



# Knabe

## For the Bride

To the new home of beauty and refinement the Knabe adds the perfecting touch.

"The Piano for a Lifetime."

**Mignonette Grand, \$800**

Length only five feet two inches.

Convenient terms arranged. Pianos taken in exchange.

**Warerooms - Fifth Ave. at 39th St.**

### Chauffeurs' Outfits For Summer Wear Special At \$37



#### Palm Beach Suit, Duster and Cap

Smart, cool, durable—guaranteed washable. Norfolk jacket and trousers of dark gray washable Palm Beach cloth. Double-breasted duster of the same material, and cap to match suit and duster. The outfit complete at \$37.00 or as follows:

- Suit . . . . \$17.50
- Duster . . . \$17.50
- Cap . . . . \$2.00

Catalogue and Chauffeurs' Apparel Chart Mailed on Request

## Brill Brothers

**BROADWAY AT 49th ST.**

### HAVE YOU A SWEETHEART?

Son or Brother in training camps in the American Army or Navy? If so, mail him a package of ALLEN'S FOOT-EASE, the antiseptic powder to be shaken into the shoes and sprinkled in the foot-bath. The American, British and French troops use Allen's Foot-Ease, because it takes the friction from the shoe and freshens the feet. It is the greatest comforter for tired, aching, tender, swollen feet, and gives relief to corns and bunions.

The Plattsburg Camp Manual advises men in training to shake Foot-Ease in their shoes each morning. Ask your dealer to-day for a 25c. box of Allen's Foot-Ease, and for a 2c. stamp he will mail it for you. What remembrance could be so acceptable?

## VIVAUDOU'S MAVIS

TALC-POWDER-CREAM  
25¢ 50¢ 50¢

The Tribune Institute  
Three pages every Sunday: "In the World of Women," "Housekeeping as a Profession," "At Your Service."  
Leave a standing order with your newsdealer.



### Singer SOFT-LITE Glasses

Your eyes are your most important sense organs. If you suffer eye discomfort try Soft-Lite Lenses, eliminate harmful light rays.

### m. Singer

Optometrists & Opticians,  
Madison Av., cor. 100 St., 206 Broadway  
981 Prospect Av., Bronx, 604 W. 181st St.

### Clincher Tie Holder

Nickel Silver, 25c  
Gold Plate, 50c  
Gold Filled, \$1  
14 Karat Gold, \$5

No projecting clasp or rough edges to mar tie or shirt.  
Men who never wore Tie Clips now wear CLINCHER TIE HOLDERS.  
Training Camp Boys appreciate them, holds their tie in place—Why not send him one?  
If not at your Jeweler or Haberdasher, send postpaid on receipt of price.  
DEPT. C. INNOVATION SALES CO.,  
1 Madison Ave., New York City.

### Columbia Grafonola



### Be Remembered for Your Beauty

To keep your good looks or improve your present appearance, take proper care of your skin. Use D. & R. Perfect Cold Cream daily—especially at night. A quick and easy clean-up after shopping, motoring, or any outing. Cleanses, improves, and beautifies the skin.

### For Safety's Sake Demand DAGGETT-RAMSDELL'S PERFECT COLD CREAM

*The Kind That Keeps*  
Avoid tan, sunburn, and freckles—they are never attractive. It is the fair skin, free from blot or blemish, that is admired. The use of D. & R. Perfect Cold Cream, morning and night, is a beauty habit, especially in summer, worthy of every woman. Begin it now. In tubes and jars, 10c to \$1.50.

Send a tube to a soldier or sailor. It is a comfort they need and will appreciate.

**Poudre Amourette:** A perfect finish to the toilet of the well-dressed. Flesh, white, brunette, 50c. Of your dealer or by mail of us.

**TRY BOTH FREE**  
Send postal for free generous sample of Perfect Cold Cream & Poudre Amourette.

DAGGETT & RAMSDELL  
Department 495  
D. & R. Building New York

### HOTEL BELLECLAIRE

NEW YORK

Broadway at 77th St.  
Surface Cars at Door  
Subway at 79th St.

Only a few minutes from the Shopping and Theatrical District.

A friend, whom I had not seen in a long time, dropped in to see me the other evening and I invited him to join my family party at dinner.

He ordered Fried Chicken, Maryland style, Potatoes au Gratin, new Asparagus, red cherry Pie, and a large cup of Coffee.

You know how it is when you invite people to your home for a meal. You like to see them eat. So do I.

My friend certainly enjoyed his dinner.

I could see that he did without his telling me so, but he did tell me that he did in these words:

"Bob, you certainly have good cooking here. It tastes like home cooking. I don't know when I have enjoyed a meal as much as I have this. It has been a great treat."

What my friend said expresses the general opinion of Belleclair food and cooking.

It is my pride to give people good things to eat. I think the Belleclair has made most of its good friends and patrons through its kitchen.

Glad to see you and serve you at any time.

ROBERT D. BLACKMAN,  
Proprietor.

### "Lighting Fixtures of Merit" HEATHER

Though inexpensive, their beauty and distinctive design insure the utmost in decorative effect.

VISIT OUR SHOWROOMS Convenient Location

Send 10c in stamps for "New and valuable illustrated Catalogue 'E'."

The R. C. HEATHER CO.  
19 West 36th St., near 5th Ave.

### Pompeian Beauty Powder

Adds a pearly clearness. Stays on unusually long.

# Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York

NEW SUMMER MODELS

## BOYS' WASHABLE SUITS

At Unusual Prices

Guaranteed Fast Color Materials



51—Boys' New Model Outing Suit of olive drab cotton khaki or white army duck, belted coat with patch pockets. 7 to 18 years. **5.00**

53—Boys' Dutch Model Suit of white poplin trimmed in blue, brown or green, also of tan poplin trimmed in blue; embroidered emblem on sleeve, gilt buttons. 2 to 8 years. **3.75**

55—Boys' Middy Suit of white poplin with collar, cuffs and piping in cadet blue, pink, green or tan. 3 to 10 years. **3.75**

57—Boys' Short Sleeve Beach Suit of white English long cloth, with collar, cuffs and pocket flaps in navy or red. 3 to 10 years. **2.95**

59—Regulation "Deck" Suit of white drill, with collar and cuffs in blue, green, brown or gray, also in all white; of chambray in plain gray, blue or green, or gray or navy striped galatea; regulation embroidered emblem, handkerchief tie. 4 to 10 years. **2.95**

61—Boys' Sport Suit (blouse and knickers) of olive khaki drill or gray linen crash. 6 to 15 years. **3.95**

Prompt Delivery Free  
Anywhere in the United States.  
Phone 6900 Greeley

BOYS' APPAREL SHOP—Fifth Floor

## THE HARRINGTON SMALL GRAND

Its beauty of tone and responsiveness to touch are made lasting by a durability that for 15 years has been expressed in the Hardman piano. The same expert supervision is given in the making of both instruments.



Priced at \$625

Hardman, Peck & Co.  
453 Fifth Avenue, New York  
47-51 Flatbush Ave., Brooklyn

### WILLOW WEEK

Special offerings in all styles of summer furnishings, to those who are building a new home or remodeling the present one.



Settee with Cushions . . . . .	\$17.50	Rocker without Cushions . . . . .	\$5.60
Settee without Cushions . . . . .	12.50	Arm Chair with Cushions . . . . .	7.35
Rocker with Cushions . . . . .	8.10	Arm Chair without Cushions . . . . .	4.85

**LENNON & COMPANY** 153-157 West 23d Street  
Write for 12th year Summer Booklet.

## La Resista



Of wondrous flexibility due to "Spirabone." La Resista Corsets are unequalled for singers, actresses and women of fashion. Stout and slender figures molded to youthful, beautiful lines.

Priced moderately for quality—\$4.00—\$6.00—\$8.00 up.

Sold and fitted by expert corsetiers in our exclusive Salon, 431 Fifth Ave., at 38th St. Also sold by quality stores everywhere.

A Youthful Figure  
Yours for the Asking

La Resista Corset Co.  
No 431 Fifth Avenue at 38th St.

## DEAF?

Let Us Show You That You Can Hear!

We wish to send to all persons hard of hearing the new and inconspicuous 1918 ACOUSTICON  
For 10 Days **DICTOGRAPH** No Deposit  
Free Trial **PRODUCT** No Expense

Our free trial offer has secured for us over 325,000 satisfied users of the ACOUSTICON. Therefore, if you will call or write us, saying, "I am hard of hearing and will try the Acousticon," we will be glad to ship it to you without deposit or expense.

Clip this out as a reminder and write or call at your convenience.

General Acoustic Co., 1810 Candler Bldg., New York

