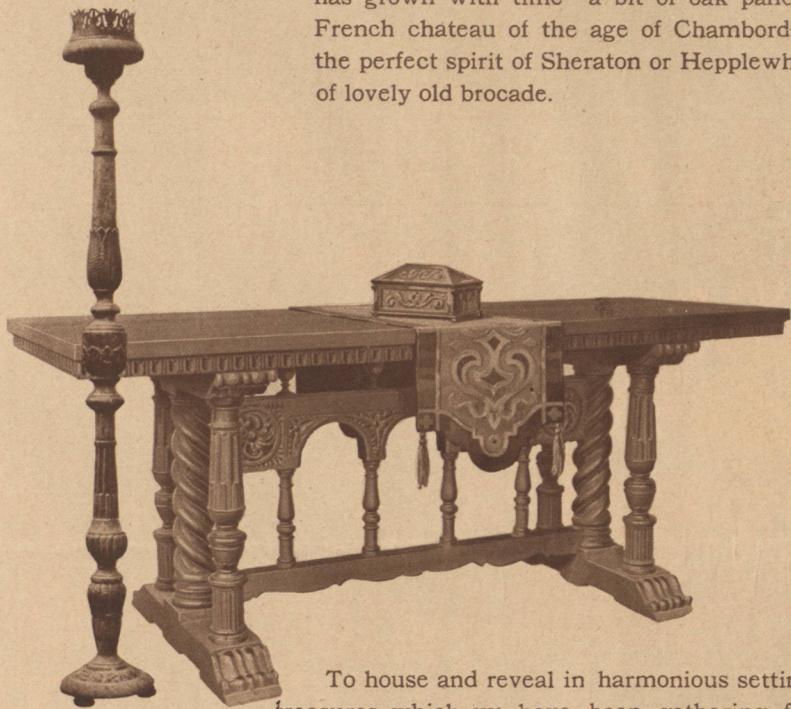


The Story of Hampton Shops

TO those who know best the charm of Hampton Shops' eleven Galleries, the development of this institution is like an ever growing and never finished story. Like all stories, it began with an idea: that beauty is common to the creative art of all periods; that the highest ideal of home decoration is to assemble these beauty forms of the ages—these legacies of the masters—into beautiful home interiors.

The first chapter of this story finds us delving into the art centers of the old world for authentic treasures of the past—perhaps a beautiful Vase whose loveliness has grown with time—a bit of oak paneling from a French chateau of the age of Chambord—a chair in the perfect spirit of Sheraton or Hepplewhite—or a bit of lovely old brocade.



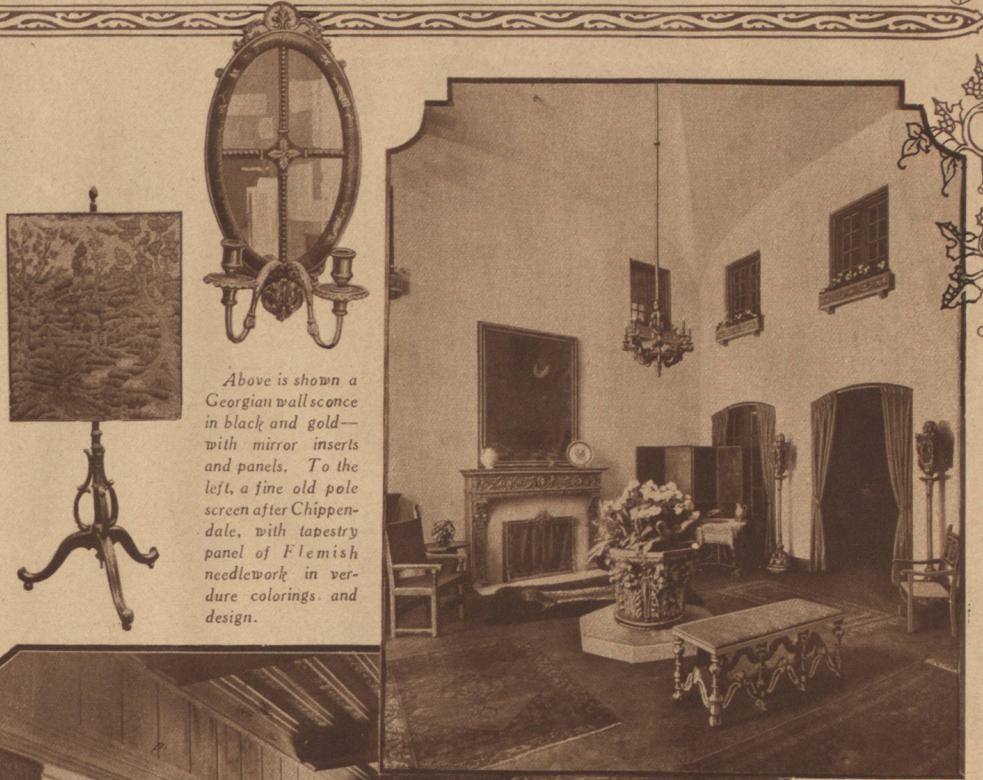
This beautiful table is a very fine Florentine antique of the Cinque Cento period of Art. The accompanying torchere is in somewhat the same feeling, and is finished in lovely old Italian polychrome.

To house and reveal in harmonious settings these treasures which we have been gathering for many years, a Gothic temple of art was built in the shadow of St. Patrick's Cathedral at Eighteen East Fiftieth Street. Its eleven Galleries offer many interiors of old world charm that equal in authenticity the finest examples in Europe.

Then began our own re-creative period. Our designers and makers, through a study of these originals, have learned to reproduce the finest work of the masters—furniture which rivals in beauty the best that has come to us from the past.



Here are illustrated a lacquer cabinet mounted on a Queen Anne base, and a long seat or bench from the "Age of Walnut." A dull green background with raised lacquer surfaces in typical Chinese feeling comprise a handsome color scheme for the cabinet. The seat is an absolute replica of a fine old William and Mary piece, its covering being old gros point English needlework.



Above is shown a Georgian wall sconce in black and gold—with mirror inserts and panels. To the left, a fine old pole screen after Chippendale, with tapestry panel of Flemish needlework in verdure colorings, and design.



The accompanying illustrations are a hint of another interesting phase of Hampton Shops that is best seen in our eleven Galleries, containing some two score completely installed interiors. Their promise of loveliness is better revealed in the original groupings in which the mantels and other important pieces are supplemented by a wealth of lovely rugs, fine hangings, lighting fixtures, crystals, paintings and the like.

The resourcefulness of Hampton Shops as expressed in many distinguished interiors is found not merely in a trained artistic sense, but also in an inexhaustible storehouse of all that is finest in furniture and decoration, already grouped in our Galleries, with subtle appreciation of their romantic associations and the architectural settings in which they belong.

These two score or more complete interiors, so reminiscent of the charm and beauty of the old world's finest rooms, also symbolize a greater service in interior decoration and arrangement that is expansive to your every need.

And, not inappropriately, it is those who have seen and loved at first hand these noble old world rooms in our Galleries, with their blending of furnishings and architecture, who are most given to an appreciation and patronage of Hampton Shops.



This chair is a noteworthy Hampton Shops reproduction after the best traditions of William and Mary. A dominant color note is struck in its black background with carvings in gold relief.

Hampton Shops
Galleries of Interior Decoration
18 East 50th Street, New York

Decoration

Antiquities

Furniture