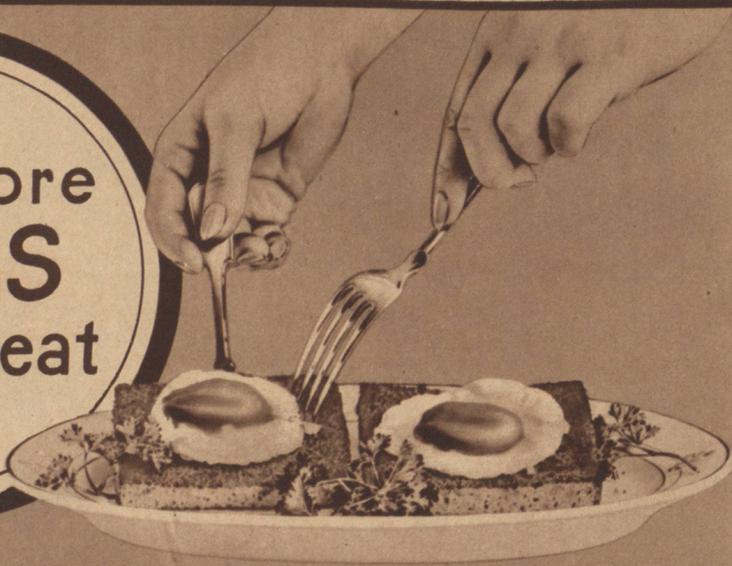


Use more
EGGS
save meat



USE more eggs to save meat — that's what Mr. Hoover asks you to do.

And you're glad to do it. You know there isn't a better breakfast than two poached eggs on toast — seasoned exactly right. Of course, the cooking gives the flavor. There isn't much interest in a raw egg.

The "cooking" does it for Lucky Strike cigarette — gives a delicious flavor. It's toasted.

LUCKY STRIKE CIGARETTE



It's
toasted

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The Albodon Co.
Please send me complimentary
(1) "How a Modern Dentifrice is Made."
(2) "Tooth Paste in the Army and Navy."

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Address.....



An Interesting
Booklet

We have recently published a booklet illustrating and describing the process of manufacturing an up-to-date dental cream. We would be pleased to send you a copy.
Those who have a relative or friend in the Service will be interested in reading "Tooth Paste in the Army and Navy." A Suggestion to Civilians.
Send your address on a postcard or fill out the coupon.

ALBODON

The Dental Cream
That never Hardens

A Chemical Fact

Regarding Tooth Pastes

ALL that any dentifrice ought to do is to *thoroughly clean* the teeth, and that dentifrice is best which cleans them best. For the rest intelligent people go to a dentist. The dentifrice that claims to be loaded with powerful drugs and chemicals to cure disease implies that it hasn't room for cleansing ingredients.

ALBODON DENTAL CREAM is a toilet article, not a medicine. It contains the highest percentages of cleansing and polishing properties of any dentifrice on the market, so is certain to clean your teeth best. It has in addition harmless antiseptic properties that keep the mucous membranes of the mouth healthy—so safely antiseptic that a baby can use it.

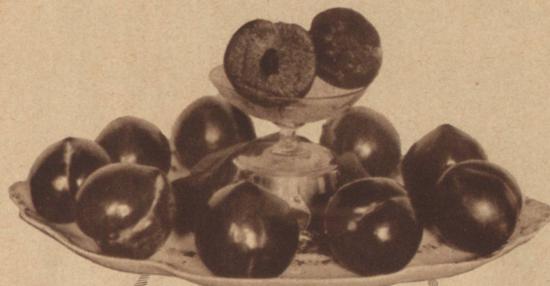
mula chemically practicable? Can it be perfectly manufactured?

Most tooth pastes dry out or harden in the tube — that is a *chemical fact*. ALBODON is the only dentifrice that can be absolutely relied upon not to harden in temperatures ranging from 18 below zero to 180 above, with the cap on or off. When you buy a tube of ALBODON the assurance goes with it that you can use it to the end.

But there is more to a dentifrice than the mere formula. Is that for-

And with it all ALBODON is economical. Used twice a day, a single tube will last one person five to six weeks—it contains no "fillers."

Every Dentist Knows the Formula
Every Dealer Sells It



Grow Your Own!

Your mouth waters when we begin to talk about fresh, juicy fruit. But market fruit is usually picked before it is ripe, in order that it may be shipped long distances. To get really good, supremely good fruit, you must grow your own! It's easy, too—a simple investment of a few dollars, the digging of a few holes, a few forks of manure—and soon you will be eating luscious, flavory peaches, juicy plums, crisp berries, sweet grapes, rosy apples, all grown right at your own door,—and if you prefer we will even do the planting for you. Whether you have a fifty-foot lot, an acre, a farm, or an estate—you have plenty of room to grow your own. If you want fresh, juicy fruit, let us hear from you.

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A War Time Food
Most Economical
Very Palatable
Highly Nutritious

CLAROLA

"The Oil Supreme"

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