



Above—Typical of the hostess to the man-or born is Margaret Mayo's gown of Pussy Willow Satin in the new General Pershing orchid coloring.

At the right—To many men Margaret Mayo, as Mrs. Benson, with her "Just as you say, dear," and her delectable frock of gray Indestructible Voile embroidered in silver, is the ideal of wives.

Below—There's one good thing about informal night visits; they do bring forth confections like this negligee of mauve Indestructible Voile and lace in which Margaret Mayo appears.



Costumes Created by Blackburn

Another result of an impromptu midnight visit—the negligee which Ethel Antropoli wears—in charmeuse Indestructible Voile and silver lace over a foundation of the flesh Indestructible Voile.



It's all too brief a glimpse that the audience catches of the summer wraps in Pussy Willow Satin and Indestructible Voile that the guests wear.

MALLINSON'S Silks de Luxe

The fame of these glorious Silk Creations has spread to every nook and corner.

Their appeal is universal. Style creators, stage celebrities—women of keen discrimination speak glowingly of the unusual opportunities they present for individuality in dress.

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- Pussy Willow
- Dew-Kist
- Indestructible Voile.
- Kumsi-Kumsa
- Khaki-Kool
- Roshanara Crepe
- Ruff-A-Nuff
- (All trade mark names)

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