WHAT HAPPENS TO YOUR LETTERS?

These illustrations show the wonderful Hooven Automatic Typewriter which has been such an important factor in war and business.

This machine does the work of four typists at the wage of one, and is fast making the "filled in" printed letter as obsolete as the dinosaur. One girl can operate four Hoovens.

As recommended by the War Industries Board, we will supply first those concerns either directly or indirectly concerned with war work.

HOOVEN SERVICE, Inc.
Eastern Sales Agents for
THE HOOVEN AUTOMATIC TYPEWRITER CORP.
387 Fourth Ave., New York

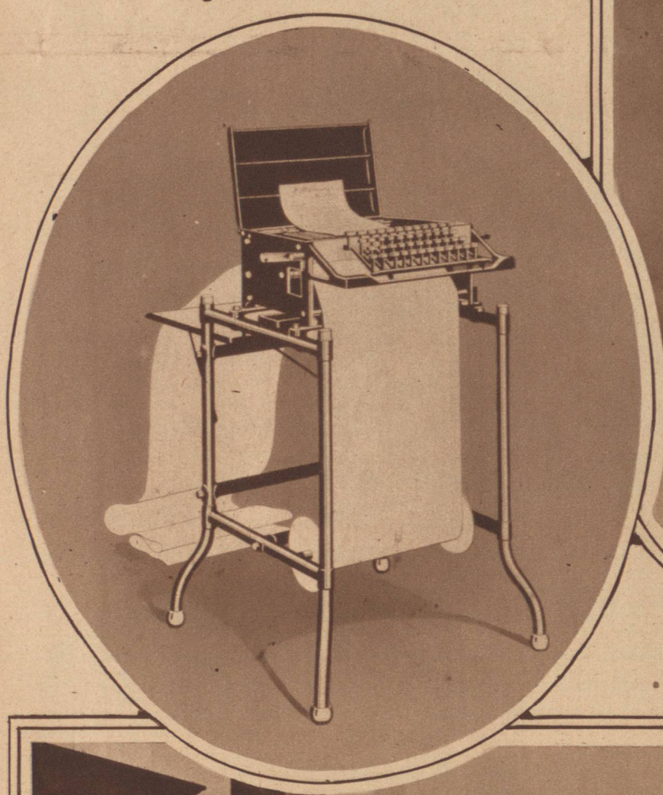
At the Business Show this week, Booths 13-14
69th Regiment Armory, Lexington Ave., at 26th Street

One girl doing the work of eight typists with two Hoovens.

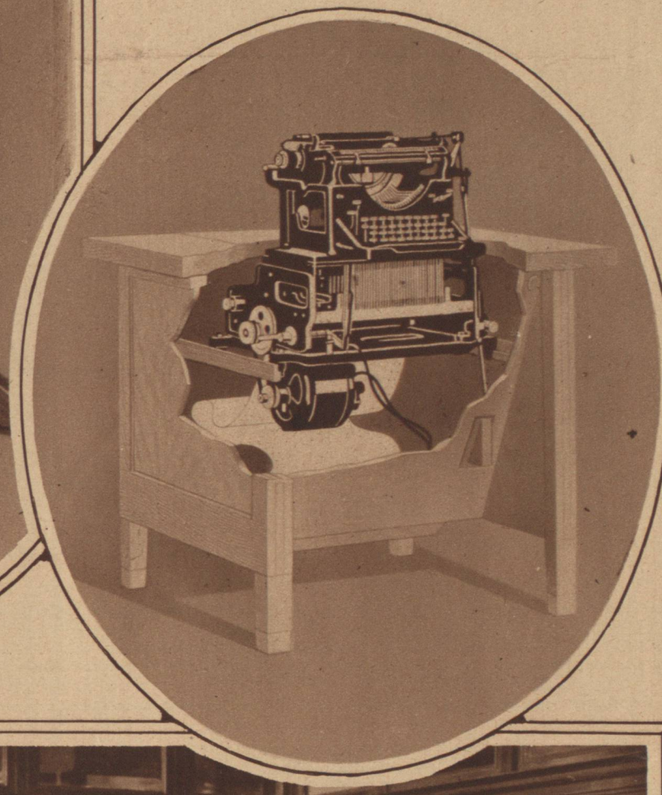
One girl operating one Hooven and addressing envelopes.

"Process" letters straight to the wastebasket—Hooven letters "always into the files."

THE HOOVEN PERFORATOR
The record made on the perforator goes into the Hooven—and from then on the whole thing is automatic.



THE HOOVEN AUTOMATIC TYPEWRITER
It does the work of four typists.



One girl doing the work of sixteen typists for a large New York Insurance Company.

A typical Hooven installation—in the largest financial institution in the United States.