

*The Song of SILK*

"The beauty of a lovely woman is like music" — captivating, alluring.

Yet how easily personal beauty and charm are enhanced by the clothes she wears.

Like rich, tuneful melodies are the new

**MALLINSON SILK CREATIONS**

Garments take on added grace and distinction when fashioned in these new silks—

- Pussy Willow*      *Dew-Kist*
- Indestructible Voile*
- Kumsi-Kumsa*    *Khaki-Kool*
- Roshanara Crepe*
- Ruff-a-Nuff*

All trade mark names

Shown at all the better stores.

H. R. MALLINSON & COMPANY, Inc.  
"The New Silks Firm"  
MADISON AVE.—31st ST. NEW YORK

Emma D. Roberts the prima donna wearing gown of Mallinson's Pussy Willow Satin and Indestructible Voile

MALLINSON'S  
Silks de Luxe

**Franklin Simon & Co.**

A Store of Individual Shops  
Fifth Avenue, 37th and 38th Sts., New York

*New Spring Models*  
**Sport Coats and Separate Skirts**  
For Women and Misses



SPORT APPAREL SHOP  
Fourth Floor

**SPORT COATS**

Made in our own workrooms

- 3—Black Velveteen Belted Sport Coat, with braid-bound panel collar shaping into novel pockets, button trimmed, slashed panels at back; lined with white silk. **29.50**
- 5—Black Baronette Satin Sport Coat, which suggests straight box coat lines, made with inverted pleat and half belt at back; graceful Tuxedo collar, white satin over-collar and cuffs; white silk lined. **39.50**
- 7—Wool Jersey Sport Coat, in beige, Pekin blue, rose, delft blue, purple, navy or black; belted Norfolk model with mannish notched collar and large patch pockets; button-through sleeves. **18.50**
- 9—Silk Poplin Sport Coat, with English cut raglan shoulders, in beige, Pekin blue, rose or ciel blue, high-back shirred collar is in a contrasting color. **39.50**

**SEPARATE SKIRTS**

Waist, 24 to 32 in.; length, 36 to 42 in.

- 3A—White Serge Skirt, ankle length model, pin tucked over hem, and smartly trimmed with bone buttons and buttonholes down sides; detachable belt, tucked pockets. **12.75**
- 5A—Very effective is this side-pleated skirt of Georgette crepe woven with broad baronette satin stripes, in black and white, open and white, or pink and white; also in all white; self belt. **25.00**
- 7A—Sport Skirt of baronette satin in white, flesh, open, gray, tan, navy or black, designed on slender straight lines; belt of self material tucked to correspond with pockets. **14.50**
- 9A—Fan-ta-si silk, the new crinkled weave for sport wear, is the material which fashions this skirt, in white, flesh, French blue, green or violet, inset pockets and wide belt. **16.75**

**HATS illustrated, from our French Millinery Shop**

- 3B—Mushroom Hat of Batavia cloth faced with silk; appliqued with two-color velvet. **18.00**
- 5B—Large Lisere Hat, crown and upper brim covered with satin, bow and fancy pin at side. **22.00**
- 7B—Rolling Brim Sailor, crown and upper brim of ribbon, straw facing with fruit trimming. **24.00**
- 9B—Mushroom Hat, with fancy straw crown and Georgette crepe brim, ribbon trimmed. **25.00**

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NEW YORK

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Subway at 79th St.

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If you want a Sunday Night Supper that touches "the spot," come in the Belleclaire any time between 6 and 11 o'clock and get it.

A favorite supper with many—strange as it may seem to many—is just a plain, old-fashioned dish of ham and eggs with fresh bread and potatoes mashed in cream and a cup of coffee. Others like our Steak suppers, with potatoes and coffee.

If these dishes are too plebeian for you, goodness knows we can give you what you want cooked as you prefer—but most of our patrons like the old-fashioned dishes, therefore we specialize in them.

Our Sunday night parties are very delightful. Very nice people come around and seem to enjoy themselves. Everything is very homelike—and quiet—just the sort of dining place that the average refined person likes.

Robert D. Blackman, Proprietor.

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With good fabrics scarcer than ever, there is now but one Royal road to Economy in Motor Apparel, and that is Quality. In this Chauffeur's outfit, consisting of suit, overcoat and cap of fine dark grey, all wool whipcord, we offer, considering conditions, an outfit which is remarkable for both quality and value. The outfit complete \$75.00, or as follows:

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