

Franklin Simon & Co.

A Store of Individual Shops
Fifth Avenue, 37th and 38th Sts., New York



Misses' Tailored Suit Shop



Misses' Suit in navy, walnut or black with tricolet panel vest \$45.00



Misses' Suit, navy or walnut \$59.00



Misses' Suit in navy, walnut or black. Over-collared of embroidered Poulette \$69.00



Misses' three-piece suit in navy, or walnut with separate tricolette overblouse \$79.00

Women's and Misses' Tailored Suits of Wool Tricotine

In which Tailoring is Synonymous with Style

You know, of course, of the vogue in tailored suits and the preference for tricotine in the making of the blouse suit, the mannish tailored suit, and the straight line suit. But do you realize how much fine needlework and fine workmanship all through, signify in the success of the suit you choose? It is more than half the style—it is nearly all the story! Styles are public knowledge, but Franklin Simon style in tailoring them is our private concern—and yours.

The Suits in this advertisement are simply a foretaste of a variety which is unusually large and wholly unusual.

Hats and Shoes illustrated, are from our own shops

Misses' Suit in navy or beige with silk Duvetyn vest, also black and white checks \$55.00



Women's Suit in navy and black \$45.00

Women's Suit in navy, walnut, beige or black, also black and white checks \$48.00



Women's Suit, navy, walnut, beige or black \$75.00



Women's Suit, navy or black \$65.00



Women's Suit, navy or black. Hand-corded \$68.00



Women's Tailored Suit Shop
Franklin Simon & Co.