

# A phonograph for Christmas

—but what kind?

YOU'VE decided to give a phonograph for Christmas. But how will you decide *what kind* to give?

The owner of a "Crescent" Silvertone will tell you to buy one by all means. Yet it is neither fair, safe nor satisfying to buy a phonograph through hearsay.

There is a better way to choose—COMPARE the phonograph yourself with all other leading makes *before* you buy.

Compare it by playing the *same* record on each machine. Most machines are only made to play one *kind* of record. But you can play on each machine the record it was built to play. And no matter *what* kind of a record it is, you can play it again on a "Crescent" Silvertone.

The "Crescent" plays any and all disc records. No attachments to kill the tone. No adjustments. Just put the record on and play—*any* record, of *any* make, by *any* artist. You are not limited to a narrow group of records controlled by a single phonograph manufacturer. Your "Crescent" throws open the world's entire library of reproduction music. And it *makes the most of every record*. Your ear will tell you that.

This unlimited command of the best in music, with the finest and fullest reproduction of every record, will greatly multiply your pleasure in your Christ-

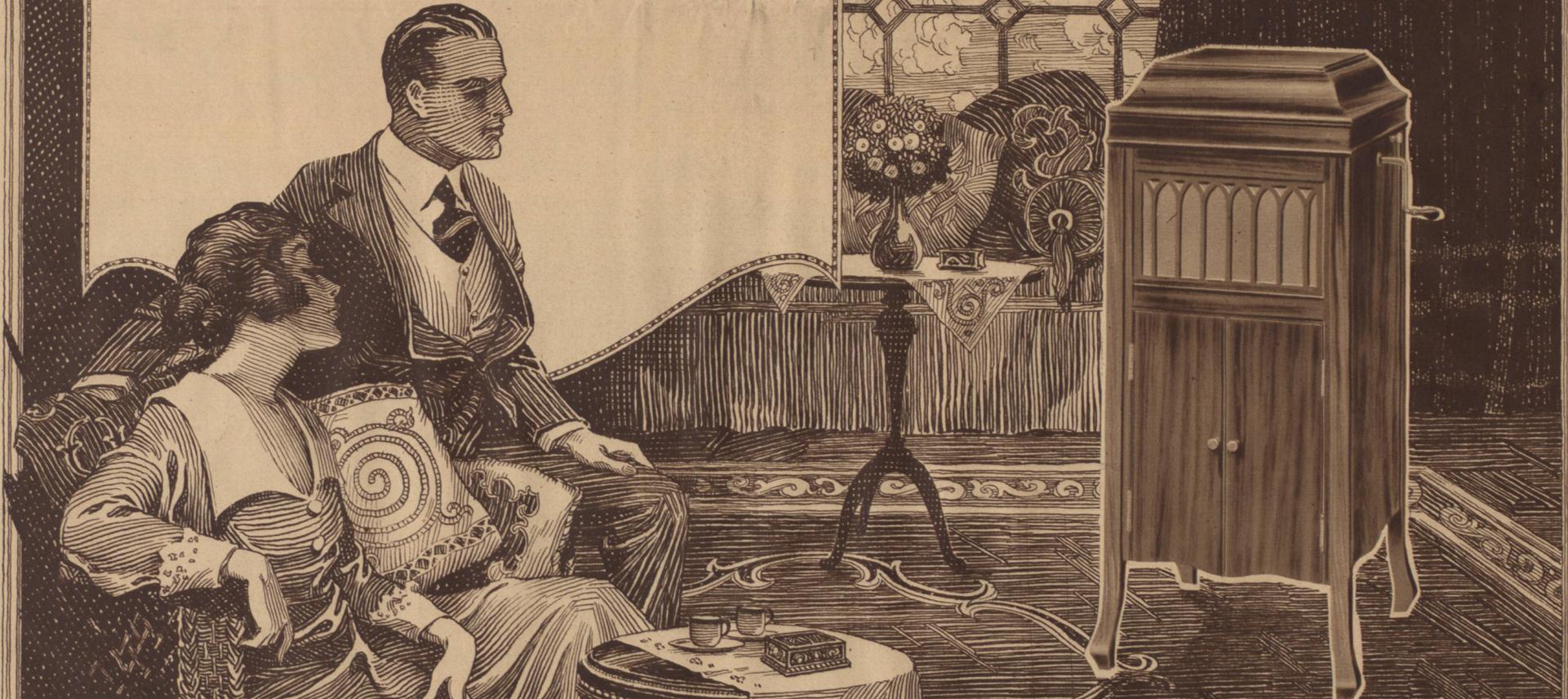
mas phonograph. And there are many other "Crescent" features you would miss some day if you chose a phonograph at random.

Any "Crescent" dealer will demonstrate these features to you. All "Crescent" dealers will be glad to have you *compare* the "Crescent"—side by side, machine to machine, point for point, record for record and tone for tone—with any phonograph you have in mind.

In all fairness, *make* this comparison. THEN in buying the "Crescent" you will know first hand that you have chosen the Master Phonograph.

*Crescent*  
TRADE  
*Silvertone*  
MARK  
*"The Melody Maker"*

*Many Beautiful Cabinet Styles.*  
\$50 to \$200



Choose Early for Christmas. These dealers invite you to compare the "Crescent" with any other phonograph.

**MANHATTAN**  
American News Co., 29-31 Park Place  
International Phonograph Co., 101 Essex St.  
Crumbsky & Son, 258 Grand St.  
Greater N. Y. Phonograph Co., 310 Grand St.  
L. R. Frank, 183 Canal St.  
International Phonograph Co., 196 East Houston St.  
Barney Scher, 31 Avenue A.  
European Phonograph Co., 170 Avenue A.  
Stanley & McGillobay, 55 W. 17th St.  
Mandel Talking Machine Co., 52 E. 23d St.  
Columbia Furniture & Trading Co., 131 W. 28th St.  
Roemer Furniture Co., 332 Eighth Ave.  
Story & Clark Piano Co., 13 W. 32d St.  
C. W. Paul, 229 E. 42d St.  
M. Streater, 139 E. 43d St.  
Harris Cohen, 754 Ninth Ave.  
A. H. Meyers, 783 Ninth Ave.  
Sol. Lazarus, 216 E. 59th St.  
A. H. Meyers, 1982 Broadway

Gustave Feig, 759 Tenth Ave.  
I. Zion, 2300 Broadway  
Miller Bros., 726 Columbus Ave.  
M. J. Roth, 1494 Third Ave.  
C. E. Ridgely, 1593 Third Ave.  
S. Ginsberg, 1841 Third Ave.  
S. A. Sherman, 3138 Third Ave.  
Well Brothers, 2232 Third Ave.  
Wm. Patton, 53 W. 125th St.  
**BROOKLYN**  
Carpenter Co., 378 E. 143d St.  
J. W. Greenbaum, 2737 Eighth Ave.  
J. J. Roth, 1494 Third Ave.  
Baumann & Co., 2932 Third Ave.  
The Willis, 2942 Third Ave.  
I. M. Greenberg, 3891 Third Ave.  
Morris Cohen, 644 Morris Park Ave.  
Henry O'Sullivan, 631 E. Tremont Ave.  
Leibowitz Gramonia Shop, 908 E. 163d St.  
**BROOKLYN**  
John A. Schwartz, 840 Broadway  
Levi Bros., 1013 Broadway  
Schiff's Music Store, 1105 Broadway  
J. M. Quinn, 1237 Broadway

Franz & Von Hoff, 929 Broadway  
Hardman, Peck & Co., 47 Flatbush Ave.  
The Crescent Shop, E. W. Walsh, Prop., 657 Fulton St., near the Majestic Theatre  
R. G. Summers Piano Co., 1192 Fulton St.  
J. A. E. Speil, 960 Manhattan Ave.  
I. Gordon, 91 Manhattan Ave.  
Thos. Anderson, 719 Manhattan Ave.  
H. E. Elliott, 1923 Fulton St.  
Geo. G. Schwartz, 1277 Myrtle Ave.  
McEury's, 90 Myrtle Ave.  
Otto Wissner, Flatbush Ave., nr. Fulton St.  
J. Burtz & Sons, 160 Smith St.  
B. Guy Warner, 1223 Bedford Ave.  
Jacob Ammerberg, 161 Central Ave.  
Brooklyn Music House, 8 Third Ave.  
N. W. Herrington, 1218 Kings Highway.  
Macy Bros., 198 Grand St.  
Grand Phonograph & Piano Co., 267 Grand St.  
Weinberg & Levin, 901 Fifth Ave.  
The Boro Park Music Store, 4214 13th Ave.  
Hoboken  
Weiner Brothers, 646 Washington St.

**LONG ISLAND**  
A. H. Taylor, 316 Fulton St., Jamaica  
Edward Bellinson, Lynbrook  
**NEW YORK STATE**  
Sonnenberg Piano Co., Yonkers  
Sterling Furniture Co., New Rochelle  
Phillip Prayder, Inc., 8 Division St., New Rochelle, N. Y.  
Burton G. Gedney, 65 East Boston Road, Mamaroneck  
**NEW JERSEY**  
N. Gnessin, 728 Park Ave., Weehawken  
Otto Manske & Co., 127 Washington St., Hoboken  
Tiele & Christ, 251 First St., Hoboken  
Cordis Furniture Co., Washington St., Hoboken  
Howard Music House, 411 Lewis St., Union Hill  
E. S. Oliver, 16 New St., Newark

J. Ruckelshaus' Sons, 228 Market St., Newark  
The Robinson Co., 73 Market St., Newark  
Brunton's, 111 Newark Ave., Jersey City  
Y. G. Paradiso, 694 Main Ave., Passaic  
J. A. Laurie & Co., 96 Broad St., Elizabeth  
M. Suffron, 63 First St., Elizabeth  
Green's Furniture Co., 71 Broad Street, Elizabeth  
Dover Home Supply Co., Dover  
Weisman Furniture Co., New Brunswick  
W. Collet, Wharton  
Paul C. Taylor, Belmar  
Ludwig's Furniture Co., Perth Amboy  
A. C. Deck & Co., Bound Brook  
**CONNECTICUT**  
Piquette Piano Co., Bridgeport  
S. Katz, Bridgeport  
H. Leopold, Bridgeport  
Carlson's Tea Furniture Co., Naugatuck  
M. Zucker, New Britain

**ALLIED INDUSTRIES CORPORATION** Sole Distributors for the United States and Foreign Countries, Excepting Central Powers 151 Fifth Ave., New York, N. Y.