



**ORIENTAL RUGS**

ANTIQU  
AND  
MODERN

Large assortment of selected pieces. Unusual sizes and colorings. Rare antiques.

**JOSEPH WILD & Co.**  
EST. 1852.  
366-370 Fifth Ave. at 35th St. Entire 2nd Floor

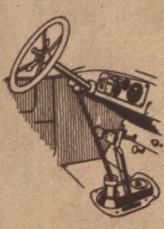


*The "Liberty Belle"*

It will add so much of beauty, charm and grace to your face that you'll always wear

**VAN RAALTE**  
*Veils*

Look for this little white ticket

Let me point out in the driving compartment the ample leg-room, trim instrument board, adjustable pedals, long cane type gear shift lever—the thoroughly convenient and comfortable arrangement throughout.

*Chas. E. Riess*

WOMEN drivers have always given the Hupmobile more than a measure of approval. We predict that the Series "R" will excel in their favor all former Hupmobile models.

Its beautiful appearance—long, low body with graceful, sweeping lines—will instantly attract them.

On the scope of ease of operation the new Hupmobile takes front rank.

A tap of the foot operates the starter. Foot levers for clutch and brakes are especially soft operating and easily adjustable to suit all drivers. The hand brake lever can be pulled to the last notch with one finger.

Steering is easy: gear shifting is easy.

Women, whether they drive or not, cannot fail to appreciate the unusual comfort of the Series "R." Its deep, soft cushions, its roomy tonneau and driving compartment, its long, flexible springs, make riding the pleasure it should be.

# Hupmobile



Miss Mollie King, popular motion picture star and famous vaudeville headliner, and the new Hupmobile.

Sedan  
Price \$2150  
F. O. B. Detroit

**Chas. E. Riess & Co., Inc.**  
1741 Broadway, at 56th Street Phone Circle 1616



HAVE you a vision of your lawn—unfulfilled—as you look out of your window? Have you a picture that makes you say, "If only my grounds looked like that!" Send us the picture, or tell us about your ideal lawn, and see if we can't give you a pleasant surprise! We have made so many dreams come true for big homes and little homes, big incomes and little incomes—that we invite you to bring your most fairy-like visions of lawn and garden to us, and see if we can't help you. And when we do help you, it will mean from that moment on a new joy in living—a new comfort and shade and beauty and profit from country life such as you had never even dreamt of before. Sit down today and write us all about your lawn and garden—what it is, and what you want it to be. Then see what happens (no charge whatever until you deliberately order something)! Write TODAY.

I. HICKS & SON "Sixty Years of Knowing How." WESTBURY, L. I. (Phone 68)



## Furs

Coatees, Capes, Stoles and Neck Pieces

For Spring and Summer Wear

Furs Received for Storage At All Times of the Year.

**C. G. Gunther's Sons**  
ESTABLISHED 1820  
391 Fifth Avenue, New York



**HOTEL BELLECLAIRE**  
NEW YORK

Broadway at 77th St.  
Surface Cars at Door  
Subway at 79th St.

Only a few minutes from the Shopping and Theatrical District.



## LILY OF FRANCE CORSET

The Lily of France is a beautiful corset worn by beautiful women to make them more beautiful.

\$4 to \$35 at Quality Shops

Send for free Brochure of special and exclusive features in Spring Styles

Lily of France Corset Co.  
305 5th Avenue  
bet. 18th and 19th Sts.  
New York



**VIVAUDOU'S**

**MAVIS TALC**  
Used by those you admire

25¢  
Five Red Package

**MAVIS FACE POWDER**  
50¢

VIVAUDOU - Paris - New York

Keep Foods Wholesome With Government Standard Refrigeration

Our Navy stores food on long voyages in McKee Refrigerators—they fulfil every specification. They will save your ice, your food, your health.

See the McKee—the leading dealers feature them. Write for McKee Cold Desert Book (Illustrated).

McKee Refrigerator Co.  
113 Lorimer Street, B'klyn.

**McKEE REFRIGERATORS**



**WYLER**  
661 5th Ave. at 52nd St.

Turn your UNUSED JEWELS into LIBERTY BONDS and make them bear interest

DIAMONDS · PEARLS · EMERALDS  
RUBIES · SAPPHIRES and other precious stones

WE PURCHASE FROM INDIVIDUALS OR ESTATES FULL INSURANCE IN TRANSIT OR IN OUR POSSESSION. BANK REFERENCES.

GOLD and SILVERWARE

## Money Back Guarantee

You can purchase merchandise advertised in THE TRIBUNE with absolute safety—for if dissatisfaction results in any case THE TRIBUNE guarantees to pay your money back upon request. No red tape, no quibbling. We make good promptly if the advertiser does not.




Address All Complaints to

**Bureau of Investigations**  
NEW YORK CITY

### Tribune Graphic Advertising Rates

SINGLE INSERTION RATES

Per agate line.....45c  
Page.....\$500  
Half-page.....\$350

CONTRACT RATES

13 times within one year.....35c  
26 times within one year.....33c  
52 times within one year.....30c  
3,000 lines to be used within one year.....35c  
5,000 lines to be used within one year.....33c  
10,000 lines to be used within one year.....30c  
Page.....\$500

Minimum space, 21 lines

Forms close 15 days in advance of publication. Copy should reach us two to four days earlier if proofs are wanted for O. K. or corrections.

To the best of our knowledge and belief, every guest, transient or permanent, of the Belleclaire—also every worker, even in the humblest capacity, is a genuine patriot—a subscriber to Liberty Bonds and a contributor to every organization that is helping in war work.

If we thought otherwise, we would lose no time in notifying them that the Belleclaire's doors would be closed to them. This is a home hotel, and every home in America must house patriots only.

Buying Liberty Bonds, contributing to Y. M. C. A., K. of C., Red Cross and other organizations, is not all we expect of guests and workers. We expect them to be economical in the consumption of food, also.

We do not tempt anybody with dishes that they can get along very well without.

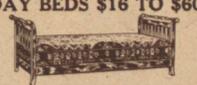
We serve the plainest kind of food, of the very best quality, cooked in home fashion, and there is plenty of it. Liberal portions are served, but our menu lists only a few dishes—consequently, there is no waste.

We try to get our guests to eat moderately so that the boys "over there" will have plenty.

Robert D. Blackman, Prop.

**BEDROOM SUITES**  
in the various periods  
Complete, \$190 up.

**DAY BEDS \$16 TO \$60**



GEO. M. MILLER 7 West 45th St.  
BRYANT 914 NEW YORK



"Going Home Time"

The bright spot in the lives of most men!

During the long and wearisome day at the office, home comforts and the evening with you and the children are something to look forward to.

McHughwillow Furniture breathes that air of comfort which is of the very essence of home. Do your share toward making your husband most comfortable by the addition of a few pieces of McHughwillow in your living room.

We are showing a number of unique things from which you may make your selection. Won't you run in and see them?

**JOSEPH P. McHUGH & SON**  
9 WEST 42ND STREET  
Designers and Makers of McHUGHWILLOW Since 1892