



"A MIGEL SILK"  
"MOON GLO"

FOREMOST stores are featuring Fall and Winter frocks developed in "Moon-glo" Satin "Moon-glo" Meteor "Moon-glo" Crepe "Moon-glo" fabrics by the yard the name on the selvage "Moon-glo" garments with the tiny label

*J. A. Migel*  
NEW YORK



This lovely gown received its inspiration from black "Moon-glo" Meteor (a meteor of proven worth). Net and beads add becomingness to its other charms. Gown from Best & Co. \$75.00.

Maker of  
"Pierrette" for Sheerwear  
"Fan-la-si" for Sportswear  
"Hindu" for Summerwear  
"Moon-glo" for Everywear

**HOTEL BELLECLAIRE**  
NEW YORK

Broadway at 77th St.  
Surface Cars at Door  
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Only a few minutes from the Shopping and Theatrical District.

October is a beautiful month in the City of New York, particularly for those who are fortunate enough to live on the upper West Side, where one has the opportunity to see the rich colorings of the Palisades, just across the Hudson, and Central Park.

The Belleclaire is located in the midst of October glories. From its big windows overlooking the Palisades and Central Park guests see the "area beautiful." They revel in the magnificent view.

The snappy air, the bright skies, belong to all New York, but the view of the wonderful tree colorings belongs principally to the West Siders, but only because they live where this panorama is constantly before them.

Come to the Belleclaire—rest in good beds—bathe in big bath tubs—breathe crisp, invigorating air—then go to the dining rooms and satisfy your appetite with as good food as there is anywhere on earth and cooked just as you like it.

Robert D. Blackman,  
Proprietor.

For the correctness of coiffure, Pierre is an unrivalled authority.



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are made of lustrous, wavy hair on the lightest foundations. They afford an opportunity to easily and quickly effect the most becoming coiffure, and to give your own hair a chance to rest and improve. Pierre, the originator of the transformation, is the only French specialist in America devoting himself and his establishment exclusively to making hair goods.

Pierre 5 East 53d Street



St. Mihieling at home. Young America carries the backyard summer offensive right over into autumn. A lot of good fighting weather yet.

Fotograf.

"Their Name Endures"

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FAMOUS CIGARETTES

ORIGINAL

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