read and make their price low." So we have made this set. Up to now we have been able to sell it at this low price. Rising costs make it impossible to continue the sale at the low price. New editions will cost very much more than this Author's National Edition. You must mail the coupon at once if you want a set at a popular price. This edition will soon be withdrawn, and then you will pay considerably more for your Mark Twain.

### Send Coupon—No Money—To-day

MARK TWAIN HUCKLEBERRY FINN	MARK TWAIN PUDD'NHEAD WILSON	MARK TWAIN THE PRINCE AND THE PAUPER	MARK TWAIN A CONNECTICUT YANKEE ETC.	MARK TWAIN JOAN OF ARC	MARK TWAIN JOAN OF ARC	MARK TWAIN SKETCHES NEW AND OLD	MARK TWAIN TOM SAWYER ABROAD ETC.	MARK TWAIN THE AMERICAN CLAIMANT ETC.	MARK TWAIN LITERARY ESSAYS	MARK TWAIN THE MAN THAT CORRUPTED HUCKLEBERRY ETC.	MARK TWAIN THE \$30,000 BEQUEST ETC.	MARK TWAIN CHRISTIAN SCIENCE	MARK TWAIN THE INNOCENTS ABROAD	MARK TWAIN THE INNOCENTS ABROAD	MARK TWAIN A TRAMP ABROAD	MARK TWAIN A TRAMP ABROAD	MARK TWAIN ROUGHING IT	MARK TWAIN ROUGHING IT	MARK TWAIN FOLLOWING THE EQUATOR	MARK TWAIN FOLLOWING THE EQUATOR	MARK TWAIN LIFE ON THE MISSISSIPPI	MARK TWAIN THE GILDED AGE	MARK TWAIN THE GILDED AGE	MARK TWAIN THE ADVENTURES OF TOM SAWYER
Harper & Brothers, New York, 1817-1918																								

Harper & Brothers  
Franklin Square  
New York

Send me, all charges pre-paid, a set of Mark Twain in 25 volumes, illustrated, bound in handsome green cloth, stamped in gold, with trimmed edges. If not satisfactory, I will return them at your expense. Otherwise, I will send you \$1 within 5 days and \$2 a month for 14 months, thus getting the benefit of your sale.

N. Y. Trib. 3-10-18

Name .....

Address .....

Occupation .....