

VAN RAALTE

"Niagara Maid" SILK UNDERWEAR



"I gave these to Sister"

THE dainty luxuriousness of the firm glove-silk fabric in Van Raalte "Niagara Maid" Glove Silk Underwear makes them beloved of every feminine heart. Their soft pink never needs renewing with artificial coloring. Like everything else about these undergarments it is designed to launder as often as you like with perfect satisfaction.

NIAGARA SILK MILLS, Fifth Ave., at 16th St., New York City
Makers of Van Raalte Veils, Silk Gloves and Silk Hosiery.

Franklin Simon & Co.

A Store of Individual Shops
Fifth Avenue, 37th and 38th Sts., New York

From the Leather Goods Shop



80—Men's Toilet Roll; twelve fittings; military brush, comb, mirror, soap box, talcum powder, shaving brush, collapsible cup, toothbrush and paste, Durham Duplex safety razor, shaving brush, sewing case; waterproof lining. 7.50

82—Women's Solid Beaded Bag on frame; floral design in contrasting colors; silk lined. 14.75

HOLIDAY GIFTS for Men and Women

90—Women's Black Moleskin Week End Case, contains ten celluloid fittings; silk moire lined; lock and key. 10.95

84—Women's Automobile Black Leather Travel Case, fitted with eight celluloid toilet articles. 6.95

86—Women's Vanity Case of black leather or of ecrase finish leather in rose, blue or green; six fittings. 4.95



88—Men's Military Brushes with real ebony backs, shell finish comb; in leatherette case. 3.50

92—Women's Folding Manicure Case of ecrase leather in rose, blue or purple; ten celluloid fittings and scissors. 5.75

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Ten days hence we will all celebrate Christmas. It will be the greatest Christmas in our lives—no matter what our station. The one fine thing about Christmas is that it is democratic; it permits all people to share in its joys as they like. The palace may be favored with more gifts than the average modest home, but Christmas cheer is no respecter of persons.

I can remember as a boy the joy I felt on Christmas morning when my stocking contained a package of stick candy and sourballs and a bag of peanuts.

In the many years since then, no matter what I have received in the way of rich gifts, I have not celebrated a happier Christmas.

So we must get it out of our heads that only those who have plenty get the full measure of happiness out of Christmas.

Don't you remember mother's cooking for the Christmas Day? Hot griddle cakes and sausage for breakfast; turkey, cranberry sauce, mashed potatoes, turnips, plum pudding, mince pie, pumpkin pie, crullers, walnuts, hickory nuts, apples, cider, etc., for dinner and supper. Gee! but weren't they great Christmases?

The Belleclaire gives its guests this kind of Christmas meals.

If you are strangers to New York, or live here but have no home of your own, come around and spend Christmas Day with us.

We'll try our best to make you happy.

ROBERT D. BLACKMAN,
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to make it individual and distinctive,—for Ribbons today are the logical associate of fine clothes.

Pleasing, pretty Shirley Mason is one of a vast number of women who appreciate keenly the value of distinction in dress. Ribbons dominate, as witness the pictured hat, muff and stole, all trimmed with "J. C." RIBBONS.

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Shirley Mason, Star in Paramount Pictures.



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Look for this little white ticket.

