LILY OF FRANCE CORSETS

1301—For the tall, well-developed figure. Elastic insert at bottom. Particularly good for those desiring a long, straight hip and flat back effect. Imported coutil; - $9 75

693—A girlish sport model with broad elastic band at the top, and two elastic inserts at the bottom. Plain pink coutil; - - $4.00

1406—A topless corset of new design with elastic inserts extending below waistline. This relieves the pressure across the back, and gives smooth lines with perfect ease and comfort. Pink fancy batiste; $6.00

1260—An extremely low bust, long free hip, style planned to give straight lines to the average figure. Pink fancy batiste; - $7.75

1307—Suited to the average full stout figure. Heavily boned, spoon front clasps straight line hips, close fitting over abdomen. Pink fancy brocades - - - - $10.00

1156—Designed with free hip, elastic front insert, medium low bust for tall average figure. Imported plain coutil; - $6.00

1392—Extremely low bust, heavily boned in the back, special elastic insert at side to give ease in sitting. Especially desirable for the medium full figure with large thighs. Fancy pink brocades; - - $12.75

1274—A new departure in sport corsets, featuring elastic band with side gore of elastic and soft top boning in the back to give comfort and ease. Silk fancy brocade; $5.00

THE Lily of France is a beautiful corset, worn by beautiful women to make them more beautiful.

The illustrations on this page—so far as any illustrations may serve the purpose—are proof of it.

The models described may be had in a variety of materials, more or less expensive, to suit individual taste.

Stern Brothers

West 42nd Street NEW YORK CITY West 43rd Street

1156—Designed with free hip, elastic front insert, medium low bust for tall average figure. Imported plain coutil; - $6.00

1285—The average figure will be well suited by this extremely low bust, free hip corset, with Venus cross boning under arm. Gores front and back and elastic inserts at bottom add to its comfort. Imported fancy pink brocades. all sizes; - - - - $18.75

1296—For the slender and slight figure is designed this free-hip low bust model, extremely long and straight hips. Plain pink coutil; - $3.75

1122—A flat back corset particularly desirable for the average figure with extremely full diaphragm. Pink silk fancy brocades; - - - - - $10.00

ALCO-GRAVURE. INC., N. Y.