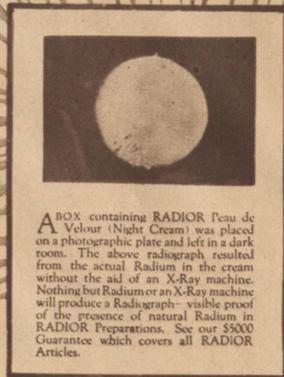




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Radium and Beauty



A BOX containing RADIOR Peau de Velour (Night Cream) was placed on a photographic plate and left in a dark room. The above radiograph resulted from the actual Radium in the cream without the aid of an X-Ray machine. Nothing but Radium or an X-Ray machine will produce a Radiograph—visible proof of the presence of natural Radium in RADIOR Preparations. See our \$5000 Guarantee which covers all RADIOR Articles.

REVOLUTIONARY beauty secret was revealed when Scientists discovered Radium. With its power to rejuvenate and vitalize all living tissue, Radium has proved of inestimable value to the skin and complexion.

By the use of Radior Toilet Requisites any woman can now avail herself of this new aid to beauty. An expert discovered the way to embody Radium in these preparations despite its cost. All Radior articles carry a \$5000 Guarantee that they contain Actual Radium.

Radium beauty aids are the daintiest and most luxurious of toilet preparations. There are Radior Face Creams as soft as velvet—Powders as smooth as satin. There is Radior Hair Tonic, delightfully invigorating to scalp and hair—a healthful Skin Soap—a dainty Rouge—an Under Chin Pad for sagging muscles, and Forehead Pad for wrinkles. All are distinguished by a mysterious fragrance—an exclusive Radior Perfume.

To this perfection add the wizardry of Radium with its power for betterment, and Radior Toilet Requisites stand unrivalled as your aids to beauty.

The Radior idea is new only in the United States. Radior Preparations are a success of long standing in England where they are used by delighted thousands and are the vogue in leading shops.

Try Radior in comparison with any other preparations. You will use Radior always.

Write for this Interesting Booklet

"What is Radium—what does it do for you—why is it embodied in the finest toilet preparations?" These are some of the questions answered in our booklet—"Radium and Beauty"—a booklet every modern woman will read with vital interest.

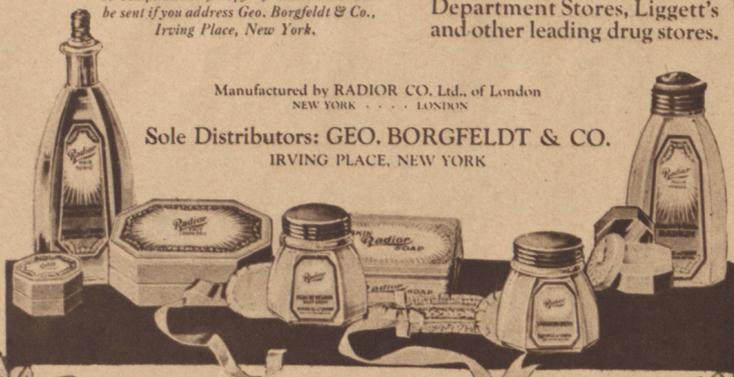
A complimentary copy of this booklet will be sent if you address Geo. Borgfeldt & Co., Irving Place, New York.

Radior Toilet Requisites

are sold by the foremost Department Stores, Liggett's and other leading drug stores.

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