



When woman is at her best it's in her "chez elle" gown like this moon-glo crepe which Peter Meyer has decorated in a fish scale design with the Batik process so that in its beauty it suggests the sea foam.

"Isn't this just the very nicest clothes for us-uns, Flopit, dear; this 'little Betty Wales suit in blue, blue taffeta, with its ducky 'ittle Eton all embroidered and the dear 'ittle poke hat with blue streamers that just match our 'ittle bow?'" This is the way that Ruth Gordon would describe this suit to her inseparable companion in "Seventeen."
From Franklin Simon & Co.



Who would have dreamed—except a clothes genius—that the tucked-up skirt of the scrub woman could be sartorialized into a skirt like this in pompadour silk? The corsage of this dinner gown is just as simple as it could be, because our best evening gowns are very informal these war days.
Gown from Harry Collins.



From an angel in the "Book of Job" to a fashion model is a long, long cry, but Margaret Mower has successfully filled both rôles. Doesn't she tempt you to go and do likewise when you note how flattering are the long lines of this heavy linen suit touched in bright yellow?
Hat and suit from Russek's



Photographs by Joel Feder

This prim little person doesn't look like Lillian Ross, the enfant terrible who makes life such a problem for Willie in "Seventeen." Perhaps it's because she is all fussed up in this white Georgette crepe gown with beaded bolero.
Hat and dress from James Hearn & Son, Inc.



We were taught in our childhood that man played seven parts on the stage of life, but it is the Lady Teazle house gown that has shown us how a costume can play seven rôles on the clothes stage. And the secret—we can tell it, because it's patented—lies in the streamers.



The smock has gone a long, long way since its birth in the Latin Quarter. To-day it's a very flossy affair in the dress-up fabrics like this model Carroll McComas, of "Oh, Lady! Lady!" is wearing, with collar, cuffs and sash of checked silk. Its side partners are a satin skirt and a high crown mushroom in caterpillar straw and green taffeta. Costume and hat from Lord & Taylor.

It isn't difficult to conserve wool when the shops offer us suits like this pearl gray moon-glo crepe, which is charming just because it is so delightfully simple.
Hat and suit from Bonwit Teller & Co.

