



Annual Pre-Inventory Sale
AMERICA'S FOREMOST WHOLESALE FURNITURE EXHIBIT open to every one properly introduced.

From Peck & Hills' extensive **WHOLESALE EXHIBIT** you may choose the furniture for your home or **CHRISTMAS GIFTS** at big savings in prices.

Probably no member of your family expects to receive furniture for Christmas, which is precisely the reason why it should be the most acceptable gift,—a new suite for the dining room, bed room or living room, or some odd piece, such as a lounging chair, a rocker, a lamp, a screen or a tea wagon. Can you think of anything which would give more real and lasting pleasure?

Ask your dealer at once for a **CARD OF INTRODUCTION**, while circumstances are favorable for taking advantage of our unusual offers. You make your selections here. Your dealer will deliver them and make acceptable terms of payment.

Our stock must be reduced before inventory.

Peck & Hills

FURNITURE COMPANY
 Madison Ave., at 31st St.
 New York City

New York
 Denver
 Los Angeles

Chicago
 Oakland
 San Francisco

Card of Introduction
 Peck & Hills Furniture Co. Sales No. 250-5410-10-11

VAN RAALTE

Niagara Maid SILK UNDERWEAR



"Oh, Mommie, it's so pretty!"

GROWN-UP girls like Van Raalte "Niagara Maid" Glove Silk Underwear for its dainty loveliness, its fine, firm, durable glove-silk material and for the soft, pretty pink that never needs renewing. For sale at all good stores.

NIAGARA SILK MILLS, 5th Ave., at 16th St., N. Y. C.
 Makers of Van Raalte Silk Gloves, Silk Hosiery and Veils

HOTEL BELLECLAIRE
 NEW YORK

Broadway at 77th St.
 Surface Cars at Door
 Subway at 79th St.

Only a few minutes from the Shopping and Theatrical District.

If the balance of the year 1918 holds the same percentage of increase as the other eleven months, then the net receipts from the good, simple, well-cooked home dishes served at the Belleclaire will show a dining-room business 75 per cent greater than last year.

This would seem to indicate that there are a great many people in New York who prefer to eat the simple, home-like dishes which the Belleclaire specializes in. There are many very excellent hotels in New York that specialize in serving unusual and fashionable dishes to those that want them, but as for the Belleclaire, its rule is "the simple life."

Simplicity has more followers than the Elaborate. The Belleclaire prefers to have its patrons among people who like quiet and dignity and good cooking and home environment.

I won't say that the best meals are served in New York at the Belleclaire because I am not in personal touch with all of the good dining places in this big town, but I am very sure that as far as I have investigated, the Belleclaire is at the top.

ROBERT D. BLACKMAN,
 Proprietor.

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7" High
 All Metal
 Parts Brass
 new way

Save your gas or electric light bills. Use the newest, most economical way of lighting hall, bedroom and bath. Steady, every glow better than useless bright lights.

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BARKLEY FREE

The Glow burns kerosene oil in a without odor, smoke or trouble. Prevents accidents in the dark. 100 hours of light for less than the cost of a candle. Handy, portable, durable. It is complete—money back if not satisfied.

H. G. McFadden & Co., 46 Warren St., N. Y.
 Makers of Lighting Devices Since 1874.

BEAUTIFUL, adorable Lila Lee—the Paramount star—shows a decided preference for "J. C." RIBBONS.

Lila Lee, like the rest of her discriminating class, is a close follower of fashion lore and prefers her outer and undergarments trimmed with "America's Best Ribbons."

The beautiful illustrated negligee and coquettish boudoir cap are trimmed with "J. C." TROUSSEAU RIBBON.

The boudoir slippers also are made of "J. C." TROUSSEAU RIBBON.

There's a "J. C." Ribbon for every possible need.

Buy them by name.

LADY FAIR—A new, double-faced satin ribbon.
SATIN DE LUXE—Best satin and taffeta ribbon.
VIOLET—Ideal lingerie ribbon, in pink, blue and white.
TROUSSEAU—Rosebud and polka dot lingerie ribbon.
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DEMOCRACY—A groagrain ribbon "for the people."

JOHNSON, COWDIN & CO.,
 40 East 30th Street, New York



TROUSSEAU
 A J.C. Ribbon

ALBODON

THE wise mother—the purchasing head of the family—will make it her business to investigate the safety and suitability of the articles she brings into her home.

In many families, all the members use the same dentifrice. But is the dentifrice you are now using suited to all the family, careless of age or condition? Does it claim to be a cure for specific mouth diseases? Is it gritty, dyed or medicated?

ALBODON DENTAL CREAM

is a toilet article that every member of the family is safe in using. It contains no harmful chemicals or medicines upon which claims of cures are based. But it will clean and polish the teeth more brightly and keep the mouth in a more wholesome and pleasant condition than any other dentifrice you can buy.

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 For Salad Dressings and all Cooking Purposes

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 "It is my choice"—

Think what this piano offers in tone, in beauty, in thorough and through quality to get such an endorsement.

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