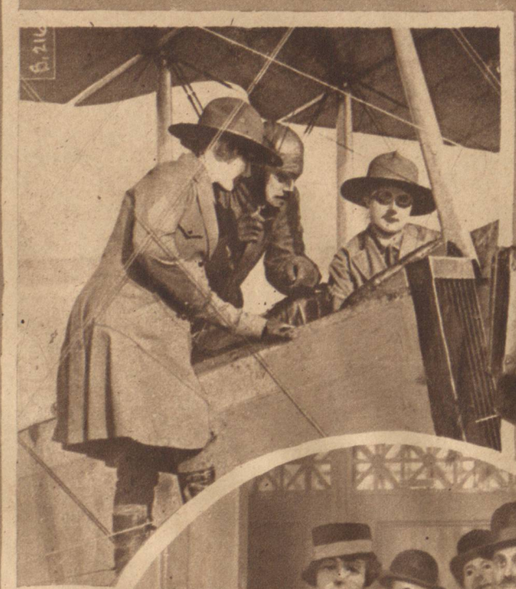
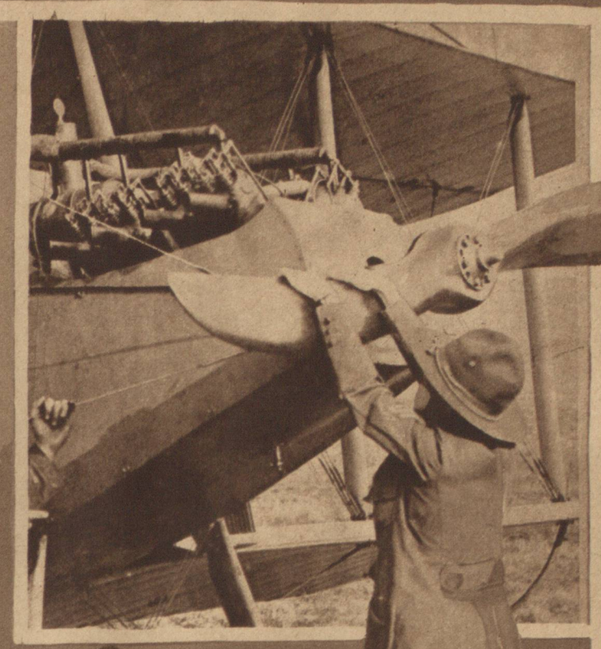
Dr. Scholl's Foot Comfort Appliances

Keep the Home Army Going





HOW ABOUT YOUR FEET?

A special feature of Gimbel's new Shoe Store is the Dr. Scholl Foot Comfort Service.

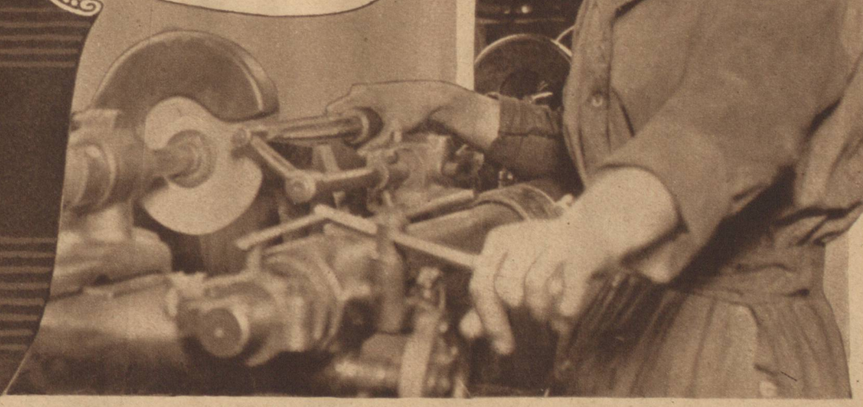
THIS personal, permanent service assures you of scientific shoe fitting as well as the correction of any foot ailments which may be causing you discomfort.

If you have fallen arches, weak ankles or insteps, bunions, corns, callous, cramped or crooked toes, abnormal perspiration—in fact, any discomfort caused by tired, aching, tender feet, you should talk to the Dr. Scholl Foot Expert in our Shoe Department without further delay. By using the particular Scholl device needed in your case you can wear stylish, neat-fitting shoes comfortably.

Find out how this famous scientific Dr. Scholl method can help you. Come in and tell your foot troubles to a foot expert. You are not obligated to buy either shoes or service. You will simply be told **how** to obtain foot comfort easily—quickly. This important part of our Shoe Department is for **all** Gimbel visitors.

Second Floor

Gimbel Brothers

BROADWAY

32nd STREET 33rd STREET