

# VACUUM CLEANERS

Special  
For This Week  
Only

(Mail orders filled anywhere)  
Here Is Our Great Offer:

We Will Deliver Right Into Your Hands  
Any kind of Vacuum Cleaner you choose,  
and let you try it thoroughly before you pay a cent!

Only \$2.50 Down  
EASY MONTHLY PAYMENTS

If you decide to buy after the trial you can pay down as your first payment only \$2.50 and pay the balance in small easy payments.

Our liberal easy payment plan gives you the privilege of owning and using and paying for it at your convenience—and no extra charge for easy payments.

This Great Offer Good Only This Week

Phone Bryant 6310-6311 for Free Trial

Write or phone at once and we will give you the details of this great offer

WE SELL EVERY KIND OF VACUUM CLEANER

Apex	Eureka	Imperial	Pittsburg	Sweeper-Vac
Arial	Frantz-Premier	Invincible	Regina "MC"	Submarine
Bee Model "D"	Hoover (Baby)	Liberty	Regina "K"	Thor No. 5
Big Ben	Hoover (Special)	Little Ben	Reliable	Thor No. 12
Cadillac	Hot Point "L"	Minerva	Richmond-Norfolk	Torrington
Duntley, S.	Hot Point "M"	Ohio-4	Royal	Vacuna
Eclipse				Western Electric

Our "rating sheet" tells you which, in our estimation, are the six best cleaners. Also which is first choice, and so on. It contains other very valuable information. A copy will be sent free anywhere on receipt of coupon. Any further advice is also free.

### SPECIAL INVITATION

You are hereby invited to visit our PERMANENT VACUUM CLEANER EXPOSITION any time and see every kind of Vacuum Cleaner on the market. Try them, handle them—compare them to your heart's content.

Courteous, competent men will deem it a pleasure to wait on you and answer all questions. They purposely receive no commission, so they are just as well satisfied if you spend nothing but your time.

MAIN OFFICE AND SALESROOMS  
431 WEST 42ND ST.  
SUBWAY TO TIMES SQUARE

--- COUPON ---  
Vacuum Cleaner Specialty Co., Inc.  
131 W. 42nd St., N. Y. C., Dept. 9  
Send me complete price list and easy payment plan, also "rating sheet," which you say contains information of great value.  
Name .....

DOWN-TOWN BRANCH  
BOOTH 25  
CONCOURSE HUDSON TERMINAL BLDG.,  
30 CHURCH ST.



### Nature's "First Aid" for Pain

There is a new and better way to relieve pain—yet the principle is as old as Nature. You know the soothing and healing effect of a sun bath. The THERMOLITE reproduces the action of sunlight by a scientific arrangement of a special electric lamp in a reflector so designed that the radiant light and heat rays penetrate the tissues. This relieves Pain by removing congestion and increasing the circulation of the blood in the affected parts.

### Thermo-lite Heat and Light Infuser

"SAFE as SUNLIGHT"  
Used in all Gov't Hospitals and Campments.

This simple, safe and modern method is far more efficient, convenient and quicker than any superficial application of heat such as hot water, poultices, etc. for the treatment of muscular soreness, backache, stiff neck, neuralgia, sprains, bruises and the numerous little ailments so common in every home.

THERMOLITE is always ready—simply attach it to any electric light socket. Costs only two cents an hour to operate. No magic—no mystery—no drugs—just plain common sense.

Actions speak plainer than words—won't you give THERMOLITE an opportunity to demonstrate its usefulness in your home? It will probably help you; it certainly won't harm you—and if you don't want to keep THERMOLITE your money will be cheerfully refunded.

Write us for details or send \$8.00 on the above basis for THERMOLITE, complete. Sold by surgical and electrical supply dealers everywhere.

H. G. McFadden & Co., 46 Warren St., New York  
Makers of Lighting Appliances since 1874



## "Their Name Endures"

PALL MALL FAMOUS CIGARETTES  
A Shilling, Three Pence in London  
Thirty Cents Here  
Plain or Cork

### Chauffeurs' Outfits Special at \$75



Suit \$34

Suit, Overcoat and Cap to Match



Cap \$3

With good fabrics scarcer than ever, there is now but one Royal road to Economy in Motor Apparel, and that is Quality. In this Chauffeur's outfit, consisting of suit, overcoat and cap of fine dark grey, all wool whipcord, and all wool whipcord, we offer, considering conditions, an outfit which is remarkable for both quality and value. The outfit complete \$75.00, or as follows:

Overcoat \$38  
Brill Brothers  
BROADWAY AT 49th ST.

## A Garden Full of Darwin Tulips for \$1.25



EUROPE

PRIDE OF HAARLEM

CLARA BUTT

In anticipation of again placing before our customers a collection of Darwin Tulips we had a sufficient quantity grown so that we can offer

50 Giant Darwin Tulip Bulbs, Finest Mixed, \$1.25 Selected from fifteen named varieties.

Few Spring flowering plants rival the Darwin for brilliancy of bloom. Borne on strong stems often exceeding three feet. They are a wonderful addition to the flower garden.

Plant any time before ground becomes frozen and they will bloom during May. Mail this advertisement, or present at our store, with check, money order, cash or stamps, and secure this exceptional collection, sent prepaid to any point in the U. S. east of the Mississippi. For points west and Canada add 25c—(\$1.50)

Stump & Walter Co. 30-32 Barclay St., New York City  
We advise early orders—owing to the unusual shipping conditions. Our 1918 Fall Bulb Catalog sent on request.



A Beautiful Queen Anne Suite of Antique Brown Mahogany. There are 10 pieces. Reduced from \$445 to \$335

## DINING ROOM SUITES EMPHATICALLY REDUCED

These Low Prices hold only for this week, so immediate selection is urged!

We could say—and in truth—that such Furniture is not sold anywhere in New York at the prices we've reduced it to for to-morrow. But let this suffice: We, ourselves, have never offered such eminently choice items at such unbelievably low prices.

These Reductions bring prices down incredibly low—considering the high character of cabinet work and design.

Queen Anne suite in mahogany or walnut, 10 pcs. ....	545.00 to 475.00	Black enamel and decorated suite, 10 pcs. ....	287.00 to 195.00
Jacobean suite in walnut or mahogany, 10 pcs. ....	465.00 to 395.00	Mahogany finish suite, 10 pcs. ....	395.00 to 295.00
Colonial suite, solid mahogany, 10 pcs. ....	565.00 to 495.00	Ivory enamel breakfast suite, 6 pcs. ....	190.00 to 145.00
Walnut suite, 10 pcs. ....	590.00 to 395.00	Mahogany china cabinet. ....	100.00 to 45.00
Mahogany suite, 10 pcs. ....	475.00 to 400.00	Solid mahogany buffet. ....	158.00 to 79.00
Mahogany suite, 10 pcs. ....	395.00 to 295.00	Mahogany china cabinet. ....	75.00 to 37.50
		Mahogany china cabinet. ....	70.00 to 35.00

W.A. Hathaway Company  
62 West 45<sup>th</sup> Street, New York

## The HARDMAN FIVE-FOOT GRAND

Price \$850

Convenient Terms if Desired  
Price Subject to change without Notice

Enrico Caruso says:

"Its tone is wonderful"—The great Metropolitan artists use the HARDMAN Five-Foot Grand in their own homes because it offers most in beauty and tone.

Your own home will be music-happy, music-beautiful, with its Five-Foot Grand in it.



HARDMAN PECK & CO. Est. 1842  
433 Fifth Avenue, New York  
Brooklyn: 47-51 Flatbush Av.

BUY DIAMONDS from BENNETT and have no cause for regrets.



C Grade - \$95	C Grade - \$225
B Grade - \$109	B Grade - \$273
A Grade - \$121	A Grade - \$299
Perfect - \$143	Perfect - \$350

A Few Specials From \$10 to \$500  
Satisfaction guaranteed or money refunded. All diamonds returnable for cash less 10% within one year. A trial order will convince you.

BENNETT MFG. CO.,  
175 Broadway, N. Y. (upstairs).



Do you suffer any eye discomfort? Rid yourself of unnecessary eye strain by wearing Soft-Lite Lenses. Colorless—Inconspicuous. Try them.

M. Singer  
Optometrists & Opticians,  
Madison Av., cor. 100 St. 206 B'way,  
981 Prospect Av., Bronx, 604 W. 181 St.

### Marked Reductions—Extraordinary Values Bed Room Furniture

Thrifty buyers will quickly recognize the great savings that these suites represent. All are of the best material and workmanship. They are patterns that have been discontinued by order of the War Industries Board.

Marie Antoinette Mahogany Bed Room Suite, \$312.50, consisting of Dresser, Chiffonade, Full Size Bed, Toilet Table, Chair and Rocker.  
4-Piece Heppelwhite Mahogany Bed Room Suite, \$240  
7-Piece Marie Antoinette Ivory Bed Room Suite, \$187.50

We invite comparison in price and quality with so-called "Furniture Sales."

SHEPPARD KNAPP SON CO. CARPETS INC. RUGS  
DINING ROOM SUITES RETAIL 39-41 WEST 23 D. ST. LIVING ROOM SUITES WHOLESALE

### 100% Time Service

The Improved WIZARD  
is the only clock in the world that can be set to ring at Any Minute of any Hour.  
Sent prepaid to any U. S. P. O. address on receipt of PRICE, \$3.00; with illuminated hands and dial, \$6.00.  
Phone 2515 Broad.  
YANKEE WIZARD CLOCK CO.,  
18 Broadway, New York City.

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Full page. ....	\$500.00

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