

BRIGGS GOES CLOWNING



A few weeks ago our own Briggs went barn-storming with Barnum & Bailey. He is seen on the right. The other clown is H. T. Webster, cartoonist for "The Globe," and the very pretty lady is Mrs. Webster.



Briggs was out only a few days, but he returned feeling like a seasoned trouper. Part of the time he took the place of the famous clown policeman, Lorette.



This kiddie, Everett Seixas, jr., only seven years old, recently sold \$107 worth of War Savings Stamps in front of the New York Public Library.

*Quickly Endorsed
by Eminent Authorities*

ORIGINATED in Petrograd by Vladimir Smirnoff. Smirnoff's Shampoo Powder is now made in America by the importers of Djer-Kiss Perfume. This new secret of Hair-Beauty is indeed worthy of the same confidence you place in Djer-Kiss. Read then of its purity. Learn then why the following scientific authorities so gladly endorse it.

Endorsed for purity by Good Housekeeping Bureau
The Good Housekeeping Bureau has approved Smirnoff's Shampoo. This Bureau, whose high standards are so well known, is conducted by Dr. Harvey W. Wiley.

"An added charm to the hair," says the Ritz-Carlton
"It is not difficult to make a shampoo which cleanses well and thoroughly. There are many such. But Smirnoff's Shampoo does more. We find that its use gives an added charm to the hair, improving the loveliness of its lustre. We gladly endorse and recommend it."

Charles H. Ritz
Ritz-Carlton Hotel, Hair-Dressing Parlor.

So pleasing to the exclusive clientele of the Waldorf-Astoria
"We welcome the advent of Smirnoff's Shampoo Powder as a real treat to our customers. A good shampoo, scientifically done, is refreshing and beneficial. Smirnoff's is a good shampoo. We like it—and so do our customers."
Waldorf-Astoria Hotel, Hair-Dressing Parlor.

Used and gladly recommended by The Biltmore
"For the attainment of effective treatment, the oily scalp is always the most difficult one. We have found Smirnoff's Hair Shampoo to meet this problem most satisfactorily."
Herman J. Busch
Hair-Dressing Parlor, Hotel Biltmore.

Send for sample. For 20c we will gladly send you our special sample offer, consisting of two full-size envelopes of Smirnoff's Shampoo and three Smirnoff bath blocks (to soften and perfume your bath water). The value of this special offer is over 40c.

ALFRED H. SMITH COMPANY Importers of Djer-Kiss Perfume NEW YORK CITY

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