

# Foot Comfort "3" NECESSITIES



Dr. Scholl's Foot Soap cleanses the pores of all impurities, stimulates blood circulation, leaves the feet soft, smooth and healthy.



Dr. Scholl's Foot Balm, a soothing and healing ointment. Relieves tender, aching feet—is refreshing, penetrating—and tones up the muscles.



Dr. Scholl's Foot Powder—cool, restful to hot, tender or perspiring feet. Prevents blisters. Does not gum up or become sticky. Antiseptic.

## Women---Take Care of Your Feet Improve Your Appearance—Increase Your Efficiency

Do you ever stop to think that your feet may cause you to lack enthusiasm, energy and "pep"? Do you realize that foot troubles bring lines and wrinkles and promote a graceless carriage, which detracts greatly from your attractiveness?

You use toilet soap, cold cream and talcum powder every day to keep your face, hands and neck soft and smooth.

Then, don't you realize the importance of paying at least as much attention to your feet, since their condition affects both your health, disposition and appearance of shoes? Use Dr. Scholl's "3" Necessities daily and keep your feet in a normal, healthy condition.

When you finish a busy day's housework and your feet burn and ache, when you come in exhausted from a tiring shopping tour, a day of Red Cross work or a strenuous evening of dancing, use Dr. Scholl's "3" Necessities. You will find them infinitely soothing and refreshing.

Now is the time when every woman and girl must keep herself up to the highest standard of efficiency. The foot comfort gained by a daily use of Dr. Scholl's "3" Necessities will help you shoulder your many new responsibilities. Ask your shoe dealer or Department store!



Dr. Scholl's "3" Necessities for Perfect Foot Comfort are put up according to formulas originated by Dr. Wm. M. Scholl, Recognized Foot Authority. Put up in convenient sized case ready to keep on your toilet table. Price \$1.00 for the outfit. Booklet "Care of the Feet" mailed upon request.

**THE SCHOLL MFG. CO.**

Largest Makers of Foot Appliances in the World  
339 Broadway, New York

Chicago Toronto London, Eng.