

# VAN RAALTE

"Niagara Maid"  
SILK UNDERWEAR



"Mommie, How Pretty You Look!"

THE delicate pinkness and soft silk fabric of Van Raalte Silk Underwear are joys to every woman. It looks and feels so luxurious, yet experience proves it economically durable as well.

Every woman appreciates the permanent style of Van Raalte Silk Underwear—the splendid quality of the ribbons, laces and embroideries that look so freshly inviting after each trip to the laundry. If you see the name Van Raalte you may rest assured of complete satisfaction. For sale at all good shops.

Niagara Silk Mills, 5th Ave. at 16th St., N. Y. C.  
Makers of Van Raalte Veils, Silk Gloves and Silk Hosiery.

# Big Reductions on VACUUM CLEANERS

Specials  
For This Week Only



**Hoover Special** Regular Price \$57.50 This Week \$49.50  
**Ohio 4** Regular Price \$45.00 This Week \$36.75  
**Frantz-Premier** Regular Price \$39.75 This Week \$33.75

Others at Similar Reductions. Send for Complete Price List. Get a Vacuum Cleaner and be independent of the servant problem.

We are one of the largest dealers in vacuum cleaners in the world—sell about 35 different kinds. The above prices are for absolutely new cleaners, latest models—for this week only.

All Vacuum Cleaners are good—some are better than others. Our "Rating Sheet" tells you which, in our estimation, are the six best cleaners, also which is first choice and second choice, and so on. It also contains other valuable information. A copy will be sent free anywhere on receipt of coupon. Any further advice is also free.

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Used Cleaner Department  
Big Sale on  
Agents' Samples, Shopworn, Used Cleaners

Richmond, was \$65, now \$12  
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Eureka, was \$40, now \$21  
Magic, was \$38, now \$19  
Ohio, was \$35, now \$21  
Hoover, was \$100, now \$50

And many others at big bargains.  
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**\$1.00 PER DAY RENTS**  
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**VACUUM CLEANER**  
For Two Days.  
Ask for Rental Dept.

VACUUM CLEANER SPECIALTY CO., Inc.  
Phones 6280-6281-6282 Bryant  
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MAIN OFFICES AND SALESROOMS  
131 W. 42d St., Between Broadway and 6th Ave.  
2nd Floor, 4th Floor and 5th Floor

--- COUPON ---  
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131 West 42nd St., N. Y. C., Dept. 9  
Send me complete price list and "rating sheet," which you say contain information of great value.

DOWN TOWN BRANCH  
BOOTH 20 CONCOURSE HUDSON TERMINAL BLDG., 30 CHURCH ST.



## How the Front Drain Protects Health and Saves Time

Usually the drain-pipe and trap of a refrigerator are at the back. In a Bohn Refrigerator they are in front. This front drain is another of the many points that go to make up the superiority of the

# BOHN SYPHON REFRIGERATOR

Health demands that a drain be cleaned frequently. In its usual location, at the back of the refrigerator, the drain is hard to get at because of its position and because the contents of the refrigerator must be removed—a time-wasting nuisance. So back drains are cleaned all too seldom.

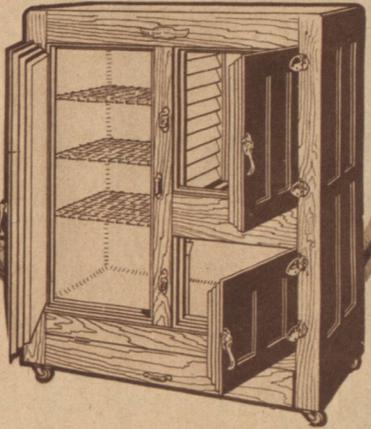
The Bohn front drain can be lifted out in one piece, without disturbing shelves or food. To clean it thoroughly and return it to its position requires but a few seconds.

This front drain is important not only on its own account but as an evidence of the thoroughness with which every detail of Bohn construction is thought out and worked out. Bohn superiority is traceable to this general excellence almost as much as to the special features—the Syphon System of rapid circulation; the ten-layer, heat-resisting walls (with Flaxinum insulation); the one-piece, round-curved, non-cracking, non-chipping lining of Porcelain fused into steel, etc., etc. This superiority is not simply a claim; we can absolutely prove it.

Bohn Syphon and other Bohn Refrigerators in great variety, at prices from \$19.00 up. Call if you can, or write for catalog.

BOHN REFRIGERATOR SHOP  
53 West 42d St., New York, opp. Bryant Park.  
Telephone Vanierbilt—1927

NEWARK STORE: 913 Broad St.  
Opposite City Hall. Telephone Market—132



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