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Cheerful
Letters**

to our
boys in
the
service

The
Gift for
Graduation

**Waterman's
Ideal
Fountain Pen**

THAT Army whose morale is strongest will win the war. Write more cheerful letters—they create morale. The everywhere, everyday-readiness of Waterman's Ideal makes letter writing easy. The smooth, steady writing qualities permit one to write freely as he thinks—without hesitation or irritation. Use the extra daylight hours for writing out of doors. Write with ink. The letters of these historic days are to be kept as heirlooms of the war for humanity. Give your boy a Waterman's Ideal before he goes, or get him to write for it from "Over There." Make it easy for him to write.

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